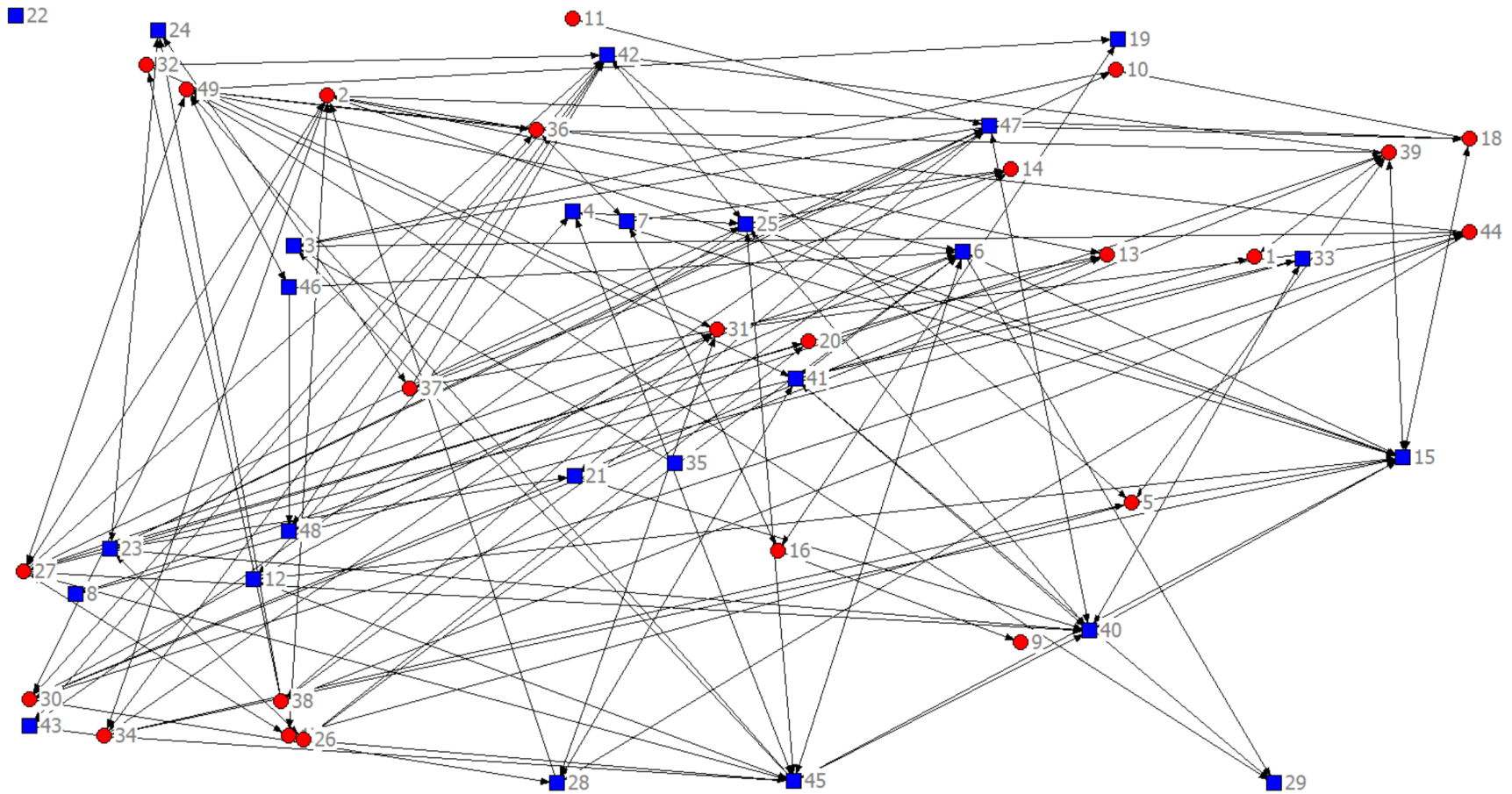


Example: Shortest Path for Messaging

The mobile social network among students in MGT 40750 is provided in the following diagram, where ● represents Female and ■ represents Male.

Question: Find the shortest path from Node _____ to Node _____ through this mobile social network.



Shortest Path for Messaging

Set up the Shorted Path for Messaging model in Excel:

(Start = ____ End = ____)

	A	B	C	D	E	F	G	H	I	J	K	L
1	Shorted Path for Messaging											
2												
3	Network Structure											
4	From	To		Flow		Flow balance constraint					Objective to minimize	
5	1	36				Node	Net outflow (Outflow - Inflow)				Total distance	
6	1	39				1						
7	1	41				2						
8	2	13				3						
9	2	17				4						
10	2	18				5						
11	2	27				6						
12	2	30				7						
13	2	34				8						
14	2	36				9						
15	4	12				10						
16	4	15				11						
17	4	25				12						
18	4	45				13						
19	5	15				14						
20	5	17				15						
21	5	34				16						
22	5	39				17						
23	5	42				18						
24	6	15				19						
25	6	26				20						
26	6	27				21						
27	6	29				22						
28	6	41				23						
29	6	45				24						
30	6	48				25						
31	6	49				26						
32	7	14				27						
33	7	16				28						
34	7	36				29						
35	10	3				30						
36	11	47				31						
37	12	4				32						
38	12	15				33						
39	12	45				34						
40	13	30				35						
41	14	7				36						
42	14	25				37						
43	14	37				38						
44	14	38				39						
45	15	2				40						
46	15	4				41						
47	15	5				42						
48	15	6				43						
49	15	12				44						
50	15	18				45						
51	15	34				46						
52	15	39				47						
53	15	40				48						
54	16	7				49						
...												
191	49	27										
192	49	29										
193	49	36										
194	49	41										
195	49	46										

Specify Solver:

Set Objective: _____

To: ☐ Max ☐ Min ☐ Value of: _____

By Changing Variable Cells: _____

Subject to the Constraints:

--

☐ Make Unconstrained Variables Non-Negative

Select a Solving Method: _____

Solver Results:

The optimal total distance = _____.