



# MARLA C. WRIGHT

## UX DESIGNER

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## SUMMARY

Versatile UX designer proficient in research methods, analysis, and storytelling. Adept at blending creativity with a user-centric approach to collaboratively design engaging web and mobile applications. Fueled by a passion for crafting delightful user experiences that enhance usability, accessibility, and analytics.

## SKILLS

**Applications:** Bootstrap, Figma, Figjam, Miro, Canva, Trello | **UX/**

**UI:** Wireframing, User Research (Qualitative & Quantitative), Prototyping, Editing, Usability Testing, Project Management, Copywriting, Designing |

**Languages:** HTML5, CSS3, jQuery, English

## EDUCATION

*UX/UI Design Certificate*

University of Utah, 2023

*BS English Teaching*

Utah State University, 2010

## EXPERIENCE

### ENGLISH EDUCATOR (SECONDARY)

2019–PRESENT

*Granite SD, West Valley City, UT*

Lead educational direction and vision for communication and textual analysis programs. Collaborate with cross-functional teams in strategic sessions, iterate designs based on feedback. Create and deliver diverse teaching modules, align with core standards. Lead educational research, inform instructional decisions.

Key Accomplishments:

- Recognized as a “Proficient” Educator
- 2 week turn-around for grading 200 essays

### ROADSIDE ASSISTANCE COORDINATOR

2019

*Honk Technologies, Provo, UT*

Collaborated with multi-disciplinary teams, fostering user-focused mindsets and practices, envisioning the future, and planning incremental and iterative service delivery. Designed and delivered service artifacts, including indexed details, coordination plans, and specifications.

Key Accomplishments:

- Regularly exceeded hourly productivity goal (11.39/10) for tasks and calls completed.
- Achieved an average score of 94/100 on evaluated calls, demonstrating excellent customer service skills.