Battle Card

Software Screen Shot

width: 225px / 1.5" height: variable resolution: 150

Who is the buyer?		What is the customer's need?	
Customer purchasing scenario		Customer's problem	Customer's needed benefits
Who:			
What:			
Why:	,		
How:			
What customers think?	Key benefits	Customer references	Critical issue checklist

NI confidential—for internal use only.

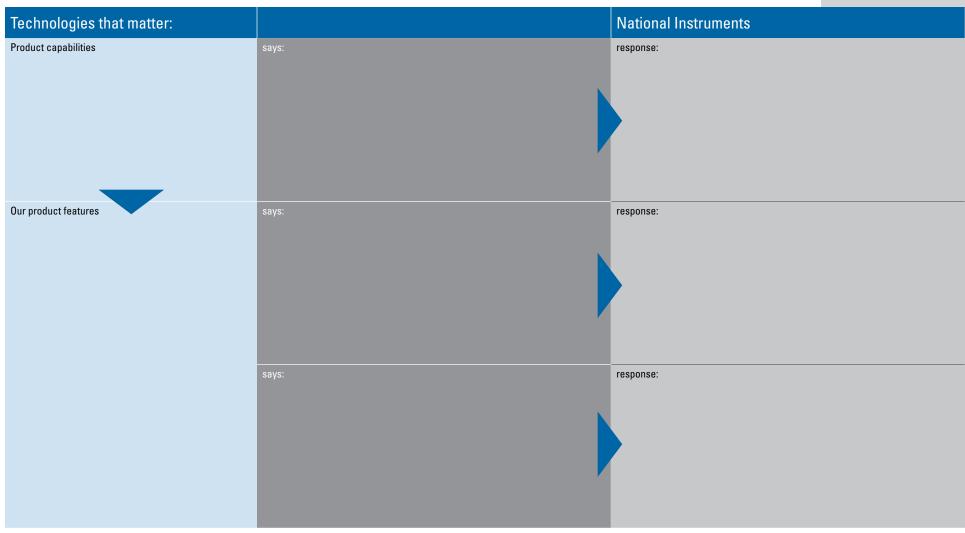


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