

Battle Card

Software
Screen Shot

width: 225px / 1.5"
height : variable
resolution: 150

Who is the buyer?		What is the customer's need?	
<p>Customer purchasing scenario</p> <p>Who:</p> <p>What:</p> <p>Why:</p> <p>How:</p>		<p>Customer's problem</p>	<p>Customer's needed benefits</p>
<p>What customers think?</p>	<p>Key benefits</p>	<p>Customer references</p>	<p>Critical issue checklist</p>

NI confidential—for internal use only.



NI Sales

Created by:
Send feedback to:

Updated on:
Contributors:

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Technologies that matter:		National Instruments
Product capabilities	says:	response:
Our product features	says:	response:
	says:	response:

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