

UXPERIENCE



Consultory

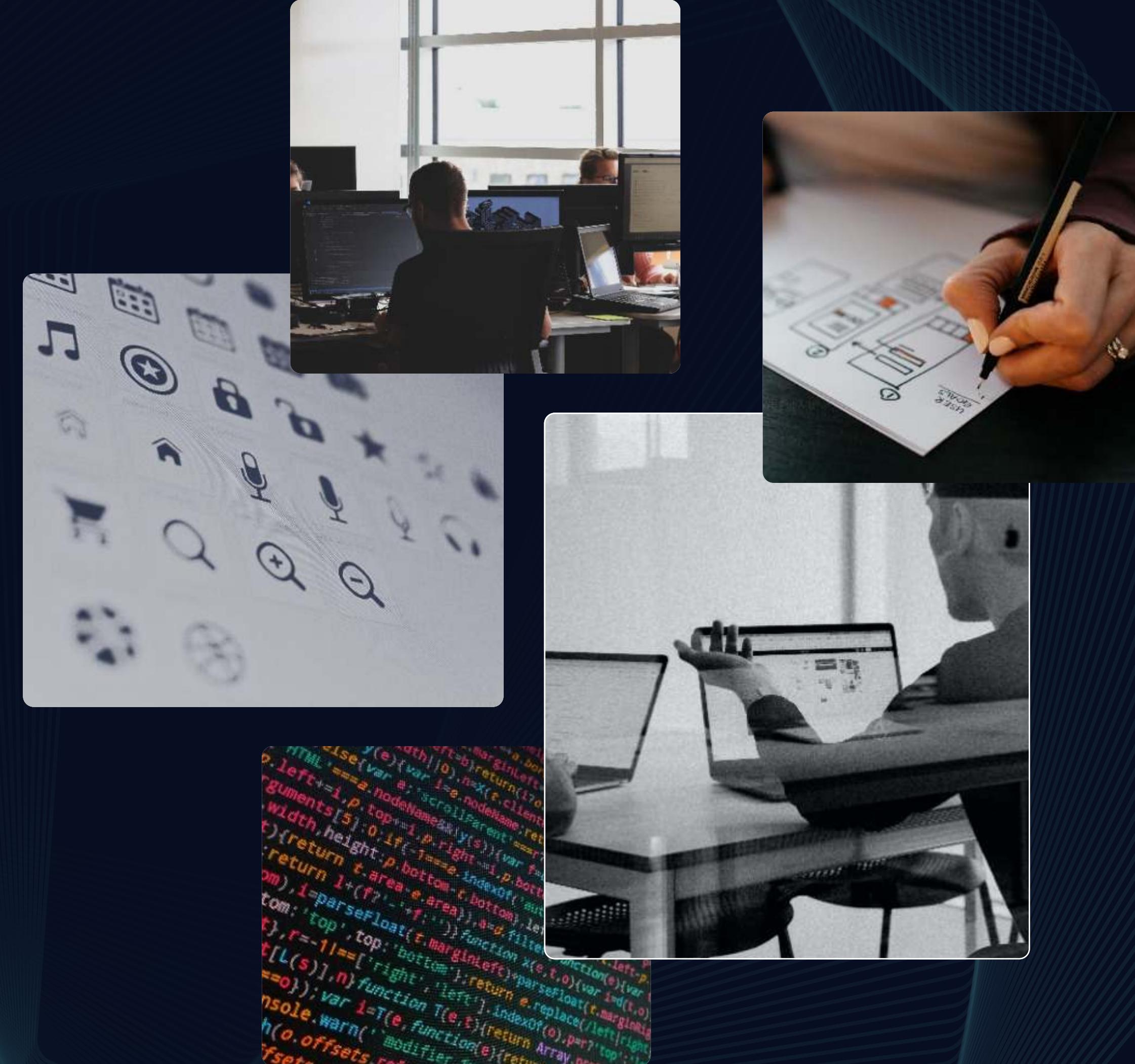
UXPERIENCE



Uxperience

ABOUT US UXPERIENCE

U-Xperience is an innovative design and development consultancy dedicated to transforming ideas into exceptional digital experiences. Our focus is on creating **impactful** and **effective** solutions that captivate users and generate tangible results for our clients. Driven by the desire to transform the world with ideas, projects and businesses that improve the human experience.





OUR SLOGAN

Brand Voice

TRANSFORMING IDEAS INTO UNIQUE EXPERIENCES

OUR ESSENCE

Our values

By defining our brand voice and crafting a compelling slogan, we establish a consistent and impactful presence industry. Our brand voice and slogan **become the pillars of our communication strategy**, reinforcing our identity and attracting clients who resonate with our values and expertise.



Excellence
Creative



Empathy and
Commitment



Teamwork



Orientation to
Results

**THE USER AS THE STARTING
AND ENDING POINT**



UXPERIENCE



CONTENT SECTION

Logo Design

At Uxperience Agency, we understand that a logo is the visual cornerstone of our brand identity. It's the iconic symbol that represents our values, personality, and sets us apart from the competition.

U + X + i

Letter u

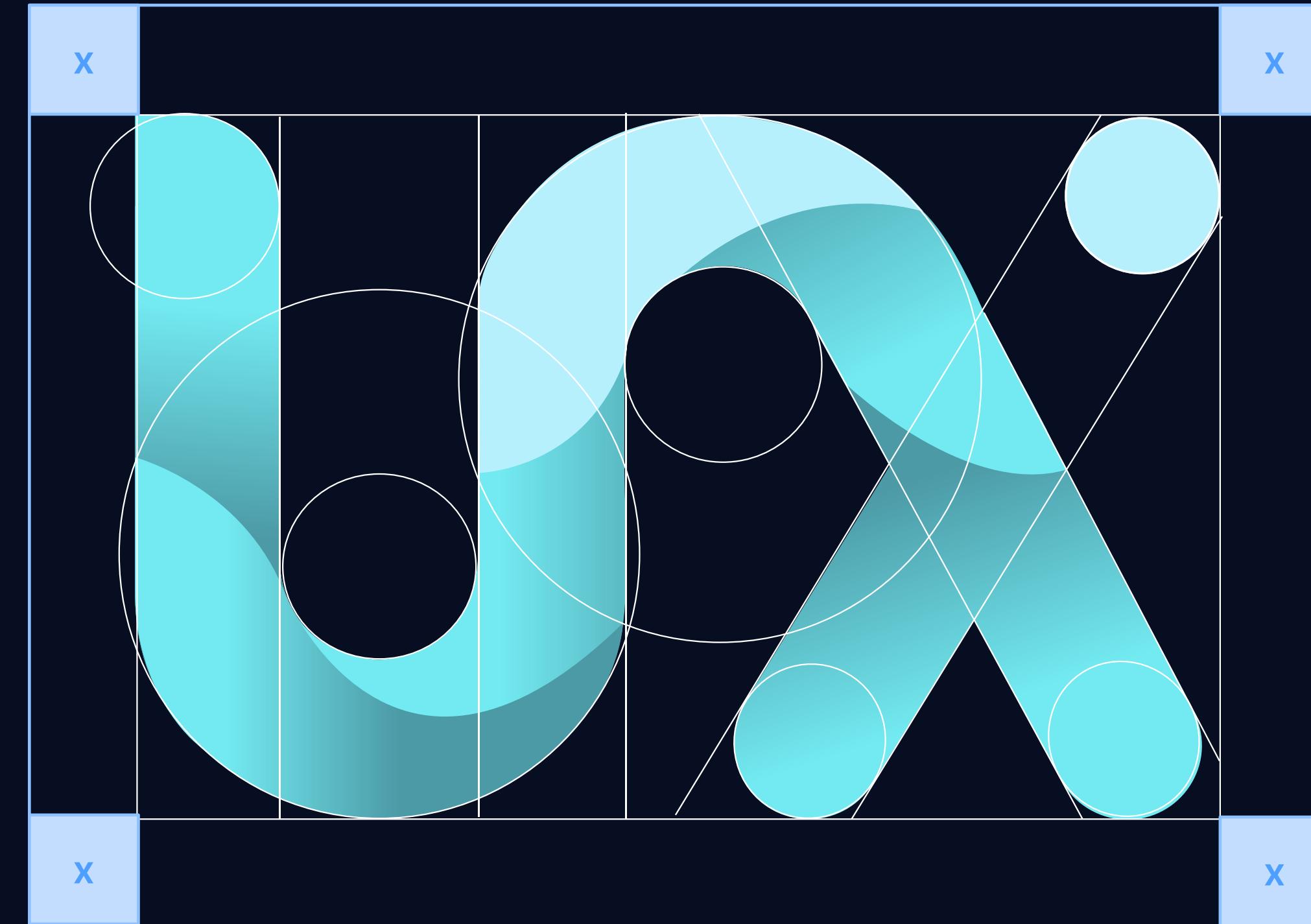
Letter x

Representation
of person

Logo Grid

The logo grid serves as a fundamental tool for maintaining consistency and precision in the application of our brand's visual identity. This section outlines the guidelines for utilizing the logo grid effectively, ensuring that our logo retains its integrity and visual impact across various applications.

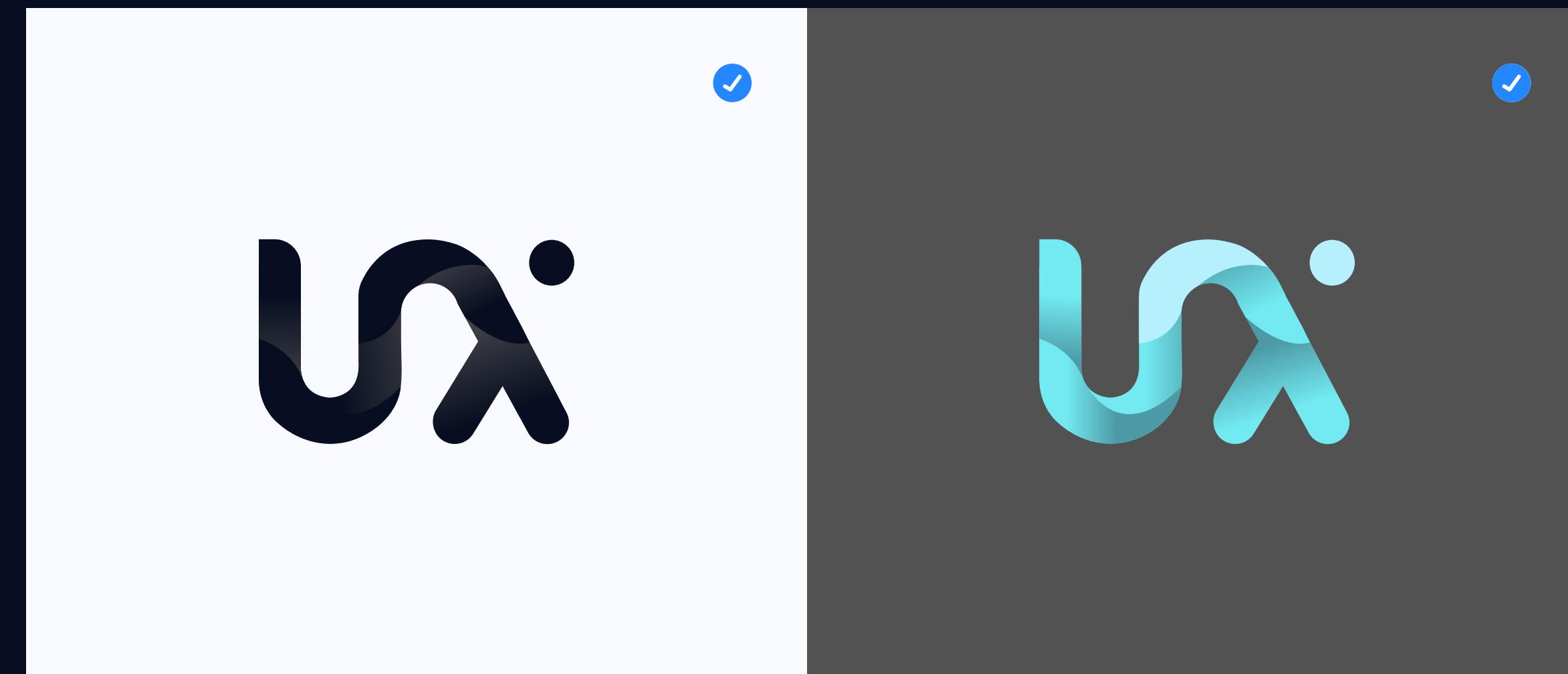
By adhering to the logo grid guidelines, you will ensure the accurate and consistent application of our brand's visual identity. This not only strengthens brand recognition but also reflects our commitment to precision and attention to detail.





Logo Usage

The logo is the cornerstone of our brand identity, representing the essence of our business and establishing a visual connection with our audience. This part describes guidelines for the appropriate and effective use of the logo, guaranteeing consistency, recognition and visual impact in all touch points of the brand.





Logo Misuse

As a Agency, maintaining the integrity and consistency of our brand is of utmost importance. In order to protect the visual identity and reputation of our brand, it is crucial to provide guidelines on logo misuse. By emphasizing the importance of logo integrity and providing guidelines for proper usage, we can protect the consistency and recognition of our brand.



✖ Color Manipulation



✖ Incorrect Scaling



✖ Rotation



✖ Drop Shadows



✖ Deformation

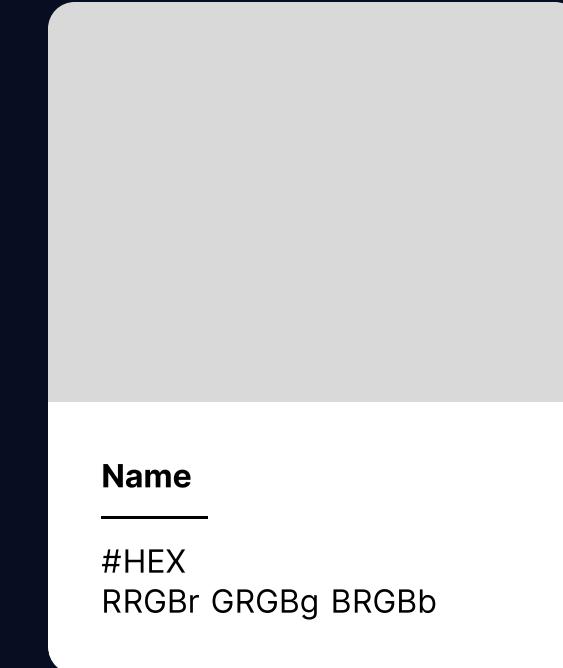
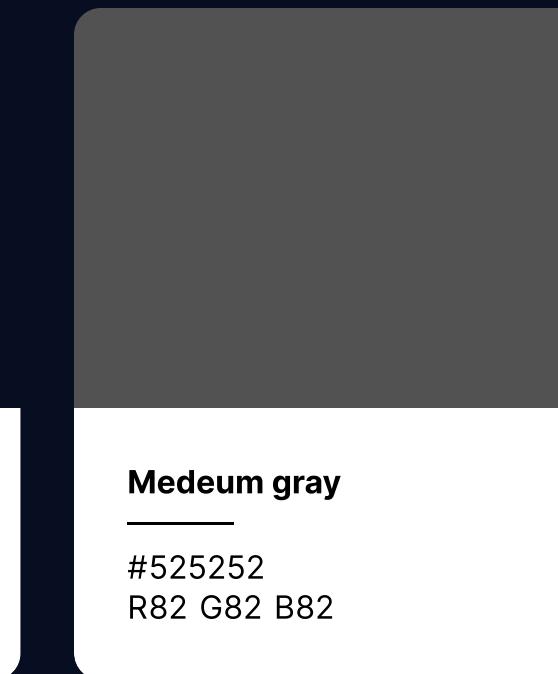
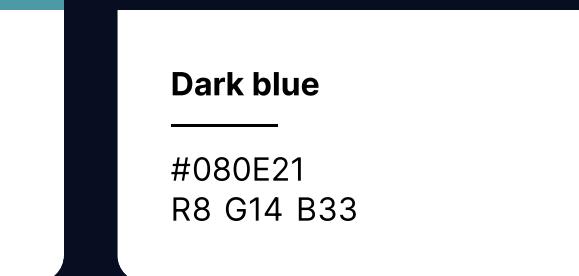
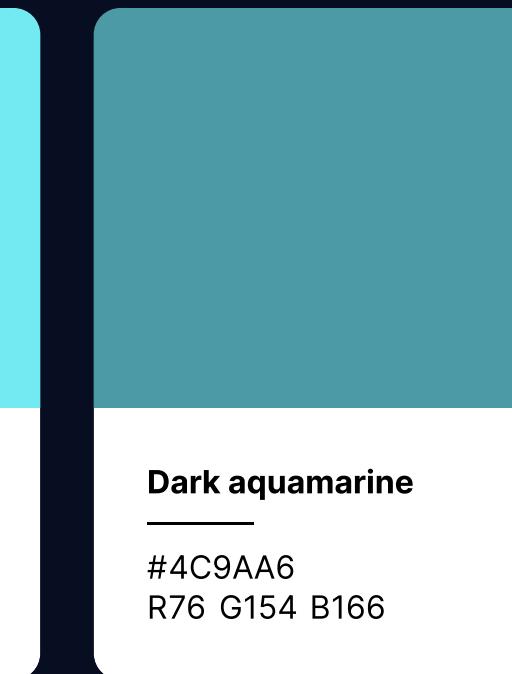
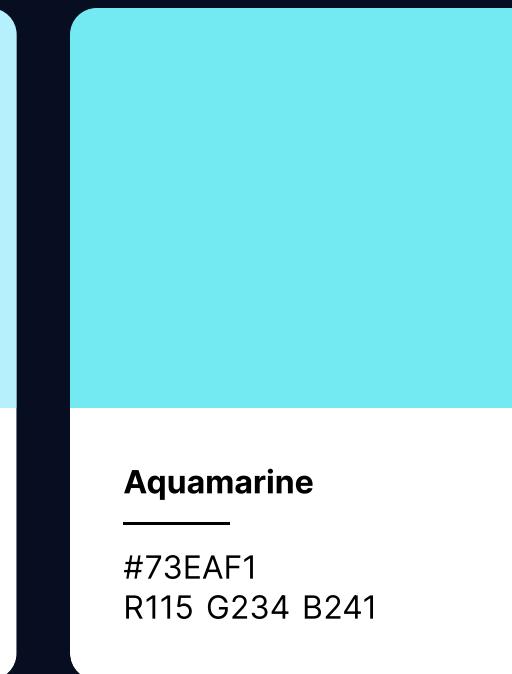
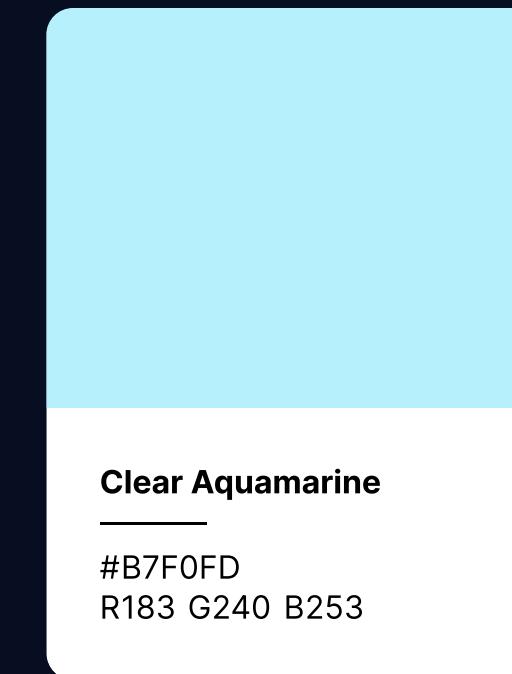
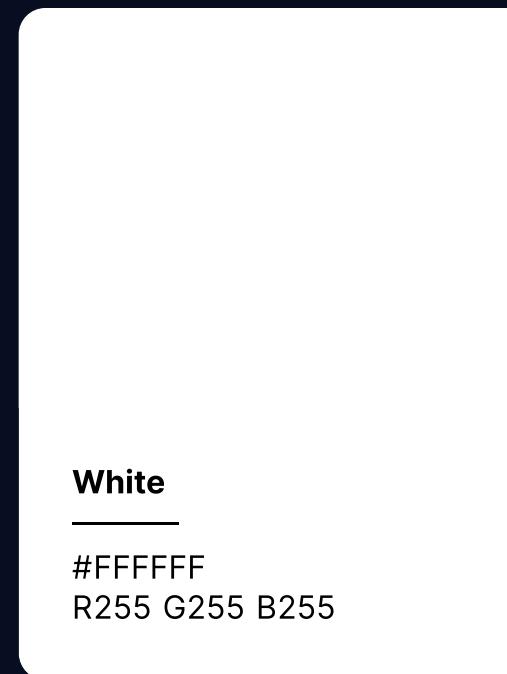


✖ Stroke



OUR Color Palette

The color palette is a fundamental element of your Web Design Agency's brand identity. It sets the tone, evokes emotions, and creates a visual language that resonates with your audience.



Typography

Aa

TITLES

Raleway

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!"#\$%&/()@=?,-

Regular

Semi Bold

Extra Bold

Aa

PARAGRAPH

Lato

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!"#\$%&/()@=?,-

Regular

Semi Bold

Extra Bold



OUR SERVICES

The laptop screen shows a dark-themed website. At the top, it says "experiences to live". Below that is a sub-headline: "Unique experiences that physically and emotionally engage the general public". There are three main service cards: 1. "UI & UX Design" with a pen icon, 2. "Responsive website development" with a double arrow icon, and 3. "Brand design & strategy" with a clipboard icon. Each card has a "See more" button at the bottom.

A dark rectangular card with a teal circular icon containing a pen nib. The text "UI & UX Design" is centered below the icon.

A dark rectangular card with a teal circular icon containing a double arrow. The text "Responsive website development" is centered below the icon.

A dark rectangular card with a teal circular icon containing a clipboard with a checkmark. The text "Brand design & strategy" is centered below the icon.

MEET OUR TEAM

GREAT PEOPLE BEHIND UXPERIENCE



Alejandro Solarte
Front-end Developer/ UX / UI



Isabela Cortes
UX / UI / Marketer



Samuel Ortiz
Front-end Developer/ UX / UI



Front-end Developer / UX

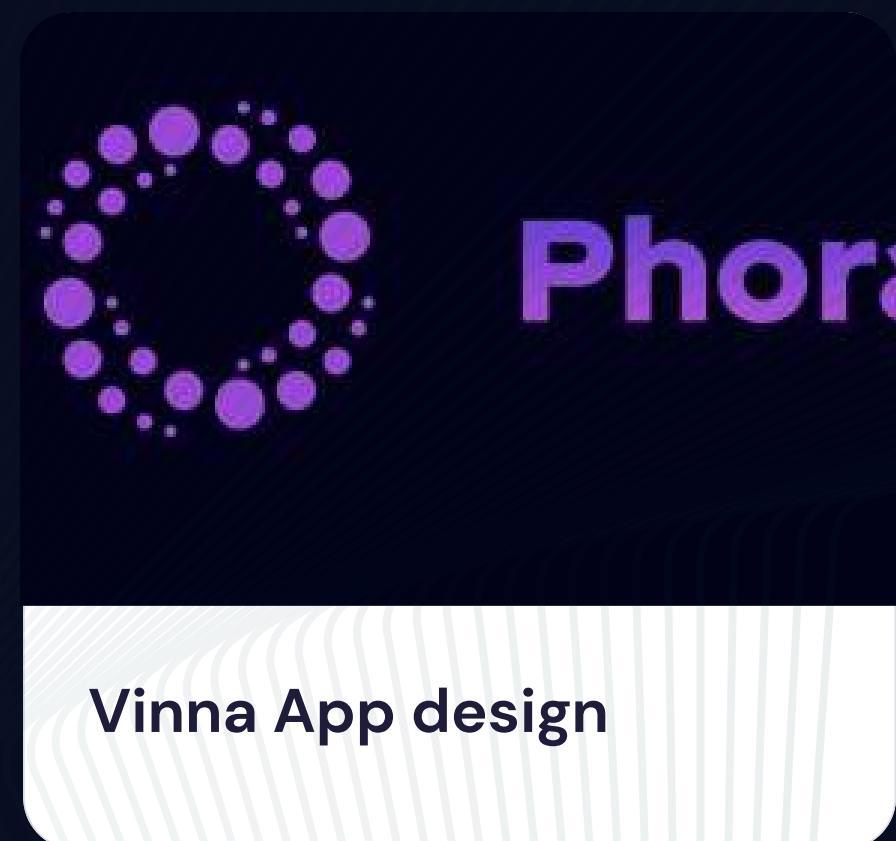
Alejandro Solarte

MORE

About Alejandro

Passionate developer who likes to always keep learning about the new technologies and more ways to improve his work. Also great UI / UX designer.

His work



Vinna App design



Etéreo App



UX / UI / Marketer

Isabela Cortés

MORE

About Isabela

Great marketer and Designer who puts 100% in all her work and doesn't hesitate when it comes to generate value to your product or service.

Her work



KidMinder App Design



Trip Taste App Design



Front-end Developer / UI

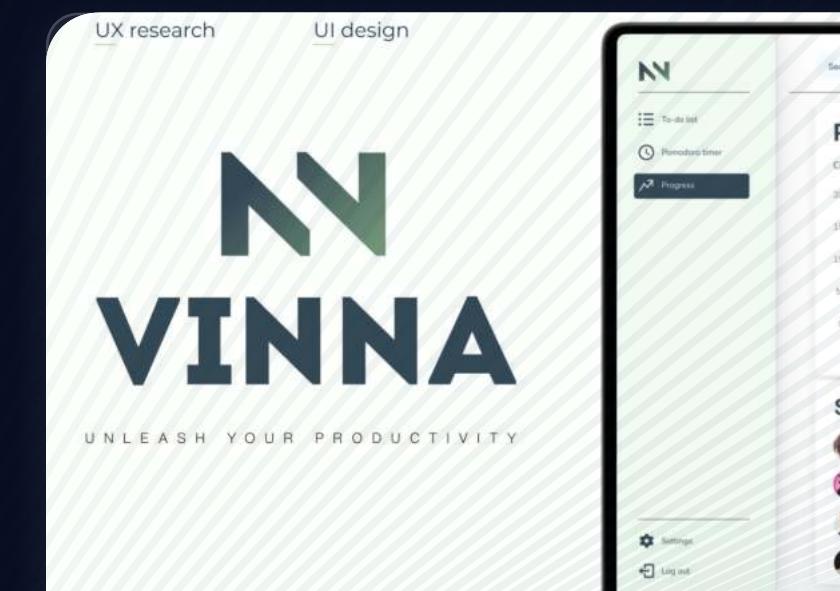
Samuel Ortiz

MORE

About Samuel

Developer who likes to always keep learning about the new technologies and more ways to improve his work. Also, stands for his great ability designing interfaces.

His work



Vinna App design



Packaging design

PORTAFOLIO

UXperience Work

The image shows a digital portfolio interface. At the top right is a navigation bar with icons for Home, Portfolio, Services, About, and Contact. Below the navigation is a search bar with placeholder text "Search". The main content area displays three project cards:

- Dunkin' OOH Experience**: A project card for Dunkin' Donuts. It features a smartphone displaying a mobile application interface with various menu items and a circular progress bar. Below the phone is a dark purple section containing the project name and a brief description: "Design and prototyping of an interactive OOH (Out of Home) experience". A blue button labeled "Complete project" is located on the right side.
- iBU**: A project card for iBU. It features a smartphone displaying a mobile application interface with various screens showing medical information. Below the phone is a light purple section containing the project name and a link: "View Project".
- Hospital Padrino**: A project card for Hospital Padrino. It features a smartphone displaying a mobile application interface with a doctor's profile. Below the phone is a white section containing the project name, logos for ProPadrino, Fundación Padrino, and dnt, and a link: "View Project".

A dark, moody photograph of a person's profile, facing left. They are looking down at a laptop screen which displays a wireframe 3D model of a building. The background is dark with some ambient light highlighting the person's hair and the laptop screen.

THANK YOU

Let's work
together

Figma File



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