

Name

age: 18-23

residence: South Carolina

education: University of South Carolina

occupation: Undergraduate Student

marital status: single



Looking for food options with the touch of my phone!

Classes 9-3pm every weekday and after studying and being apart of clubs.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Food
- Education
- Accessible

Values

- Education

Criteria For Success:

Education is priority and then all the fun stuff after

Wants

- Something that won't be too expensive
- Easy to get

Fears

- Spending too much money on food services