



Where Students Build Startups.

We don't run workshops. **We build startups.**

the Big Picture

Campus is Full of Dreamers — Let's Help Them Build.

India is home to the world's **3rd largest startup ecosystem**. And yet, most student startup ideas never go beyond discussion.

Colleges are filled with innovative thinkers, passionate problem solvers, and curious minds, but they often lack the structured support to transform ideas into action.

Common Gaps in Campus Ecosystems:



Ideas stop at ideation,
Never reaching execution.



Student clubs are event focused,
not outcome-driven.



Existing incubation infra
remains underutilized.



Faculty often lack time and bandwidth
to handhold founders.



Our Vision & Philosophy

Empowering Founders. Enriching Campuses



Vision

To help colleges become the birthplace of India's next-generation entrepreneurs.



Mission

To walk alongside institutions and provide everything students need to transform ideas into real-world ventures.

Our Philosophy:



Co-creation, not replacement



Outcome-first, not event-first



Lean, practical, real-world execution

**We believe every campus can produce founders.
They just need the right partner.**



Goals

Reach

1,00+

Colleges empowered with active startup programs by 2026

1,000

Student innovators guided from idea to execution across partner campuses

30+

Campus startup showcases hosted to highlight student ventures by 2026





what

Campus Launch Offers

From Ideas to Startups, Here's What We Bring.

Startup Bootcamps

Structured programs that help students go from raw ideas to investor-ready startup pitches with hands-on execution.

MVP & Validation

Step-by-step guidance to help students validate their ideas and build their first working prototype with real user feedback.

Co-branded Certification

Certificates issued in collab with your institution recognising student achievement, and campus support.

Mentorship Access

Weekly mentoring sessions from real-world founders, and domain experts who guide students through their journey.

Progress Tracking

Regular reports, milestone check-ins, and student performance insights to help the college monitor growth and outcomes.

Faculty Involvement

Opportunities for faculty to participate in mentorship, get trained on startup methods, and stay engaged in the process.

Why This Matters

Every college has students with bold ideas. But most never get the chance to build something real. Campus Launch exists to change that.

No extra staff. No heavy infra. Just a commitment to help students build.

Program Models for Colleges

We understand that every college is unique in scale, structure, and student energy. That's why Campus Launch offers flexible engagement models to suit different types of institutions.

1. Startup Club

Infra Required: None or a shared seminar hall

Best For: Small or mid-sized colleges taking their first step into entrepreneurship

Overview:

This entry-level model introduces students to startup thinking through structured programs, mentorship, and ideation-to-pitch journeys, all without needing a dedicated space.

2. Launch Lab

Infra Required: One dedicated room (min. 150–200 sq ft)

Best For: Institutions ready to actively support student startups year-round

Overview:

Launch Lab includes all core offerings plus space branding, mentor calendars, and regular progress reviews — making your college the visible hub of student entrepreneurship.

3. Co-Branded Incubator

Infra Required: Dedicated branded incubation zone (customizable setup)

Best For: Flagship colleges, private universities, or those applying for NAAC/NIRF innovation enhancement

Overview:

A fully immersive incubation partnership, this model includes branding, access to premium mentor hours, campus showcase hosting, investor days, and year-round involvement. It elevates your college as a startup powerhouse.

You choose the format. We do the heavy lifting

The Student Journey



Students won't just talk about startups. They'll build one.

Phase 1: Idea Discovery & Validation

Students identify real-world problems, shape clear ideas, and test their assumptions through guided validation exercises.

Clarity & Direction

They leave this phase with a focused idea grounded in user feedback.

Phase 2: Market Research & MVP Planning

They learn how to conduct competitor analysis, understand user needs, and sketch a practical, resource-friendly MVP plan.

Product Readiness

A blueprint of what to build and who it serves.

Phase 3: MVP Creation & Traction Building

Students create mockups or prototypes and gather early feedback to understand traction basics and usability.

Hands-On Experience

Real creation, market testing, and improved confidence.

Phase 4: Pitch Preparation & Showcase

They learn how to tell their story, structure a pitch, and present to mentors, investors, peers, or a panel.

Visibility & Recognition

Confidence in presenting their work and recognition on campus.

A complete startup experience from idea to pitch

Hands-on learning guided by mentors and founders

Institutional Benefits & Impact



An overview of the outcomes your college gains by partnering with Campus Launch.

Core Impact Areas

Institutional Growth	Faculty Empowerment	Student Advancement
Enhance your NAAC/NIRF innovation index and gain visibility as a forward-thinking, startup-supportive campus.	Faculty can mentor, learn new startup frameworks, and actively participate in student innovation journeys.	Students gain hands-on startup exposure, build stronger portfolios, and boost placement value.

Value Snapshot

Benefit Area	What It Brings to Your College	Long-Term Value
NAAC/NIRF Compliance	Innovation-linked activities and structured entrepreneurship	Better ranking & institutional trust
Faculty Involvement	Faculty can mentor, co-lead programs, and receive recognition	Academic depth + national exposure
Student Outcomes	Students create, pitch, and build real solutions	Stronger placements, leadership
Campus Reputation	Real startup outcomes, press visibility, and demo days	Recognition in academic + startup space

Every successful campus startup becomes your college's legacy





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Let's Build a Lasting Legacy Together

Because founders may graduate
But their stories stay on campus forever.

