

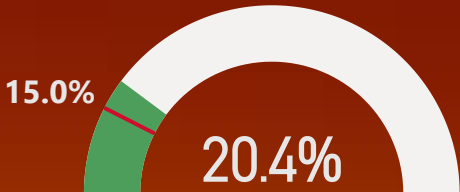
# CHURN ANALYSIS

*BANK CUSTOMER DATA*

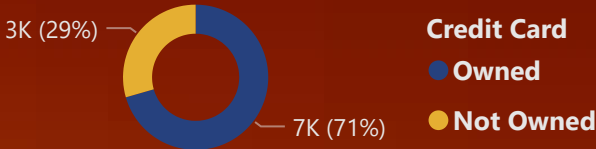
Total Customers

10K

Churn Rate



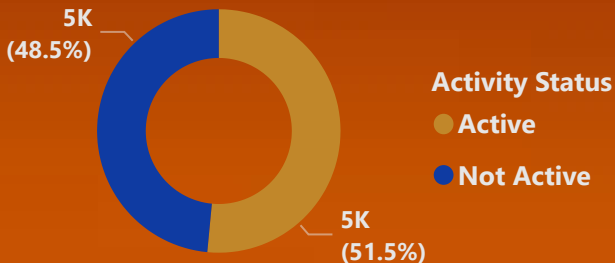
Customers By Credit Card



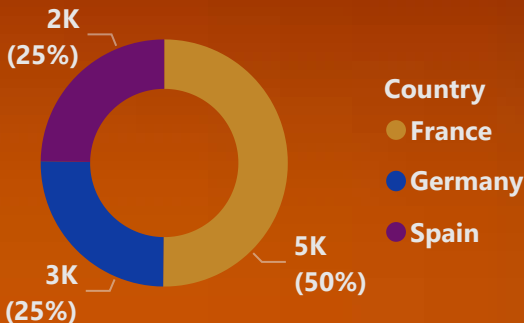
Churned

Not Churned

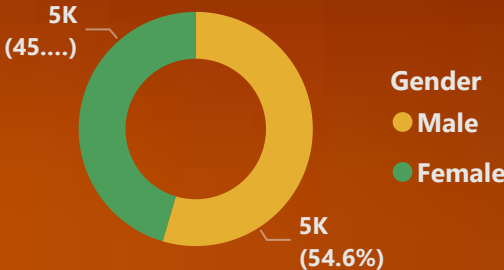
Customers By Activity Status



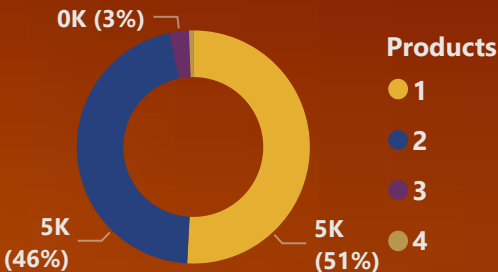
Customers By Country



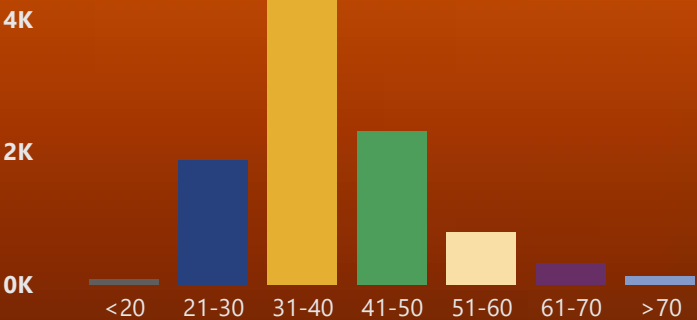
Customers By Gender



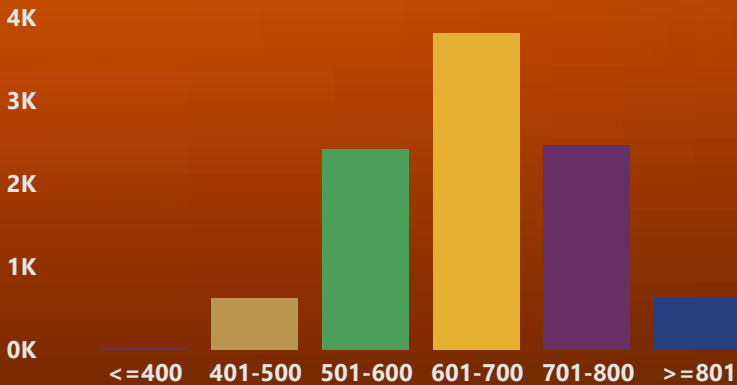
Customers By Products



Customers Count and Churn Rate by Age Groups



Customers Count and Churn Rate by Credit Scores



Customers Count and Churn Rate by Account Balance

