DATA ANALYTICS FINAL PROJECT PRESENTATION

BY ASHLEIGH SEWELL









About Me

I am Ashleigh Sewell.

A qualified primary school teacher specialising in SEN, I have been in the field for 6 years.

Passionate about inclusive teaching and breaking barriers to achieving a good education.

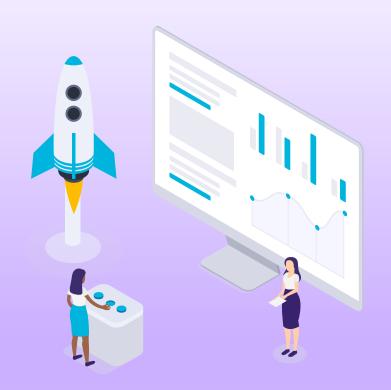
Also hold a BA Criminology degree which has enabled me to have an analyytic approach when dealing with data and statistics.



Have worked in a range of sectors including Administration, Hospitality, Retail, Logistics and Mentoring.



Why did you choose to learn Data Analytics?



I enjoy broadening my knowledge and pushing myself.

I felt it was time to learn a new set of skills which are relevant to the moving times.

At the time I was saying to friends and family I need something to stimulate my mind.

After seeing Niyo Enterprise on a local news channel I was amazed to learn of courses aimed at getting BAME women into the world of tech.

Although it was clear the course would be intense, I knew I would gain a set of fundamental skills, acquire a new discipline and succeed in my personal thirst for learning!



WHAT?

What role would you like to work in following what you've learned?

- Ideally a role which incorporates my career in education whilst utilising my newly developed skills.
- Data Analyst/Data Scientist in a company that uses their findings to make positive change to impact and/or transform children, disadvantaged and vulnerable peoples lives.





How?

How did you apply what you learnt from the Bootcamp?

Excel

Initally used to view the raw dataset. Data was cleaned. As it's a survery with human responses, there were errors and typos. Used formulas and functions to answer key questions and filter information.

MySQL

 Once data had been cleaned and edited, MySQL was applied to run queries to answer further analysis questions. MySQL enabled me to filter and sift through the data.

PowerBI

PowerBI to visually show findings, trends/correlations and analysis in the form of a dashboard.

OVERVIEW AND OBJECTIVE OF

Overview

The dataset used is a survey conducted in December 2020, based on 1182 students living in and around Delhi.

Students were asked questions on how COVID-19 impacted their education, social life and mental health.

Objective

To explore:

- Did COVID-19 impact students education?
- Are there links between social media usage and students engagement?
- What patterns/trends emerge based on students age category?



MySQL

Final Project SQL A Sewell*

```
- Limit to 2000 rows - | ★ | 🥩 🔍 👖 🖘
         -- This SQL database is a sample of 1182 students from Delhi responding to questions about their learning habits/changes during lockdown.
         -- Retrieve everything from the database working with.
   3
         SELECT * FROM finalproject.education;
         -- Show student ID numbers and variety of ages.
         SELECT ID, Age_of_subject FROM finalproject.education;
   8
  9
         -- Find the average age of students that took part.
         SELECT AVG (age_of_subject) AS 'Average Age' FROM finalproject.education;
 10 •
 11
 12
         -- How many students rated the online class experience as poor or very poor?
         SELECT ID, Rating of online class experience
 13 •
         FROM finalproject.education
 14
         WHERE Rating_of_online_class_experience IN ('very poor', 'poor');
 15
 16
         -- Answer to above is 442 students.
 17
 18
         -- Number of varieties of social media platforms used during this period?
 19 •
         SELECT COUNT(DISTINCT prefered social media platform) AS 'Number of Social Media Platforms' FROM finalproject.education;
 20
Final Project SQL A Sewell*
```

```
21
       -- Average time spent on self study by age
       SELECT age of subject, AVG(time spent on self study) AS 'Average time spent on self study by age' FROM finalproject.education GROUP BY age of sub
23
       -- Not a clear trend, however those that were aged 20+ spent an average of 3 hrs or more on self study.
24
       -- Those that fall into the secondary ages (15-17) also spent an average of 3 hrs or more on self study.
25
26
       -- Average time spent on social media by age
27 •
       SELECT age of subject, AVG(time spent on social media) AS 'Average time spent on social media by age' FROM finalproject.education
       GROUP BY age of subject;
28
       -- Other than 18 and 19 year olds, all other students who averaged 2 hrs+ on social media were over 20 years old.
29
30
31
       -- Students experience ratings via their age. Does a students age impact on their overall experience?
32
33 •
       SELECT rating of online class experience, age of subject,
34

⊕ CASE

       WHEN Rating of Online Class experience = 'poor' THEN 'Not great experience'
35
       WHEN Rating_of_Online_Class_experience = 'very poor' THEN 'Terrible experience'
36
       WHEN Rating of Online_Class_experience = "excellent" THEN 'Great experience'
37
38
       WHEN Rating of Online Class experience = 'good' THEN 'Good experience'
39
       WHEN Rating of Online Class experience = 'average' THEN 'Okay experience'
40
       ELSE 'Did not respond to experience'
41
       FND AS 'Evnerience ratings'
```

MySQL Continued...

```
Final Project SQL A Sewell*
WHEN Rating of Online Class experience = 'good' THEN 'Good experience'
 38
       WHEN Rating of Online Class experience = 'average' THEN 'Okay experience'
 39
       ELSE 'Did not respond to experience'
 40
       END AS 'Experience ratings'
 41
 42
       FROM finalproject.education;
        -- Those that had a good/great experience of online learning are generally younger ages, however there isn't a clear correlation
 43
 44
        -- responses are mixed. A high frequency of older students rated their experience as poor or very poor.
 45
 46
        -- Another example of using CASE WHEN, this time using variables instead of strings.
 47
       SELECT age of subject,
 48
       CASE
 49
       WHEN age of subject BETWEEN 7 AND 14 THEN 'Primary Students'
 50
       WHEN age of subject BETWEEN 15 AND 17 THEN 'Secondary Students'
 51
       WHEN age of subject BETWEEN 18 AND 24 THEN 'Higher Education Students'
 52
       ELSE 'Mature Students'
 53
 54
       END AS 'Student Categories'
       FROM finalproject.education;
 55
```



Examples of MAX, MIN & AVERAGE

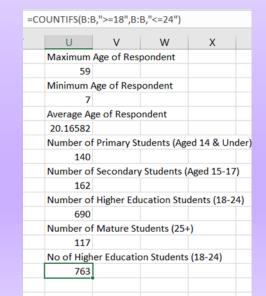
~	$f_x = MA$	AX(B2:B118	3)			
Q	R	S	Т	U	V	W
o_you *	What_y *	_miss_the_	_most	Maximum	Age of Res	pondent
ES	Travelling			59		
ES	School/co	llege		Minimum	Age of Resp	ondent
гс	Dooming around freely			7		

~	fx =MI	N(B2:B118	3)					
Q	R	S	Т	U	V	W	X	
o_you *	What_y *	_miss_the_	most	Maximum	Age of Res	pondent		
ES	Travelling			59				
ES	School/co	llege		Minimum A	Age of Res	pondent		
ES	Roaming a	round freel	у	7				

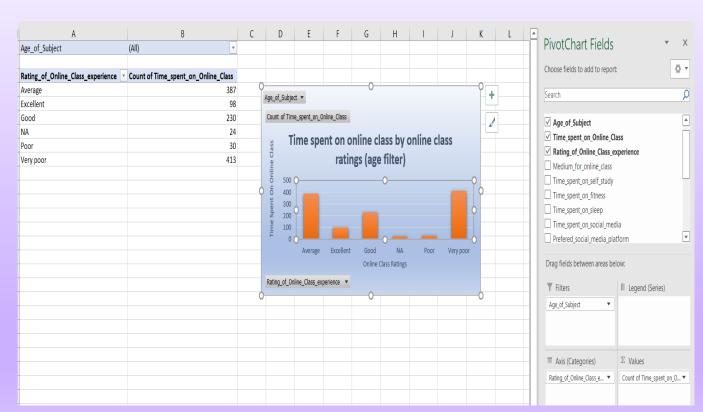
~	f_x =AV	'ERAGE(B2:	B1183)					
Q	R	S	Т	U	٧	W	Χ	١
o_you ₹	What_y ▼	_miss_the_	_most	Maximum	Age of Res	pondent		
S	Travelling			59				
S	School/co	llege		Minimum A	Age of Resp	ondent		
S	Roaming a	round free	ly	7				
C	Roaming a	round free	ly	Average Ag	ge of Respo	ondent		
S	Eating out	side		20.16582				
S								

-00	I INITIE/D2:	B1183,"<=1	4")			
-00	ONTIF(BZ.	D1103, <-1	.4)			
R	S	T	U	V	W	X
at_y ▼	_miss_the	_most	Maximum	Age of Res	pondent	
velling			59			
ool/college		Minimum Age of Respondent				
ıming a	round free	ly	7			
ıming a	round free	ly	Average Ag	ge of Respo	ndent	
ing outside		20.16582				
ool/college		Number of Primary Students (Aged 14 & Ur				
ool/college		140				

Examples of COUNTIF(S)



EXCEL Continued...

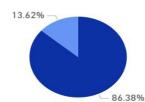






Average of Time spent on self study

Developed health issues during lockdown?



Health...

NO YES

2.92

Average of Number of meals per day

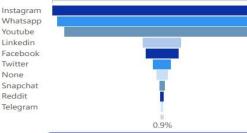
Rating of Online Classes	Count of Age of Subject
Very poor	413
Average	387
Good	230
Excellent	98
Poor	30
NA	24



Twitter

None

Reddit



Top 10 Social Media Platforms Used

100%

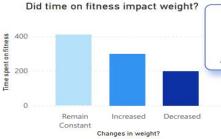
2.37

Average of Time spent on social media



Student Responses

COVID-19 & ITS IMPACT ON **EDUCATION, SOCIAL LIFE**

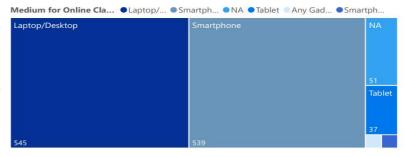


7.87

Average of Time spent on sleep

Filter Results by Student Age

Devices used for accessing online classes



SUMMARY/ANALYSIS



Education



- Majortity of students rated online teaching to be "very poor", closely followed by "average".
- On average students spent just less than 3 hours a day of self-study.

Mental Health



- During this period on average students got less than the daily recommended amount of sleep.
- There were 84 varieties of stress busters students had to cope during COVID19.



Social Media

- Instagram, closely followed by Whatsapp were the most popular platforms used.
- Laptop/desktops and smartphones were the top devices used for accessing classes.
- More time was spent on self study than social media.

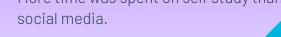
Fitness & Health



COVID19 did not have a significant impact on developing health issues.



- Average of students did not consume the daily recommended amout of meals.
- Just under half of students weight remained the same.



Top 3 things you have learnt on the bootcamp

Growth



My confidence has exceled during the process and I am ready for the next challenge!

Resilence



During the bootcamp there has been many hurdles, both personally and technologically. I continued to pursue with studies.

Fundamental tech skills



I am now competent in a number of tech areas which I can use and apply to future roles. I believe these skills will open up a new world for me!

THANKSI

Any questions?

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Github: ASewell2022



