



UNITED WITH TECH

Bridging the Digital Divide, One Laptop at a Time

PROBLEM

Students struggle without laptops, while corporations regularly retire perfectly good devices every 3 to 5 years for efficiency



SOLUTION

We give corporate laptops a second life as essential study tools for students.



MARKET

- Each year, corporations recover just ~10-15% of their tech investment by returning laptops to manufacturers.
- We offer a socially impactful and potentially tax-deductible alternative.
- Equip University at Buffalo students with the tech they need, bridging the digital divide.



UnitedWithTech

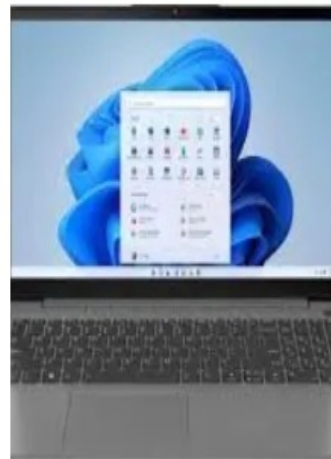
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Your Products

Making a Difference



**DELL Inspiron i3 8th
Generation**



**Lenovo Ideapad i5 7th
Generation**



HP Envy i3 11th Generation

Upload Catalog and Schedule Pickup

Schedule Now



Lenovo Ideapad i5 11th Generation
8GB RAM, 512GB SSD

Student Analysis

Pickup Scheduled

Order Picked Up

Arrived at University

Assigned to Student



Dell Inspiron i5 11th Generation
8GB RAM, 512GB SSD

Student Analysis

Pickup Scheduled

Order Picked Up

Arrived at University

Assigned to Student











Business Model Canvas

Designed For
UNITED WITH TECH

Designed by
UNITED WITH TECH

Date:
09/17/2023

Version:
1

Key Partners  <ul style="list-style-type: none"> • Corporations: Supply of laptops and potentially data wiping • University: Student vetting and distribution support • Third-party service providers for data wiping, if used 	Key Activities  <ul style="list-style-type: none"> • Sourcing laptops • Data wiping • Quality control • Distribution 	Value Propositions  <ul style="list-style-type: none"> • Access to quality, functional laptops for students • Laptop + maintenance and support for students • Potential tax benefits depending on the jurisdiction and legal structure to corporates • Helping to meet corporate social responsibility (CSR) goals for corporates 	Customer Relationship  <ul style="list-style-type: none"> • Trustworthy, reliable service • Moderate Cost; costs for support personnel and technology 	Customer Segments  <ul style="list-style-type: none"> • Students in need of laptops at the University at Buffalo • Students lacking electronic resources
Cost Structure  <ul style="list-style-type: none"> • Acquisition of laptops (if applicable) • Data wiping • Logistics • Quality control 	Key Resources  <ul style="list-style-type: none"> • Laptops • Data wiping technology • Logistics • Online platform • Customer service team 		Channel  <ul style="list-style-type: none"> • University departments and online • Pilot through University departments 	
	Cost Structure  <ul style="list-style-type: none"> • Acquisition of laptops (if applicable) • Data wiping • Logistics • Quality control 		Revenue Stream  <ul style="list-style-type: none"> • Service fees - Charge a fee for the data wiping services • Grants - Funding from government bodies, educational institutions, or foundations that support social causes or educational equity. • Sponsorships - Corporate sponsorships in exchange for branding or promotional opportunities, such as the corporate logo on laptops, or naming rights to a particular program. 	



POTENTIAL OBSTACLES

DATA SECURITY AND COMPLIANCE

QUALITY ASSURANCE

SUSTAINABLE FUNDING AND REVENUE MODEL

ASK



Connections



Mentorship



Guidance

MEET THE TEAM



Madhav Bhatia

Co-founder



Ashwin Ashok

Co-founder



Sai Hari Krishnan

Co-founder



Ashirwad
Ramakrishnan Iyer

Co-founder



SPECIAL THANKS

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Kat Carter

Hadar Borden



THANK YOU

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SPECIAL MENTION

INSPIRATION

MISSION IGNITE

[missionignite](https://missionignite.org)

UNIVERSITY AT BUFFALO

[Laptop Loan Program](#)

M&T REUSE

[M&T Reuse Technology](#)