

# Tatiana Ortiz

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## Education

### **BACHELOR OF ARTS IN VISUAL COMMUNICATIONS | FRAMINGHAM STATE UNIVERSITY**

Major: Graphic Design Concentration

Minor: Psychology and Communications

## Experience

### **RETAIL SALES REPRESENTATIVE | ADVANTAGE SOLUTIONS | NATICK, MA |**

#### **MARCH 2017 TO CURRENT**

- Work with multiple different retail accounts to bring value to clients such as MARS Petcare, Smuckers, Sargento, Ocean Spray, Land O Lakes.
- Ensure client project resets are completed fully and proper store call processes are followed. Remain a main point of knowledge for Barnes & Noble project resets.
- Complete Safety, Front of Store and Pharmacy Regulatory Audits for CVS stores
- Consult with management in a timely manner, meet objectives and goals as assigned and report store level observations related to client product and Customer needs

## Additional Experience

### **NIKE BRAND COORDINATOR | DICK'S SPORTING GOODS | NATICK, MA | JUNE 2005 TO SEPTEMBER 2015**

- Create the Nike in-store brand experience to achieve sales goals and product management through directed merchandising presentation execution
- Achieved top Nike sales for the Northeast district during the 2009 Holiday season
- Ensure products are at proper inventory levels with merchandising styles maintained and seasonal initiatives are implemented by assigned completion date
- Coordinate distribution of seasonal product information and tools
- Provide enhanced customer service through superior customer engagement

### **CHILD CARE/ PERSONAL ASSISTANT | WELLESLEY, MA | AUGUST 2014 TO JULY 2016**

- Provide local mothers with reliability and flexibility to help them in a lifestyle that can be hectic and ever-changing
- Transport children to and from scheduled activities safely and promptly
- Assist mothers with any household chores or errands that need to be run in a timely and efficient manner

**RESIDENTIAL COUNSELOR | WALDEN STREET SCHOOL | CONCORD, MA | JULY 2016 TO JANUARY 2017**

- Manage groups of students and assist them in performing daily routines while being able to multitask between meeting their needs and holding them accountable to their responsibilities
- Monitor a group residence of 25+ students who have complex trauma histories, mental health issues, educational challenges, and/or behavioral difficulties
- Work as part of an interdisciplinary team that provide individualized treatments for students and teachable life skills through daily monitoring and interventions