

# Pavlo Fedorenko

Brooklyn, NY | (347) 612-5981 | [pavlo.fedorenko.work@gmail.com](mailto:pavlo.fedorenko.work@gmail.com)

---

Permanent U.S. Work Authorization. No Visa Sponsorship Required.

## SUMMARY

Dedicated web developer with a history of engagement in the field since 2021, advancing from basic website builders to crafting single-page applications. Adept in HTML, CSS, JavaScript, and React, with a strong foundation in creating robust websites. Eager to embrace new challenges and further my development expertise.

## Skills

- Web Development: HTML5, CSS3, JavaScript, React, Node.js, Bootstrap
- Design & Prototyping: Adobe Photoshop, Figma
- Version Control & Collaboration: GIT, GitHub, Git Bash
- Build Tools & Package Managers: Gulp, Webpack, NPM
- Coding Methodologies: SCSS/SASS, OOP
- Web Technologies: HTTPS, JSON, DOM, Flexbox, CSS-Grid

## EXPERIENCE

### **Freelance**

05/2020 – Present

### **Self-Employed**

Odessa, Ukraine

- Developed websites and landing pages.
- Utilized HTML, CSS, JavaScript, React, Node.js, and other modern technologies for crafting high-quality web solutions.
- Implemented targeted advertising strategies to enhance the online presence.
- Focused on improving the performance of the developed web solutions.

### **Sales Manager in Online Store**

06/2018 – 12/2020

### **LP store**

Odessa, Ukraine

- Conducted sales in an e-commerce setting and participated in web page development and optimization, gaining experience in online retail and internet technologies.
- Analyzed and optimized the user experience on the website to increase conversion.
- Managed customer feedback and addressed customer service issues.
- Collaborated with the marketing team to develop and implement product promotion strategies.
- Monitored and maintained the relevance of inventory and pricing policies.
- Provided consultations to customers regarding products and services.

### **Network of Stores Manager**

07/2015 – 06/2018

### **LP store**

Odessa, Ukraine

- Managed the operations of a network of mobile accessories stores, overseeing multiple locations and ensuring consistent performance.
- Developed and implemented inventory management systems across the network to optimize stock levels and minimize shortages.
- Implemented personnel management systems to streamline hiring processes, training, and performance evaluation.
- Coordinated product procurement strategies to maintain a diverse and up-to-date inventory in all stores.
- Led and motivated store managers and staff to achieve sales targets and uphold brand standards.
- Collaborated with suppliers to negotiate favorable terms and ensure timely product deliveries.
- Analyzed sales data and market trends to make informed decisions regarding product assortments and pricing strategies.
- Worked closely with the corporate office to align store operations with overall business goals and brand guidelines.

- Conducted regular audits and assessments to ensure compliance with company policies and standards across the store network.

## **EDUCATION & TRAINING**

### **Hillel IT School**

Odessa, Ukraine

Front End Pro courses <https://certificate.ithillel.ua/view/57946606> (2023)

Front End Basic courses <https://certificate.ithillel.ua/view/11468248> (2022)

### **Interregional Academy of Personnel Management**

Kiev, Ukraine

Banking, Corporate, Finance, and Securities Law (2021)

Bachelor's degree