

1. Cristian

Have you ever wanted to be sure that your haircut is going to turn out well? As a man, I've had many experiences like this. I never want a bad haircut. I always want to feel confident in my look. And I know that first impressions are very important, and appearance always plays a big part.

2. Yezid

Also, if I travel to another place, I need to find a good barber. I want to feel secure with my haircut, even in a new city. For all these reasons, we know we need a solution.

3. Wilfren

For that, we have a solution with our new app called BarberIn. With this new and great website, we can change the market. It's a new and innovative way to find the perfect barber for you.

4. Reynaldo

With our website, you can see what styles the barbers are good at. You can also see the rating of the barbershop, so you know if it's a good place. You can also see the prices for different haircuts.

5. Sebastian

And you can find the barbershops that are closest to you, which is very helpful. We also offer some different options, like: booking your appointment directly on the website and seeing the profiles for the barbers, where you can see their work. BarberIn is the solution for everyone who wants a perfect haircut.

1. How will you monetize your website?

We will use a mixed model. First, we will charge a small commission for each appointment booked through our platform. This helps us grow with the barbers.

Second, we will offer premium subscriptions for barbershops, giving them more visibility on our site and special tools to manage their appointments and clients.

2. Who are your main competitors?

Our main competitors are general booking apps and social media platforms. But they are not only for barbershops. Our focus is specific to this market. We want to be the best platform for barbers and their clients, offering a complete solution from finding a barber to booking an appointment and seeing their work.

3. What makes your website different from Google Maps and its reviews?

Our platform is a specialized community for barbershops. Google Maps has general reviews, but our site offers very detailed information. For example, we show the barber's personal profile, the styles they specialize in, and you can book an appointment directly. This gives clients more security and a better experience. We are not just a list of places; we are a dedicated tool for the barber industry.