

Week 10 – Deliverables Document

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This document contains basic information on the
project

Data Science

Bank Marketing (Campaign)

Group Project

Prepared by:
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Problem description:

ABC Bank wants to sell its term deposit product to customers and before launching the product they want to develop a model which helps in understanding whether a particular customer will buy its product or not (based on the customer's past interaction with the bank or other financial institutions).

Team member's details:

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GitHub Repo link:

[https://github.com/ASfatima/DataGlacierVirtualInternship/tree/main/Week
%2010%20-%20Deliverables](https://github.com/ASfatima/DataGlacierVirtualInternship/tree/main/Week%2010%20-%20Deliverables)