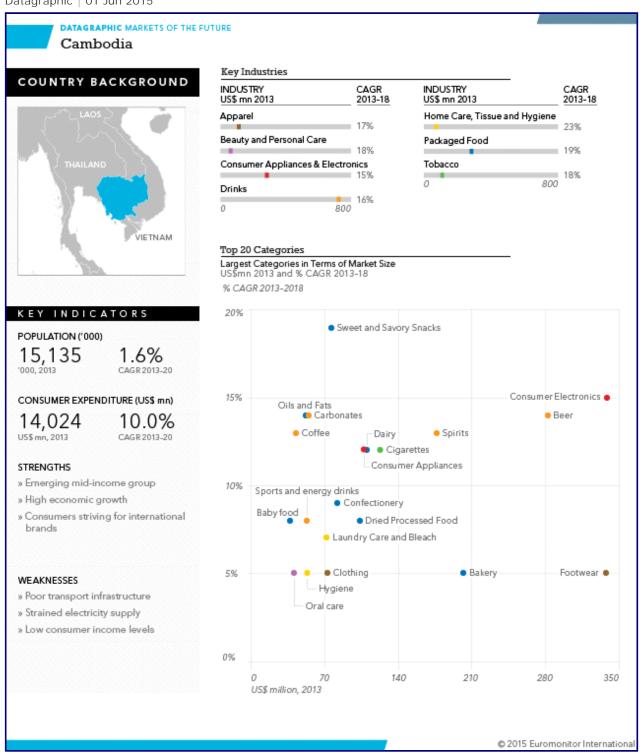


Markets of the Future: Cambodia

Datagraphic | 01 Jun 2015



Cambodia is identified as one of the 20 Markets of the Future that will offer the most opportunities for consumer goods companies. Young and growing population, growing middle and investments to infrastructure as well as improved business

climate is anticipated to foster sales of consumer goods. Packaged Food and Alcoholic Drinks are expected to remain the largest categories over the forecast period, while Consumer Electronics is forecast to be the fastest growing category.



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