



Building **Campus Founders**

Not Just Graduates

Our Observation

Most student startup ideas never progress beyond discussion.

- **Most student ideas stop at the 'concept' stage**
- **Existing clubs are often event-driven, not outcome-driven**
- **Faculty & admin teams lack bandwidth to handhold founders**
- **Colleges want startups, but don't always have a system to build them**

The Gap

Most colleges are filled with brilliant students and exciting ideas but many of those ideas never become real startups, **because**

Lack of:

- **Structured startup support**
- **Mentorship from real-world founders**
- **MVP-building support or investor exposure**
- **Incubation centers are often underutilized**

Opportunity Ahead

India = 3rd largest startup ecosystem, but colleges are missing out

- **Improves NAAC / NBA ratings and innovation index**
- **Becomes a Startup Nodal Hub**
- **Attracts better placement & funding opportunities**
- **Generates IP & recognition through incubated startups**
- **Attracts investor and industry interest**

Campus Launch

A plug-and-play campus incubation model to:

- **Identify student entrepreneurs**
- **Help them validate and build real startups**
- **Support MVP, go-to-market, and pitch readiness**
- **Integrate seamlessly with existing college infrastructure**

Our Offer

We're not here to take over. We're here to walk alongside

- **Monthly startup bootcamps & clarity workshops**
- **On-demand mentorship (virtual + live)**
- **Hands-on MVP support**
- **Pitch day & startup showcase events**
- **Faculty sensitization + co-branded certification**
- **Progress tracking & reporting**

Flagship Event

We're not here to take over. We're here to walk alongside

- **Startup Shala** – 3-day bootcamp on idea to pitch
- **Pitch in a Day** – One-day validation & investor feedback
- **Build-a-Startup Weekend**
- **Clash of Colleges** – Inter-college startup championship
- **Campus Founder Awards**

Models for Colleges

Flexible engagement models to suit different types of institutions.

Model	Infra Required	Best For
Startup Club	None / 1 hall	Small colleges
Incubation Lab	1 dedicated room	Growing institutions
Co-Incubator Partner	Branded incubation space	Flagship colleges

What Students Get

- **Startup Builder Bootcamps**
- **Access to mentors & resources**
- **Hands-on MVP sprints**
- **Investor pitch readiness support**
- **Certificates & real-world experience**

Outcome: Real startups from your campus

Our Approach

Lean, Scalable, Action-Focused

- **We don't build heavy infra - we build real traction**
- **Your Faculty + Our Experts = Results**
- **We work with the students, until outcomes show**

Why US ?

We don't just inspire students to think like entrepreneurs
we work with them to actually build startups.

- **Execution-first: We build real startups, not just host events**
- **Built for colleges: Plug-and-play, works with your structure**
- **Backed by founders, mentors, and investor networks**
- **Proven framework with measurable outcomes**
- **Vision: 100 campuses. 1,000 student-led startups.**

Ready When You Are

Let's explore this together.

We're happy to customize it based on:

- Your existing ecosystem
- Academic calendar
- Resource availability

We co-create startup ecosystems that go beyond events and build
Real Founders from Campus.

