



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

what should  
i start

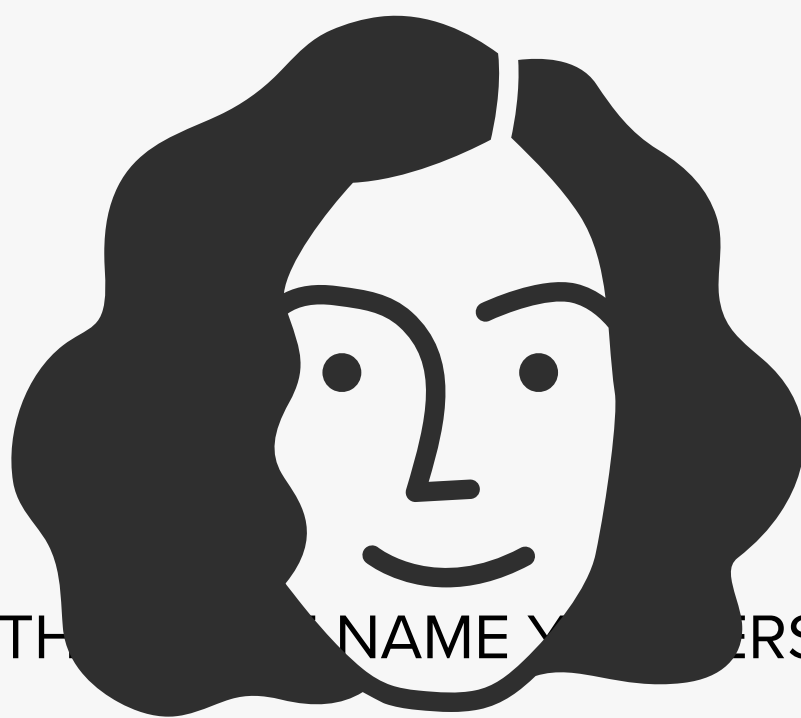
easy way to  
know the  
map path

I reseaeching  
all over world  
to give the  
best

expected  
some think  
different

easy way to  
understand

detail into air  
transpoart  
network  
from globe



GIVE THE PERSONA A NAME

Persona's name  
Short summary of  
the persona

Feels



in fear of  
aircraft use  
may be the  
technical  
error

In the air way we  
should do like Air  
india,indigo,goair  
etc.....

In the future  
the global air  
transport was  
developed by  
the technology

the good air  
transport  
will analysis

the data set  
has been  
completd  
through  
meticulous

We can can  
imagine the Air  
way make  
betterexperince



Does

What behavior have we observed?  
What can we imagine them doing?