Anders Stadum

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Skills and Experience related to:

- Project management, process driven development, and digital media strategy.
- Agile, Scrum, Incremental, Iterative, and Waterfall.
- Software management tools including Jira, Slack, Trello, Basecamp, RedMine, Asana, and Microsoft Project.
- UX/Design Skills in wireframe design prototyping, customer interviews, behavioral requirements, and strategy.
- Nine years' customer service; face-to-face and digital correspondence.
- Extensive web development and OOP knowledge; PHP, mySQL, CSS, HTML, JavaScript, Python, C, C++, RoR, and Java.
- Misc. Skills: Usability testing, feature testing, requirements gathering, bug prioritization, process architecture and improvement.
- Highly proficient in Microsoft O365 products including Word, Excel, PowerPoint, and Access.

Professional Experience:

LEVIATHAN SECURITY GROUP — Project Manager & Marketing Strategist - *Seattle, WA May 2016 - Current*

Works with top technology companies to execute security evaluations for software, hardware, and networking products. Responsibilities range from lead nurturing to post-mortem wrap up. Primary duties include scoping highly complex technology platforms, requirements gathering & documentation, scheduling, threat modeling, technical writing & editing, and client facing presentations. Leads the marketing department with experience in graphic/web design, digital media campaigns, story writing, analytics, AB testing, and strategy.

PALO ALTO SOFTWARE — Digital Project Manager - *Eugene, OR March 2015 - May 2016*

Hired as a project manager to shepherd backlogged digital marketing tasks through agile/scrum development pipeline. Web development scrum master for 7 months.

Accomplishments:

- Design specification and visual requirements gathering for 5 - 10 major redesigns.
- Fully transitioned multiple enterprise-level classical analytic properties to universal analytics.
- Transformed web development process and workflow from Trello Kanban to a fully mature Jira instance.
- Quality assurance (visual, analytical, and through developer's console), bug logging/clarification and prioritization.
- Developed CRO testing strategy that centered around customer LTV verticals (Developed multivariate A/B tests).
- with paid search, social, and all elements of web design.
- Researched current design techniques to hone site user experience and flow.
- Perform technical, competitive, and data analysis using search analytics and tools listed below.

Advanced tool experience:

- Google Analytics (Content grouping, MC attribution, segments, regular expression search, and troubleshooting).
- Google Tag Manager (Events, transactions, ga.js to analytics.js enterprise transition, custom tags).
- Spreadsheets (Pivot tables, standard numerical analysis, and a plethora of keyboard shortcuts).
- Jira (initial setup, workflow design, web-hook integration, jeditor templates).
- Kissmetrics (Technical implementation of events, report building, standard analysis).
- Basecamp (Task management and organization).
- GitHub (desktop and console experience, code reviews, web-hook integration, version control workflow).
- SumoMe & Optinmoster (design and functionality via CSS & HTML).

Misc. tool experience:

- AdWords, HasOffers, Convert, Hubspot, SEMrush, WordPress, Confluence, Asana, Slack, Adobe Illustrator/Photoshop, and Google Web Master Tools.

UO INFORMATION SERVICES — Assistant Project Manager Intern - *Eugene, OR February 2015 - August 2015*

Led a committee responsible for determining processes for project identification and inception, software tools to facilitate that process, define resource allocation methodologies, and generate formal project documentation. Further, the project management committee aided in defining baseline project nomenclature and the inception of a junior project management learning program.

PERSONIFY MOBILE APP — Founder & Product Manager - *November 2015 - Current*

Personify allows users to send a bundle of personalized text messages simultaneously, creating a more effective way of communicating while allowing you to experience a new medium of communication. Duties included market research, use-case development, UX design, customer interviews, unit test development, manual testing, efficient optimizations, and legal research.

Extracurriculars:

UNIVERSITY OF OREGON SECURITY CLUB — Operations Director - *Eugene, OR Fall 2013 – Spring 2015*

Oversaw the coordination and communication between club leadership, faculty sponsors, and industry professionals. Topics in UOSec include reverse engineering, ELF binary exploitation, network penetration testing, x86 assembly analysis, and web application exploitation.

Education:

UNIVERSITY OF OREGON — Bachelors of Computer Science - *Eugene, OR Fall 2011 – Spring 2015*

Specializations in information security and process driven software development.