

## Week 9 – Deliverables Document

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This document contains basic information on the  
project

### **Data Science**

### **Bank Marketing (Campaign)**

### **Group Project**

Prepared by:  
Fatimah Asiri

**Problem description:**

ABC Bank wants to sell its term deposit product to customers and before launching the product they want to develop a model which helps in understanding whether a particular customer will buy its product or not (based on the customer's past interaction with the bank or other financial institutions).

**Team member's details:**

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4. Country: Saudi Arabia.
5. College/Company: Freelancer
6. Specialization: Data Science

**Data Cleaning and transformation have been done on the data:**

1. No missing values in the data.
2. Discover columns of data.
3. Handling duplicate rows.
4. Detect outliers and handle them by removing them.
5. Using pandas, NumPy, seaborn, and matplotlib.

**GitHub Repo link:**

<https://github.com/ASfatima/DataGlacierVirtualInternship/tree/main/Week%209%20-%20Deliverables>