



UBER & eID

A VISION ON THE FUTURE OF MOBILITY

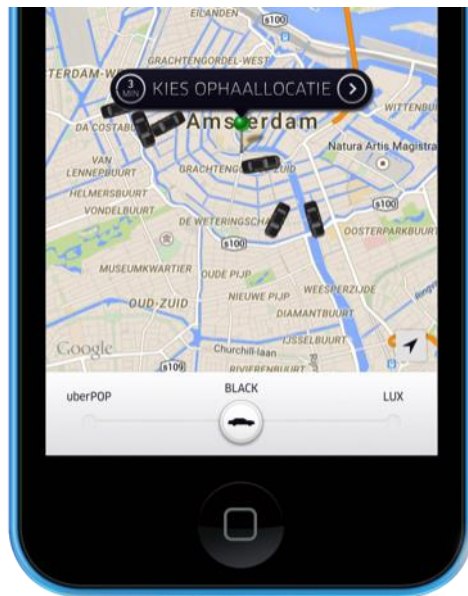
UBER

U B E R

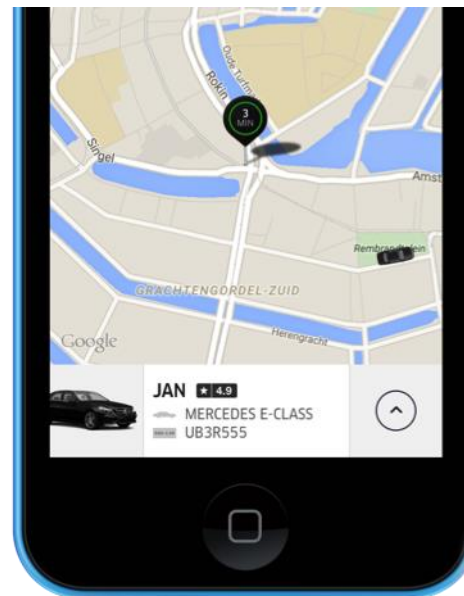
WHAT IS UBER?

UBER IS A SIMPLE CONCEPT

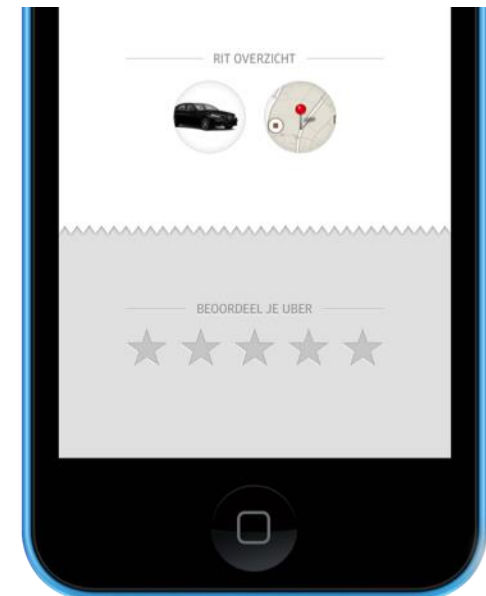
- With the push of a button on their smartphone, people can order a ride and in a matter of minutes be on their way to their chosen destination.
- They can pay for the ride automatically with their credit card and rate the driver and the overall experience at the end of the trip.



• ORDER



• RIDE



• RATE

A GLOBAL MOBILITY SOLUTION

IN 4 YEARS UBER GREW FROM ONE CITY TO MORE THAN 300 CITIES

- 2008** The idea is born in Paris where Travis Kalanick and his associate Garrett Camp tried and failed to get a taxi after the LeWeb conference
- 2009** Uber is founded in San Francisco
- 2010** The first cars hit the road
- 2011** Paris is Uber's first international launch.
- 2013** Uber launches in 73 more cities around the world
- 2014** Uber launches in Brussels and by December 2014 Uber has several hundred drivers and more than 30,000 riders in Brussels.
- TODAY** Uber is present in 295 cities and 53 countries and employs 2,000 people globally. Uber creates 50 000 driver jobs around the world every month. Hundreds of thousands of drivers and millions of riders use Uber's platform, completing tens of millions of rides.

Uber's mission is to change the way people move around their city. Uber brings the increased choice, flexibility, reliability and safety required to revolutionize urban mobility.

eID AT UBER: SIGNUP AS A RIDER

ALL YOU NEED IS

- Name
- Email
- Credit card or PayPal
- Mobile number

SIGNUP PROCESS

- Via application or website
- Fill in data > automatically checked
- Account is created, ready to ride

SIGN UP TO RIDE

Welcome to Uber, the easiest way to get around at the tap of a button.
Create your account and get moving in minutes.

Account * required

* EMAIL

Profile

* NAME

* MOBILE NUMBER

* LANGUAGE

Payment

* CREDIT CARD NUMBER * CVV

* EXPIRATION DATE * POSTAL CODE

ADD A PROMO CODE

CREATE ACCOUNT

Please fill out all required (*) fields.

By clicking "Create Account" you agree to Uber's [Terms and Conditions](#) and [Privacy Policy](#).

eID AT UBER: SIGNUP AS A PARTNER

All drivers go through a strict application process where all personal, car registration and insurance documents are verified.

REQUIRED DOCUMENTS

- At least 21 years or older and a Belgian citizen or member of the European Union (ID-card)
- Owner of a drivers license for at least 3 years (drivers license)
- Owner of a car which is not older than 10 years and has 4 doors or more (control technique + pics)
- Valid car insurance and technical certificate (certificates)
- Background check (not older than 3 months)

SIGNUP PROCESS

- Drivers need to upload all the required documents online (scan or picture)
- These documents are manually checked by Operation managers
- Online training
- Contract is sent and signed online via EchoSign
- Driver is invited to come to the office for the onboarding session

FUTURE?

- Best in class safety is a constant quest for Uber and we are always looking to do more
- We are looking at how we can introduce biometrics, strengthen background checks, and providing 24/7 immediate support

e-ID AT UBER

HOW AM I SURE TO GET INTO THE RIGHT CAR?

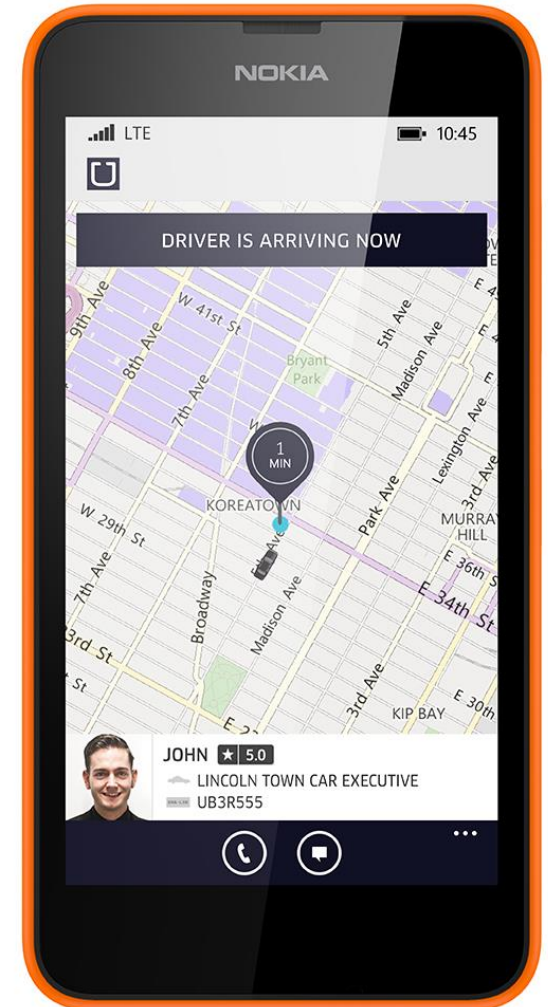
- The driver profile - showing a picture of the driver, name, car type and license plate – is visible in the uber app after ordering a ride.
- This makes it possible for the rider to verify if the right driver is sitting in the right car to pick him up.
- Trips can only be ordered through the Uber app, allowing a full transparency on the identity of the user.

HOW DO I PAY?

- No cash needed
- By linking the credit card to your profile, the payment happens automatically as soon as the driver ends the trip
- Reduces risk for driver and rider safety

WHAT IF SOMETHING DOES GO WRONG?

- Access to and use of data is permitted only for legitimate business purposes. Data security specialists monitor and audit that access on an ongoing basis



WHY eID MATTERS?

SAFETY IS UBER'S #1 PRIORITY

• RIDER SAFETY

- **Driver vetting.** All drivers go through a strict application process where all personal, car registration and insurance documents are verified.
- **Background check.** All drivers need to submit a recent background check.
- **Anonymous and automated rating system.** Riders rate their experience at the end of every trip. The rating allows uber to monitor and maintain a high driver quality on its platform.
- **Transparency.** The driver profile - showing a picture of the driver, name, car type and license plate – is visible in the uber app after ordering a ride.

• DRIVER SAFETY

- **No cash in the car.** Drivers have a reduced theft risk as there is no need to have cash in their car.
- Drivers can rate users to prevent behaviour that would concern drivers personal safety or the safety of their vehicle.
- **No unknown riders.** Trips can only be ordered through the Uber app, allowing a full transparency on the identity of the user.

• ROAD SAFETY

- **Fully insured.** All rides are covered by a commercial liability insurance, guaranteeing that all riders and 3rd persons (e.g. pedestrians) are covered up to \$5 million during an uberPOP ride.
- **Reduced alcohol-related accidents.** In Seattle, driving under the influence of alcohol has decreased by 10% after Uber's arrival.
- Vehicle standards that raise the bar

QUESTIONS?

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