



Says

What have we heard?
What can we imagine?

Capturing
Viewer's
Interest

Says

Educational
Contents
For Student

News
Updates



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Knowledge
Sharing

Thinks

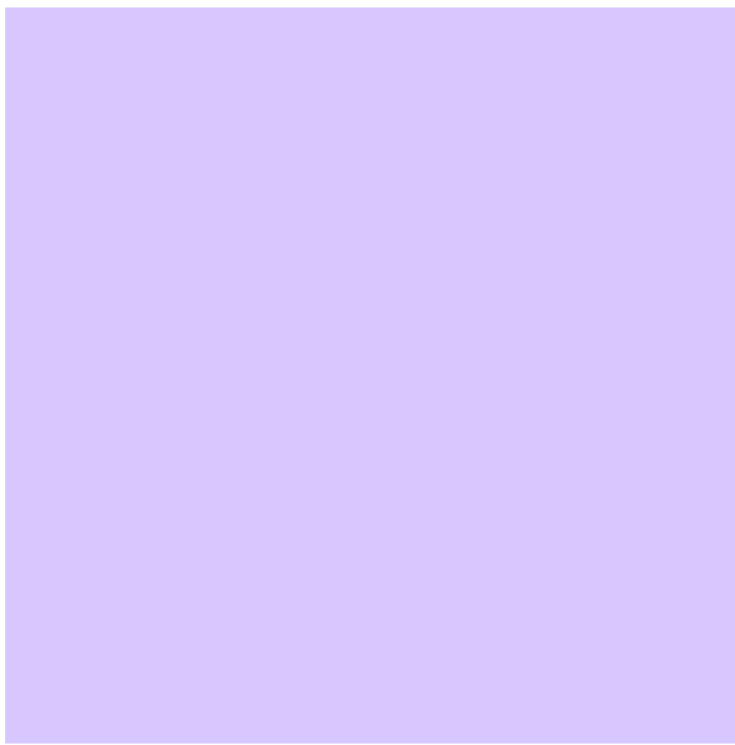
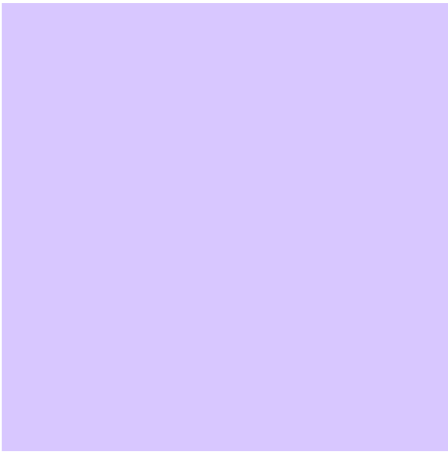
Most
Popular For
Cooking
Channels

Most People are
Watching
Trending Movies,
Videos, songs
and Games

Exploring
World's Top
Youtube
Channels



Does



Mood for
funny
Moments

Feels

Live
Programms

Popular
For
People



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?