# Causal Machine Learning

# Debiased/Double Machine Learning

Anthony Strittmatter

#### Reference

Chernozhukov, Chetverikov, Demirer, Duflo, Hansen, and Newey (2017): "Double/Debiased/Neyman Machine Learning of Treatment Effects", American Economic Review, 107 (5), pp. 261-265, download.

## Overview

Inverse Probability Weighting

T-Learner

Double/Debiased Machine Learning

# **Potential Outcome Framework**

#### **Notation:**

- $\triangleright$   $D_i$  binary treatment dummy (e.g., assignment to training program)
- $Y_i(1)$  potential outcome under treatment (e.g., earnings under participation in training)
- $ightharpoonup Y_i(0)$  potential outcome under non-treatment (e.g., earnings under non-participation in training)

#### Infeasible parameter:

▶ Individual causal effect:  $\delta_i = Y_i(1) - Y_i(0)$ 

#### Feasible parameters:

- Average Treatment Effect (ATE):  $\delta = E[Y_i(1) Y_i(0)] = E[\delta_i]$
- Average Treatment Effect on the Treated (ATET):  $\rho = E[\delta_i | D_i = 1]$

# **Identifying Assumptions for ATE**

Stable Unit Treatment Value Assumption (SUTVA):

$$Y_i = Y_i(1)D_i + Y_i(0)(1 - D_i)$$

**▶** No Support Problems:

$$\epsilon < Pr(D_i = 1 | X_i = x) = p(x) < 1 - \epsilon$$

for some small  $\epsilon > 0$  and all x in the support of  $X_i$ 

► Conditional Independence Assumption (CIA):

$$Y_i(1), Y_i(0) \perp \!\!\!\perp D_i | X_i = x$$

for all x in the support of  $X_i$ 

# Modified Outcome Method for ATE

#### **Inverse Probability Weighting:**

$$Y_{i,IPW}^* = \frac{D_i}{p(X_i)}Y_i - \frac{1 - D_i}{1 - p(X_i)}Y_i = \frac{D_i - p(X_i)}{p(X_i)(1 - p(X_i))}Y_i$$

with the propensity score  $p(x) = Pr(D_i = 1|X_i = x)$ .

ATE: 
$$\delta = E[Y_{i,IPW}^*]$$
 and  $\hat{\delta} = \frac{1}{N} \sum_{i=1}^N \hat{Y}_{i,IPW}^*$ 

# **Proof of Identification**

$$\begin{split} \delta &= E\left[Y_{i}(1)\right] - E\left[Y_{i}(0)\right] \stackrel{\text{LIE}}{=} \int E\left[Y_{i}(1)|X_{i} = x\right] - E\left[Y_{i}(0)|X_{i} = x\right] f_{X}(x) dx \\ \stackrel{\text{CIA}}{=} \int E\left[Y_{i}(1)|D_{i} = 1, X_{i} = x\right] - E\left[Y_{i}(0)|D_{i} = 0, X_{i} = x\right] f_{X}(x) dx \\ &= \int E\left[Y_{i}|D_{i} = 1, X_{i} = x\right] - E\left[Y_{i}|D_{i} = 0, X_{i} = x\right] f_{X}(x) dx \\ &= \int E\left[D_{i}Y_{i}|D_{i} = 1, X_{i} = x\right] - E\left[(1 - D_{i})Y_{i}|D_{i} = 0, X_{i} = x\right] f_{X}(x) dx \\ \stackrel{\text{LIE}}{=} \int E\left[\frac{D_{i}Y_{i}}{p(X_{i})} \middle| X_{i} = x\right] - E\left[\frac{(1 - D_{i})Y_{i}}{1 - p(X_{i})} \middle| X_{i} = x\right] f_{X}(x) dx \\ &= \int E\left[\frac{D_{i}Y_{i}}{p(X_{i})} - \frac{(1 - D_{i})Y_{i}}{1 - p(X_{i})} \middle| X_{i} = x\right] f_{X}(x) dx \\ &= \int E\left[\frac{D_{i} - p(X_{i})}{p(X_{i})(1 - p(X_{i}))} Y_{i} \middle| X_{i} = x\right] f_{X}(x) dx \stackrel{\text{LIE}}{=} E\left[\frac{D_{i} - p(X_{i})}{p(X_{i})(1 - p(X_{i}))} Y_{i} \middle| X_{i} = x\right] f_{X}(x) dx \end{aligned}$$

Reference: Horvitz and Thompson (1952)

# Modified Outcome Method with IPW

#### Advantages:

- Generic approach
- Sparsity assumptions can be avoided by appropriate choice of estimator for propensity score
- ► Heterogeneous treatment effects

#### Disadvantages:

- Potentially omitting "weak outcome confounders"
- Shows weak performance in simulations (Knaus, Lechner, and Strittmatter, 2018)
- Not  $\sqrt{N}$ -consistent in high-dimensional setting

## Overview

Inverse Probability Weighting

T-Learner

Double/Debiased Machine Learning

# **Conditional Mean Differences**

#### **Identification:**

$$\delta = E[Y_{i}(1)] - E[_{i}Y(0)]$$

$$\stackrel{LIE}{=} \int E[Y_{i}(1)|X_{i} = x] - E[Y_{i}(0)|X_{i} = x]f_{X}(x)dx$$

$$\stackrel{CIA}{=} \int E[Y_{i}(1)|D_{i} = 1, X_{i} = x] - E[Y_{i}(0)|D_{i} = 0, X_{i} = x]f_{X}(x)dx$$

$$= \int \underbrace{E[Y_{i}|D_{i} = 1, X_{i} = x]}_{=\mu_{1}(x)} - \underbrace{E[Y_{i}|D_{i} = 0, X_{i} = x]}_{=\mu_{0}(x)}f_{X}(x)dx$$

#### **Estimator:**

$$\hat{\delta} = \frac{1}{N} \sum_{i=1}^{N} (\hat{\mu}_1(X_i) - \hat{\mu}_0(X_i))$$

with  $\hat{\mu}_1(x) = \hat{E}[Y_i|D_i = 1, X_i = x]$  and  $\hat{\mu}_0(x) = \hat{E}[Y_i(0)|D_i = 0, X_i = x]$  being the estimated conditional expectations of the potential outcomes.

## Overview

Inverse Probability Weighting

T-Learner

Double/Debiased Machine Learning

# Double/Debiased Machine Learning (DML)

#### **Efficient Score:**

$$Y_{i,DML}^* = \mu_1(X_i) - \mu_0(X_i) + \frac{D_i - p(X_i)}{p(X_i)(1 - p(X_i))} Y_i - \frac{D_i}{p(X_i)} \mu_1(X_i) + \frac{1 - D_i}{1 - p(X_i)} \mu_0(X_i)$$

$$= \mu_1(X_i) - \mu_0(X_i) + \frac{D_i(Y_i - \mu_1(X_i))}{p(X_i)} - \frac{(1 - D_i)(Y_i - \mu_0(X_i))}{1 - p(X_i)}$$

ATE: 
$$\delta = E[Y_{i,DML}^*]$$
 and  $\hat{\delta} = \frac{1}{N} \sum_{i=1}^N \hat{Y}_{i,DML}^*$ 

We can use standard ML methods to estimate  $\hat{\mu}_1(x)$ ,  $\hat{\mu}_0(x)$ , and  $\hat{p}(x)$ .

Reference: Chernozhukov et al., 2017

# **Proof of Identification**

$$\begin{split} \delta &= E\left[\mu_{1}(X_{i}) - \mu_{0}(X_{i}) + \frac{D_{i}(Y_{i} - \mu_{1}(X_{i}))}{\rho(X_{i})} - \frac{(1 - D_{i})(Y_{i} - \mu_{0}(X_{i}))}{1 - \rho(X_{i})}\right] \\ &= E\left[\frac{D_{i} - \rho(X_{i})}{\rho(X_{i})(1 - \rho(X_{i}))}Y_{i} + \frac{(\rho(X_{i}) - D_{i})\mu_{1}(X_{i})}{\rho(X_{i})} - \frac{(D_{i} - \rho(X_{i}))\mu_{0}(X_{i})}{1 - \rho(X_{i})}\right] \\ &= \int E\left[\frac{D_{i} - \rho(X_{i})}{\rho(X_{i})(1 - \rho(X_{i}))}Y_{i} + \frac{(\rho(X_{i}) - D_{i})\mu_{1}(X_{i})}{\rho(X_{i})} - \frac{(D_{i} - \rho(X_{i}))\mu_{0}(X_{i})}{1 - \rho(X_{i})} |X_{i} = x\right]f_{X}(x)dx \\ &= \int \left(E\left[\frac{D_{i} - \rho(X_{i})}{\rho(X_{i})(1 - \rho(X_{i}))}Y_{i} | X_{i} = x\right] + \frac{E[\rho(X_{i}) - D_{i}|X_{i} = x]}{\rho(x)}\mu_{1}(x) - \frac{E[D_{i} - \rho(X_{i})|X_{i} = x]}{1 - \rho(x)}\mu_{0}(x)\right)f_{X}(x)dx \\ &= \int E\left[\frac{D_{i} - \rho(X_{i})}{\rho(X_{i})(1 - \rho(X_{i}))}Y_{i} | X_{i} = x\right]f_{X}(x)dx = E\left[Y_{i}(1) - Y_{i}(0)\right] \end{split}$$

Reference: Robins and Rotnitzki (1995)

# **DML Cross-Fitting Algorithm**

- 1. Partition the data randomly in samples  $S^A$  and  $S^B$
- 2. Estimate the nuisance parameters  $\hat{\mu}_1^A(x), \hat{\mu}_0^A(x)$ , and  $\hat{p}^A(x)$  in  $S^A$ ; and  $\hat{\mu}_1^B(x), \hat{\mu}_0^B(x)$ , and  $\hat{p}^B(x)$  in  $S^B$  with ML
- 3. Calculate the efficient scores in samples  $S^A$  and  $S^B$ , respectively:

$$\begin{split} \hat{Y}_{i,DML}^{A*} &= \hat{\mu}_{1}^{B}(X_{i}^{A}) - \hat{\mu}_{0}^{B}(X_{i}^{A}) + \frac{D_{i}^{A}(Y_{i}^{A} - \hat{\mu}_{1}^{B}(X_{i}^{A}))}{\hat{p}^{B}(X_{i}^{A})} - \frac{(1 - D_{i}^{A})(Y_{i}^{A} - \hat{\mu}_{0}^{B}(X_{i}^{A}))}{1 - \hat{p}^{B}(X_{i}^{A})} \\ \hat{Y}_{i,DML}^{B*} &= \hat{\mu}_{1}^{A}(X_{i}^{B}) - \hat{\mu}_{0}^{A}(X_{i}^{B}) + \frac{D_{i}^{B}(Y_{i}^{B} - \hat{\mu}_{1}^{A}(X_{i}^{B}))}{\hat{p}^{A}(X_{i}^{B})} - \frac{(1 - D_{i}^{B})(Y_{i}^{B} - \hat{\mu}_{0}^{A}(X_{i}^{B}))}{1 - \hat{p}^{A}(X_{i}^{B})} \end{split}$$

4. Calculate ATE.

$$\hat{\delta} = \frac{1}{2} \underbrace{(\hat{E}[\hat{Y}_{i,DML}^{A*}|S^A]}_{=\hat{\delta}_A} + \underbrace{\hat{E}[\hat{Y}_{i,DML}^{B*}|S^B]}_{=\hat{\delta}_B}),$$

# **Asymptotic Results for ATE**

- Main Regularity Condition: Convergence rate of nuisance parameters is at least  $\sqrt[4]{N}$ .
- ▶ ATE can be estimated  $\sqrt{N}$ -consistently

$$\sqrt{N}(\hat{\delta} - \delta) \stackrel{d}{\rightarrow} N(0, \sigma^2)$$

with 
$$\sigma^2 = Var(Y_{i,DML}^*)$$
 and  $Var(\hat{\delta}) = \sigma^2/N$ 

▶ Split sample estimator of  $\sigma^2$ 

$$\hat{\sigma}^2 = \frac{1}{2} \left( \hat{\sigma}_A^2 + (\hat{\delta}_A - \hat{\delta})^2 \right) + \frac{1}{2} \left( \hat{\sigma}_B^2 + (\hat{\delta}_B - \hat{\delta})^2 \right)$$

for 
$$\hat{\delta}=1/2(\hat{\delta}_{A}+\hat{\delta}_{B})$$

# **Advantages of DML**

#### Advantages compared to IPW and Conditional Mean Differences:

- ▶ Treatment and outcome equations are modelled explicitly
- Double robustness property
- $ightharpoonup \sqrt{N}$ -consistent and asymptotically normal even under high-dimensional confounding

# **Efficient Score for ATET**

$$Y_{i,ATET}^* = \frac{D_i(Y_i - \mu_0(X_i))}{\rho} - \frac{p(X_i)(1 - D_i)(Y_i - \mu_0(X_i))}{p(1 - p(X_i))}$$

with  $p = Pr(D_i = 1)$ .

ATET: 
$$\rho = E[Y_{i,ATET}^*]$$
 and  $\hat{\rho} = \frac{1}{N} \sum_{i=1}^{N} \hat{Y}_{i,ATET}^*$ 

Estimator of Asymptotic Variance:

$$\hat{\sigma}^2 = \frac{1}{N} \sum_{i=1}^{N} \left( \hat{Y}_{i,ATET}^* - \hat{\rho} \right)^2$$

and  $\hat{Var}(\hat{\rho}) = \hat{\sigma}^2/N$ 

References: Chernozhukov et al., 2017, Farrell, 2015

## **Proof of Identification for ATET**

$$\begin{split} \rho &= E\left[\frac{D_{i}(Y_{i} - \mu_{0}(X_{i}))}{p} - \frac{p(X_{i})(1 - D_{i})(Y_{i} - \mu_{0}(X_{i}))}{p(1 - p(X_{i}))}\right] \\ &= \int E\left[\frac{D_{i}Y_{i}}{p} - \frac{p(X_{i})(1 - D_{i})Y_{i}}{p(1 - p(X_{i}))} - \frac{(D_{i} - p(X_{i}))\mu_{0}(X_{i})}{p(1 - p(X_{i}))}\right] X_{i} = x\right] f_{X}(x)dx \\ &= \int \left(\frac{E[D_{i}Y_{i}|X_{i} = x]}{p} - \frac{p(x)E[(1 - D_{i})Y_{i}|X_{i} = x]}{p(1 - p(x))} - \frac{E[D_{i} - p(X_{i})|X_{i} = x]}{p(1 - p(x))} \mu_{0}(x)\right) f_{X}(x)dx \\ &= \int \left(\frac{E[D_{i}Y_{i}|X_{i} = x]}{p} - \frac{p(x)E[(1 - D_{i})Y_{i}|X_{i} = x]}{p(1 - p(x))}\right) f_{X}(x)dx \\ &= \int \frac{p(x)}{p} \left(E[D_{i}Y_{i}|D_{i} = 1, X_{i} = x] - E[(1 - D_{i})Y_{i}|D_{i} = 0, X_{i} = x]\right) f_{X}(x)dx \\ &= \int (E[Y_{i}(1)|D_{i} = 1, X_{i} = x] - E[Y_{i}(0)|D_{i} = 0, X_{i} = x]) f_{X|D=1}(x)dx \\ &= \int (E[Y_{i}(1)|D_{i} = 1, X_{i} = x] - E[Y_{i}(0)|D_{i} = 1, X_{i} = x]) f_{X|D=1}(x)dx \\ &= E[Y_{i}(1) - Y_{i}(0)|D_{i} = 1] \end{split}$$