



ASHWIN PANSE

CONTACT DETAILS

✉ Panseashwin@gmail.com
📍 Multai, Madhya Pradesh
☎ 7225998340
📅 4 Nov '98
in [LinkedIn](#)

SKILLS

Meta Advertisement
Google Ads, Trends and Analytics
Product Listing and Advertisement on E-commerce Platform
Search Engine Optimization and Shopify
Microsoft Office

LANGUAGES

English
Hindi

HOBBIES

Cricket
Badminton

OBJECTIVE

Skilled in data analysis, proficiently managing advertising campaigns, and leveraging SEO expertise for sales growth. Experienced in conducting insightful research, pursuing a growth-oriented environment to foster continual learning and development.

EDUCATION

Dr. D. Y. Patil Institute of Management & Research, Pimpri, Pune MBA	Nov 2022 – Present 7.35
ITM University, Gwalior B. Sc. (Agriculture)	Jul 2017 – Jun 2021 6.90
Saraswati Shishu Vidhya Mandir 12th	Jul 2015 – Mar 2016 63%
Shree Vinayakam School, Betul 10 th	2013 – 2014 66.33%

INTERNSHIP

Anatomech Pvt. Limited E-commerce Associate	Jun 2023 – Oct 2023
<ul style="list-style-type: none">• Managed product listings on E-Commerce Platforms like Amazon and Flipkart. Also, I have run effective paid ads on these platforms.• Also have extensive experience in managing Google advertisements, including running shopping ads for the company. Additionally, I successfully handled Meta advertisements for the company's products, contributing to a significant 20% increase in sales.• Implemented powerful SEO tactics for the website and resulting in remarkable improvement ranking from page 3 to secure ranking on page 1.	

RESEARCH PROJECTS

Strategic Insights for Establishing an Educational Institution in Bihar	Nov 2023 – Present
<ul style="list-style-type: none">• Compiled data on Bihar's management, medical, and engineering colleges, including student enrollment figures. the study aimed to identify potential areas for new educational institutions in Bihar, forming a comprehensive research report on viable opportunities.	

CERTIFICATIONS

Complete Digital Marketing Course
Udemy
The Fundamentals of Digital Marketing
Google
Social Media Marketing
Hubspot
Microsoft Excel Basic to Advance
Go Skills

PERSONAL SKILLS

- Team Work and Leadership Quality
- Strong Analytical skills
- Critical and Creative Thinking