

Tatiana Ortiz

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Education

WEB DEVELOPMENT CERTIFICATION | FRAMINGHAM STATE UNIVERSITY

An accelerated course in Back-End Web Development using technologies such as Git, JavaScript, Node.js, SQL, RESTful APIs, Amazon Web Services and other technologies that modern companies demand

BACHELOR OF ARTS IN VISUAL COMMUNICATIONS | FRAMINGHAM STATE UNIVERSITY

Major: Graphic Design Concentration

- Adobe Creative Suite

Minor: Psychology and Communications

Experience

CONSULTING FRONT-END WEB DESIGNER | PRODPERFECT | FRAMINGHAM, MA

SEPTEMBER 2019 TO DECEMBER 2019

- Build a functional website using JavaScript, HTML, CSS, MySQL and PUG to be used to test out a system for detecting possible bugs and coding errors
- A main point of contact with ProdPerfect engineers and upper management regarding best practices and regular updates on project completion
- Work as a team to develop the front-end from concept wireframe to final product
- Collaborate with the back-end team to ensure a smooth workflow for producing the final product by a set deadline

Additional Experience

RETAIL SALES REPRESENTATIVE | ADVANTAGE SOLUTIONS | FRAMINGHAM, MA

MARCH 2017 TO CURRENT

- Work with multiple different retail accounts to bring value to clients such as MARS Petcare, Smuckers, Sargento, Ocean Spray, Land O Lakes
- Ensure client project resets are completed fully and proper store call processes are followed
- Complete Safety, Front of Store and Pharmacy Regulatory Audits for CVS stores
- Consult with management in a timely manner, meet objectives and goals as assigned and report store level observations related to client product and Customer needs

GRAPHIC DESIGNER | ALPHAGRAPHICS | FRAMINGHAM, MA

JANUARY 2013 TO AUGUST 2014

- Collaborate with local businesses (TJX, Ameresco) to meet their daily needs by updating files or creating layouts for seasonal merchandising directives
- Create graphic files with Photoshop to prepare for preflight processes through InDesign and sent to a Large Format Printer
- Work closely with customers to ensure complete satisfaction with the final product by maintaining an open line of communication through an online proofing system