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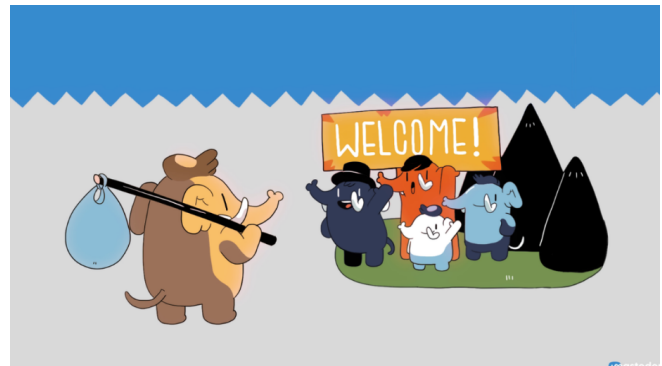
Mastodon, The New Twitter?

Mastodon is a website built to be an alternative to twitter (now X). It is a free, open source social media developed by Eugen Rockho in late 2016. Rockho is a german software developer who grew up using the likes of Twitter and Instagram, he enjoyed these apps but saw one major downside of them, the private and controlled management of these social networks. It was named after an Atlanta heavy metal band of similar name but it also shares its name with an extinct elephant like animal.

Mastodon has recently taken off after the acquisition of Twitter by Elon Musk in 2022. The overall user base of Mastodon may have decreased but the app has more users than originally thought. The monthly user base

exceeds expectations by 407,814 more users than originally expected this brings the overall user base to 1.8 million. But during the month of February of 2023 Mastodons users dropped by an insane 1.1 million from an healthy 2.5 million users to a not so healthy 1.4 million users.

If Mastodon keeps up with its current growth it can easily become another tech giant just like its predecessor Twitter. Mastodon has a bright and successful future ahead of itself but if it missteps, just one step its entire empire could topple.



Works Cited

- Navlakha, Meera. “Turns out Mastodon has way more active users than it thought” Mashable.com, 10, October, 2023, [Mastodon](#).
- Kalemi, Ervin. “Who Owns Mastodon: Exploring The Social Network” Publer.io, 25, April, 2023, [Who Owns Mastodon](#).