Sample Super Store Report

Region	Segment	**2,297.20K**	**286.40K**	**38K**	**1.56K**
All	All	Total Sales	Total Profit	Total Quantity	Discount

Discount and Profit by State

- ● Discount ● Profit

Discount and Pr...

0.1M

0.0M

Texas, Pen..., Illinois, Ohio, Calif..., Flori..., Nort..., Ariz..., New..., Colo..., Tenn..., Ore..., Was..., Utah, Nev...

State
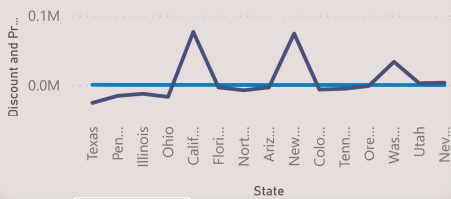
Profit and Quantity by Ship Mode

- ● Profit ● Quantity

Ship Mode	
Standard Class	87.80%
Second Class	88.56%
First Class	89.59%
Same Day	89.02%

0%   50%   100%

Profit and Quantity
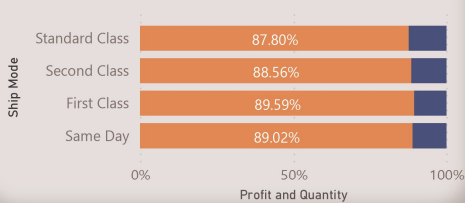
Sales by Category and Product

- ● Office Supplies ● Furniture ● Technology

Phones, Machines, Accessories, Copiers, Technology, Chairs, Furniture, Tables, Book..., Fu..., Storage, Binders, Office Supplies, App..., P...
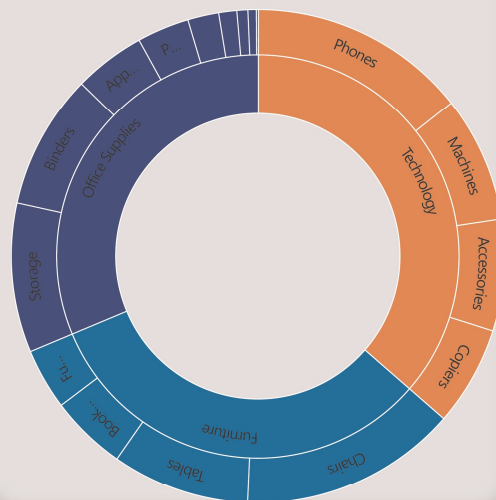
Profit by Category and Product

Category	Product	Profit
Furniture	Bookcases	-3,472.56
Furniture	Chairs	26,590.17
Furniture	Furnishings	13,059.14
Furniture	Tables	-17,725.48
Office Suppli...	Appliances	18,138.01
Office Suppli...	Art	6,527.79

Sample Super Store Report

Total Sales by State

Top 5 Product per State

State	Product	Total Sales	Top 5 Product per State
California	Phones	67,964.54	$67,964.54
California	Chairs	63,079.37	$63,079.37
New York	Phones	47,502.62	$47,502.62
New York	Chairs	46,634.25	$46,634.25
California	Tables	45,430.23	$45,430.23
California	Storage	45,112.29	$45,112.29
New York	Machines	43,183.50	$43,183.50
California	Accessories	37,255.01	$37,255.01
New York	Binders	32,456.91	$32,456.91
Texas	Phones	28,589.57	$28,589.57
New York	Storage	26,928.35	$26,928.35
Texas	Chairs	26,572.45	$26,572.45
Washington	Tables	25,062.32	$25,062.32
Florida	Machines	24,573.94	$24,573.94
Michigan	Binders	22,821.97	$22,821.97
Washington	Copiers	20,249.83	$20,249.83
Pennsylvania	Phones	19,702.40	$19,702.40
Texas	Machines	19,546.22	$19,546.22
Pennsylvania	Chairs	18,724.17	$18,724.17
Indiana	Copiers	18,499.93	$18,499.93
Washington	Binders	18,156.12	$18,156.12
Total		**22,97,200.86**	**$12,92,678.03**

THE SPARKS FOUNDATION

TASK 1 : Exploratory Data Analytics -Retail

PROBLEM STATEMENT:
   To find out the weak areas so that a manager can work to improve profit and sales in those weak areas

AUTHOR: Ashwini Panchal