

## Contact

[www.linkedin.com/in/ghourimotives](https://www.linkedin.com/in/ghourimotives)  
(LinkedIn)

## Top Skills

Influencer Marketing  
Film Editing  
Post-Production

## Certifications

Art Director, Graphic Designer  
Art Director, Graphic Designer

# Omer Ghouri

Animator & Videographer  
Islāmābād, Pakistan

## Summary

Hi, I'm Omer Ashraf Ghouri, an Animator and Storyteller with a passion for bringing imagination to life. With a pocketful of certificates in the arts and design field, I've cultivated my skills and honed my craft to craft compelling stories through animation and design.

With 2 and half years of hands-on experience as an Artist, Animator, and Designer, I've had the privilege of working on diverse projects, each one teaching me something new. I thrive on creativity and enjoy collaborating with fellow artists and creators to turn ideas into captivating visuals.

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## Experience

### Fiverr

Freelance Video Editor & Animator  
July 2021 - Present (2 years 7 months)

Through my freelance journey, I've honed a diverse set of skills that have become the backbone of my creative arsenal. Mastering kinetic typography has allowed me to infuse dynamic energy into textual content, transforming static words into visually engaging and animated narratives. Delving into the realms of 2D and 3D animation has given me the ability to bring ideas to life with depth and dimension, whether it's crafting lively characters or constructing immersive visual environments. The creation of explainer videos has become second nature, blending my skills in storytelling and animation to simplify complex concepts and captivate audiences. Additionally, my proficiency in post-production techniques ensures a polished and professional finish to every project. This multifaceted skill set not only showcases my adaptability but also underscores my commitment to delivering compelling and visually striking content in the ever-evolving landscape of multimedia production.

### Emarat Constructions

Social Media Designer and Animator  
June 2022 - May 2023 (1 year)

Rawalpindi, Punjab, Pakistan

I performed my duties as a Social media designer (mainly designing posts, stories, and job vacancies) and animator.

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Animator and Marketing

January 2022 - April 2022 (4 months)

Rawalpindi, Punjab, Pakistan

I performed my duties as an animator and marketing person.

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## Education

COMSATS University Islamabad

Bachelor's degree, Design and Visual Communications,

General · (2019 - 2023)