

DENTACOIN: The Blockchain Solution for the Global Dental Industry

... or how to boost your dental practice performance in a whole new way!

Dentacoin Foundation is an organization, developing the first integral Blockchain solution for the global dental industry. It aims to improve dental care worldwide and make it affordable by boosting, simplifying and securing all processes within the industry and bringing all market participants into co-working communities. Trust is the key. The problems are evident - the solution comes through a new way of community thinking and utilizing the Blockchain advantages.

Main benefits from implementing Dentacoin at your practice:

- Create a loyal patient community to help you achieve a higher level of customer satisfaction, trigger loyalty, increase recommendation quote and reduce marketing costs;
- Make additional income by benefiting from the potential value multiplication of the Dentacoin tokens – Dentacoin is a cryptocurrency, tradable on international exchange platforms against other currencies (such as Bitcoin, Ether, etc.).

The future of Healthcare is community-based.

All modern companies have already realized the essential importance of seeking constant customer feedback, bringing customer intelligence into all business processes and creating a loyal community around their business (the most important asset for every service industry). Dentacoin provides highly efficient, secure and automated infrastructure for building a successful patient-driven dental practice, regardless of capacity, budget, location, marketing competence, or patient base size. The goal is for each dental practitioner to be supported in forming a co-creation process with their patients. Engaging patients as actively involved community members makes them feel part of your struggles and success and thus triggers higher loyalty degree. Moving to a patient-driven strategy then leads to a powerful positive word-of-mouth effect and significantly lowers the costs for patient acquisition and retention.

Blockchain technology as the new performance booster. Dentacoin serves as a bridge between this little-known technology and the "real world" as it utilizes all its advantages without requiring deep tech competence. Numerous blockchain-based tools are being developed to serve the mission of Dentacoin. To name a few: Trusted Review Platform (already up-and-running with over 24000 users on board), Dentacare Mobile App (available for Android with over 10000 installs), DentaVox opinion platform (over 4900 users, nearly 1 million questions answered), Dentacoin Assurance (an insurance-like concept), a trading platform, a decentralized database for medical records. All tools have blockchain integrated functionalities and are served by a custom crypto token (cryptocurrency similar to Bitcoin), also named Dentacoin. The token powers the whole Dentacoin community as it is used for rewarding tool users; it is utilized as a united means of payment and ensures access to services. The pilot tools below are functioning and ready to be tested:



Dentacoin Trusted Reviews (reviews.dentacoin.com) is the first Blockchain-based platform for TRUSTED and REWARDED dental treatment reviews which can only be written upon unique invitation sent to your patients.



DentaVox Market Research (dentavox.dentacoin.com) is a collective intelligence tool, which researches users' opinions on dental health topics and thus gathers valuable market research data.



DentaCare Mobile App ([available on Google Play Store](https://play.google.com/store/apps/details?id=com.dentacoin.dentacare)) is the mobile app which will help you guide your patients how to properly take care of their teeth through a 3-month program. Good results are rewarded!

The Dentacoin tokens can be used by patients in the network for paying dental services or assurance fees at Dentacoin partner clinics¹; and by dentists - for buying dental materials and equipment at lower rates². Last but not least, Dentacoin is easy to buy with a card and already tradable on international exchange platforms, meaning that everyone can easily exchange Dentacoin to other currencies (like Bitcoin, Ether, etc.) or store it, expecting future value multiplication.

¹ Dentacoin is already implemented as a means of payment at partner clinics in 13 countries around the world ([see here](#)). More than 4000 dental practices are registered on Dentacoin Trusted Reviews!

² Dental implants made by the leading German manufacturer Bredent can be purchased with DCN ([more info](#)). Arkhign, an end-to-end dental lab partner in CA, USA is also a partner of Dentacoin ([more info](#)).