MARLA C. WRIGHT

UX DESIGNER

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PORTFOLIO   https://mcwright711.github.io/Portfolio1.1/
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SUMMARY

Versatile UX designer proficient in research methods, analysis, and storytelling. Adept at blending creativity with a user-centric approach to collaboratively design engaging web and mobile applications. Fueled by a passion for crafting delightful user experiences that enhance usability, accessibility, and analytics.

SKILLS

Applications: Bootstrap, Figma, Figjam, Miro, Canva, Trello | **UX/UI**: Wireframing, User Research (Qualitative & Quantitative), Prototyping, Editing, Usability Testing, Project Management, Copywriting, Designing | **Languages**: HTML5, CSS3, jQuery, English

EDUCATION

UX/UI Design Certificate
University of Utah, 2023

BS English Teaching
Utah State University, 2010

EXPERIENCE

ENGLISH EDUCATOR (SECONDARY)
2019–PRESENT

Granite SD, West Valley City, UT
Lead educational direction and vision for communication and textual analysis programs. Collaborate with cross-functional teams in strategic sessions, iterate designs based on feedback. Create and deliver diverse teaching modules, align with core standards. Lead educational research, inform instructional decisions.

Key Accomplishments:

- Recognized as a "Proficient" Educator
- 2 week turn-around for grading 200 essays

ROADSIDE ASSISTANCE COORDINATOR
2019

Honk Technologies, Provo, UT
Collaborated with multi-disciplinary teams, fostering user-focused mindsets and practices, envisioning the future, and planning incremental and iterative service delivery. Designed and delivered service artifacts, including indexed details, coordination plans, and specifications.

Key Accomplishments:

- Regularly exceeded hourly productivity goal (11.39/10) for tasks and calls completed.
- Achieved an average score of 94/100 on evaluated calls, demonstrating excellent customer service skills.