

ABSTRACT

The Project “**Supermarket**” deals with the automation of supermarket .This software will help salespersons in managing the various types of Records pertaining to his/her customer. The product will help the user to work in a highly effective and efficient environment. The salespersons have been recording the customer information in the past and even in the present through their personal manual efforts. And indeed, it consumes their considerable time and energy that could be utilized in the better productive activities. Apart from that, with increasing customer Strength, the task of managing information of each individual customer is indeed a cumbersome task. There is a lot of reason for the introduction of this project. In the manual system, there are number of inefficiencies that a salesperson faces. The information retrieval is one of the foremost problems. It is very difficult to gather the overall performance reports of the customer. Large records-books have to be maintained where relevant and irrelevant information has to be stored which is very untidy and clumsy process.