Mastercard Phishing Simulation

What did we do?

Phishing is a fairly common yet grave threat that we face. Good phishing emails are designed to get as many views and clicks as possible, so we have designed a simulation in which we send such an email to everyone at the company. Let's take a look at the 2 departments that had the highest rate of phishing success.

Marketing

The marketing department was the department with the second highest phishing success rate.

The statistics are as follows:

- 65% Email open rate
- 40% Click through rate
- 38% Phishing success rate

HR

The HRdepartment was the department with the highest phishing success rate.

The statistics are as follows:

- 100% Email open rate
- 85% Click through rate
- 75% Phishing success rate