

MGT 40750 – Quantitative Decision Modeling Spring 2017

Course Introduction

Professor Hong Guo

What is *Quantitative Decision Modeling*?

- **Main Idea** of Quantitative Decision Modeling:
Applying advanced analytical methods to help make better decisions.
- Other related keywords
 - Operations Research
 - Management Sciences
 - Business Analytics
 - Business Intelligence
- [A New View of Analytics and Operations Research](#)
- Resources
 - <http://www.informs.org>
 - <http://www.scienceofbetter.org>