Project Design Phase-I
Problem – Solution Fit Template

Team ID	PNT2022TMID46607
Date	17 NOV 2022
Project Name	Job Recommender Application
Maximum Marks	2 Marks

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and the solution you have realized for it actually solves the customer's problem. It helps entrepren marketers and corporate innovators identify behavioral patterns and recognize what would wo and why

Purpose:

- Solve complex problems in a way that fits the state of your customers.
- Succeed faster and increase your solution adoption by tapping into existing mediums ar channels of behavior.
- Sharpen your communication and marketing strategy with the right triggers and messag
- Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- **Understand the existing situation in order to improve it for your target group.**

Template: