



Pizza Sales Report

Jan 15 - Dec 15

Best/worst sellers >



810.62K

Total revenue



38.27

Average order value



49132

Total pizza sold



21179

Total orders



2.32

Average pizzas per order

Busiest Days & Times

DAYS

Orders are **highest** on weekends, **Friday /Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July** and **January**

Sales Performance

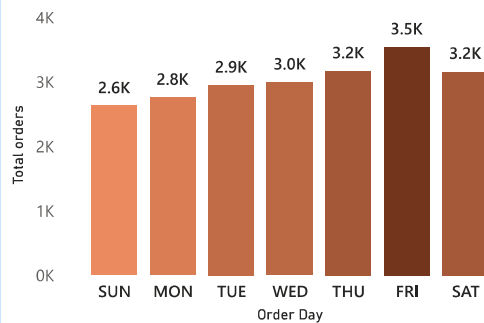
CATEGORY

Classic Category contributes to **maximum** sales & total orders.

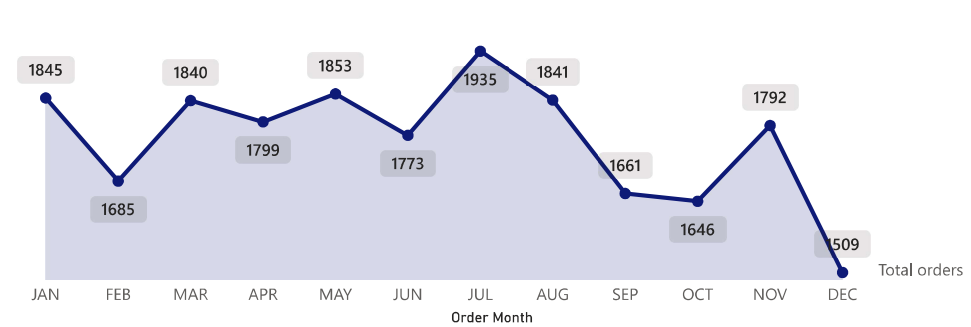
SIZE

Large size pizza contributes to **maximum** sales

Daily Trends of total orders



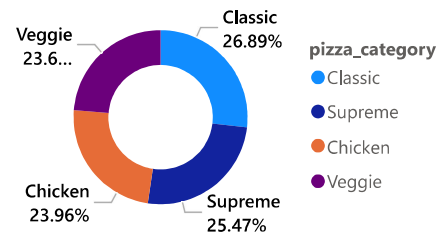
Monthly Trend for Total orders



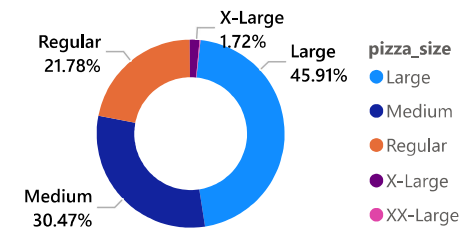
01-01-2015

27-12-2015

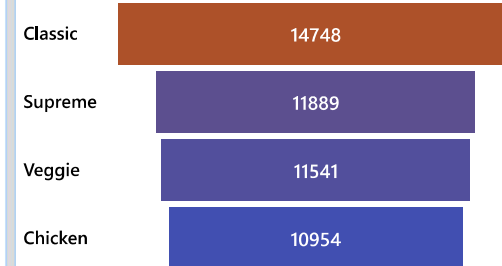
% of sales by pizza_category



% of sales by pizza size



Total pizza sold by pizza_category



Pizza Category

☒ Chicken

☒ Classic

☒ Supreme

☒ Veggie



Pizza Sales Report

Jan 15 - Dec 15

Home



Pizza Category

All

Best Sellers

REVENUE

The Thai Chicken Pizza

Contributes to

maximum Revenue.

QUANTITY

The Classic Deluxe Pizza

Contributes to maximum Total

Quantities.

TOTAL ORDERS

The Classic Deluxe Pizza

Contributes to maximum Total

Orders

Worst Sellers

REVENUE

The Brie Carre Pizza

Contributes to minimum

Revenue.

QUANTITY

The Brie Carre Pizza

Contributes to minimum Total

Quantities

TOTAL ORDERS

The Brie Carre Pizza

Contributes to minimum Total

Orders



817.86K

Total revenue



38.31

Average order value



49574

Total pizza sold



21350

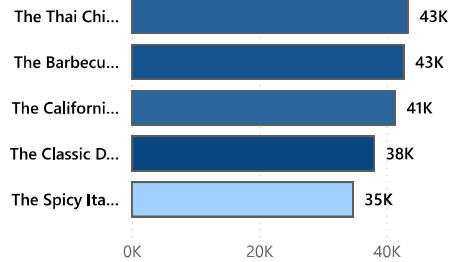
Total orders



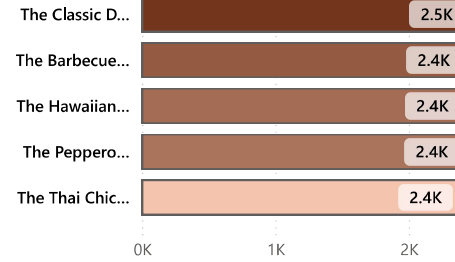
2.32

Average pizzas per order

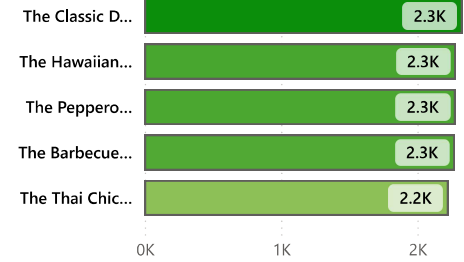
Top 5 Pizzas by revenue



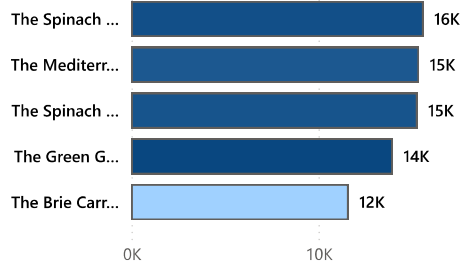
Top 5 Pizzas by quantity



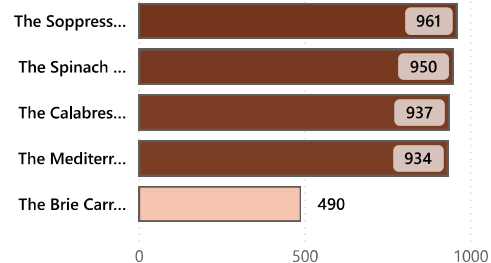
Top 5 Pizzas by total orders



Bottom 5 Pizzas by revenue



Bottom 5 Pizzas by quantity



Bottom 5 Pizzas by total orders

