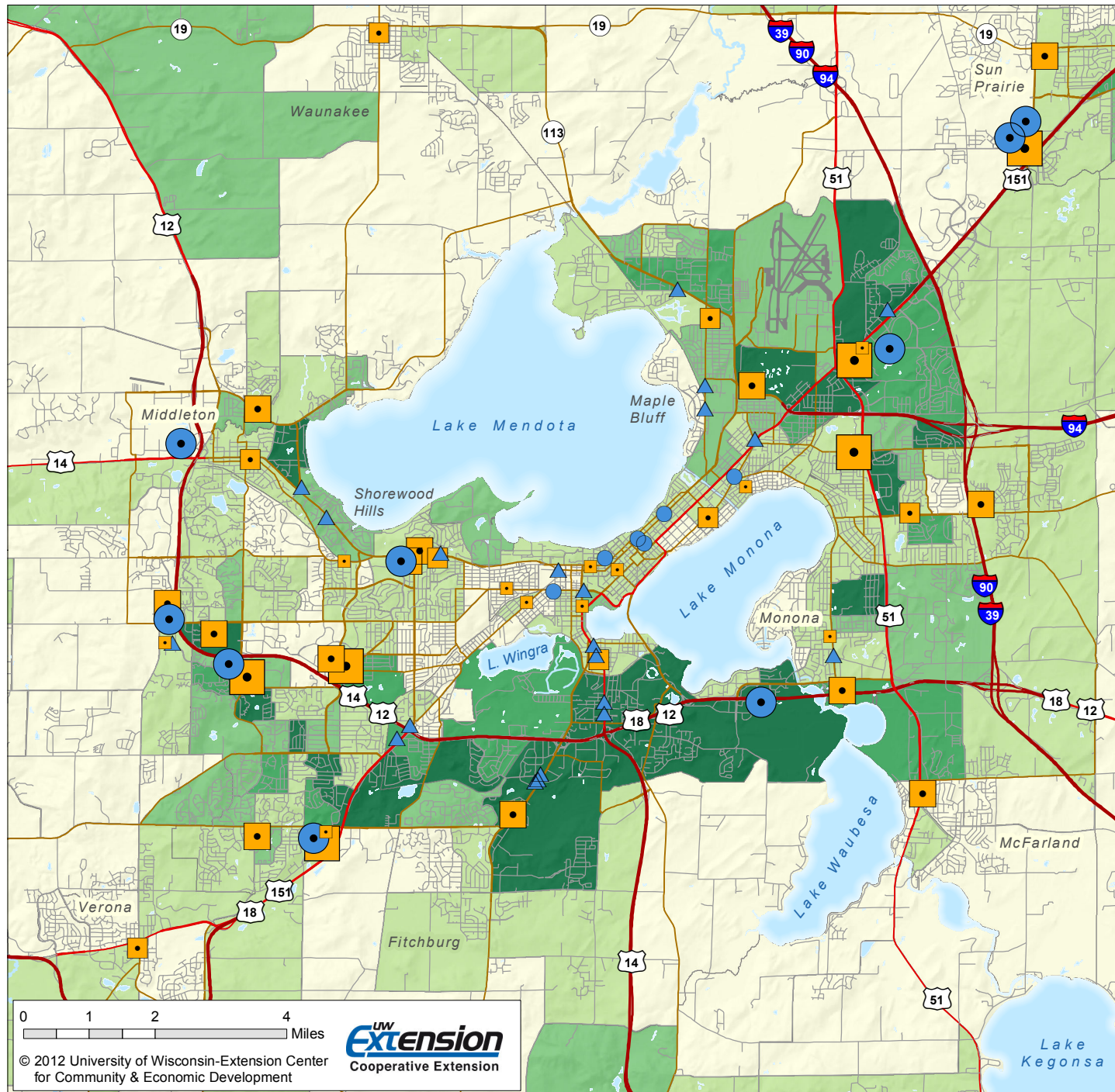


Madison Grocery Store Distribution and Hispanic or Latino Residents



Grocery Locations in 2012*

- Small Grocer (Under 20,000 sq ft)
- Medium Grocer (20,000 to 40,000 sq ft)
- Large Grocer (40,001 to 75,000 sq ft)
- Hypermarket (75,001 to 215,000 sq ft)
- Discount Retailer plus Grocer
- ▲ Specialty Food Store**
- Convenience Food Store** (without Gasoline)

Other Features

- Limited Access Freeway
- Highway
- Secondary Roads
- Local Road

Hispanic or Latino Residents (of any Race) as a Share of Total Population (2010 Census Figures by Block Group)

- Less than 3.0%
- 3.0% to 5.9%
- 6.0% to 8.9%
- 9.0% to 11.9%
- 12.0% or More

Area	Percent Hispanic or Latino
City of Madison	6.8%
Dane County	5.9%
State of Wisconsin	5.9%
United States	16.3%

* Several locations depicted on the map are currently under construction or have yet to break ground.

** Specialty food stores are those stores that carry a variety of food types and not those that specialize in specific product lines (e.g. bakery). Specialty food and convenience food stores are not fully depicted in areas surrounding Madison.

Data Sources: City of Madison, U.S. Census Bureau, ESRI and UW-Extension Center for Community & Economic Development