# Ahmad Ali Dar

## Product Manager

📞 +92-322-7575715    @ ahmadalidar@hotmail.com

## About

Results-oriented Product Manager with 6+ years of experience in product design, development, and launch. Proven ability to manage multiple projects and optimize product performance

## Experience

**Senior Product Manager ,** Locl                Jul 2023 - Present

- Implemented a customer feedback system to identify and prioritize product development opportunities that resulted in an 11% increase in customer satisfaction.

- Developed product roadmaps and set strategic objectives to guide product development and ensure successful product launches.

- Collaborated with software development teams to ensure timely and accurate delivery of product features and functionality.

**Product Manager ,** Glowfish Labs         Feb 2021 - Dec 2023

- Collaborated with engineering, sales, and marketing teams to ensure successful product launches and meet customer requirements.

- Gathered customer feedback to improve existing products and create new products.

- Conducted market research, including competitor analysis, and identified ways to differentiate products from the competition.

**Product Manager ,** BlueJay                Jun 2020 - Feb 2021

- Developed and maintained effective accounting policies and procedures.

- Monitored customer satisfaction and product performance metrics and took corrective actions when needed.

- Collaborated with cross-functional teams to ensure successful product launch and promotion.

**Lead Product Designer ,** Techverx         Jan 2019 - Jun 2020

- Led and mentored a team of 4 designers

- Managed development of graphic designs, user interface designs, and user experience elements.

- Utilized user-centered design principles to create products that meet customer needs.

## Education

- **BSc. Software Engineering ,** BNU        Sep 2013 - Sep 2017

- **Pre-Engineering ,** PISK                Jan 2011 - Jul 2013

## Courses

- **Product Analysis Certificate**          2022

- **Building Product Career**               2021

- **Growing as Product manager**            2021

- **Choosing Product Tech Stack**           2020

- **Human Computer Interaction**            2020

- **Design Thinking**                       2020

- **Design for Usability**                  2020

## Specializations

- **Product management**

- **Requirement gathering**

- **Market segmentation**

- **Communication skills**

- **Interaction design**

- **UX analysis**

- **Problem solving**

- **Time management**

- **Risk management**

- **Relationship building**