Week 11
EDA Presentation and proposed modeling technique Document

Name: Fatimah Asiri
Username: alassirifatima@gmail.com
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This document contains basic information on the project

Data Science

Bank Marketing (Campaign)

Group Project

Prepared by:
Fatimah Asiri

EDA Presentation and proposed modeling technique

Problem description:

ABC Bank wants to sell its term deposit product to customers and before launching the product they want to develop a model which helps in understanding whether a particular customer will buy its product or not (based on the customer's past interaction with the bank or other financial institutions).

Team member's details:

1. Group Name: Data Girl.
2. Name: Fatimah Asiri.
3. Email: alassirifatima@gmail.com
4. Country: Saudi Arabia.
5. College/Company: Freelancer
6. Specialization: Data Science

EDA presentation for business users:

I prepared a PowerPoint presentation to have EDA charts and a summary of them and recommendations.

GitHub Repo link:

https://github.com/ASfatima/DataGlacierVirtualInternship/tree/main/Week%2011%20-%20EDA%20Presentation%20and%20proposed%20modeling%20technique