



Questions

What have we heard them say?
What can we imagine them saying?

What are the crops that grown in red soil?

Major food crops of the world belong to?

Which element is non essential for plants?

What are the major reason for soil erosion?

Different farming practices on the eco system

It varies widely based on practices employed by farmers

Envirolmental impact of agriculture is the soil,water,air not supported

It is practiced differently depending on envirolmental conditions



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Agriculture is just traditional farming

Most farms are corporate owned

GMOS are bad for you

Farming is bad for the environment

The cost of the product is varies according to seasons

Nowadays most of the peoples are not interested in farming

Farming lands are converted into flats

It doesn't rain fall due to destroying of the farming



Persona's name

Short summary of the persona



Does

What behavior have we observed?
What can we imagine them doing?

 [See an example](#)



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?