



# CERTIFICATE

## OF ACHIEVEMENT

Ashley Graham

### GRIZZLY NEW MARKETING - SEO TRAINING

#### Roundend subjects

##### Month 1

- WordPress
- Divi
- Maintenance

##### Month 2

- SEO
- Basics
- Technique
- GSC
- Link building
- Content & Analytics

##### Month 3

- Core Web Vitals
- CRO
- Optimize a web page for speed
- Ensure few layout shifts by using the right CSS
- Create conversion-oriented designs so that a visitor does what we want on our web pages

The bearer of this certificate is hereby deemed to be well informed about

building and maintaining a website in wordpress. And being able to optimize a website using the right search engine optimization techniques.

R. SMIDT - CEO

DATE

16-12-2022