

MOTIVATION

- Increased number of conflicts, fatalities, mass migration of people due to socio-political events in many countries
- Loss of Educational and Medical Coverage to major population in some countries.



OBJECTIVES

- How does socio-political conditions of a country impact its human development(health +education + livelihood) ?
- How can NGOs and resource planners predict the Human Development Index of a country, given its socio-political features?
- How does the news media cover and impact prominent socio-political events in a country?

PROBLEM SOLVING

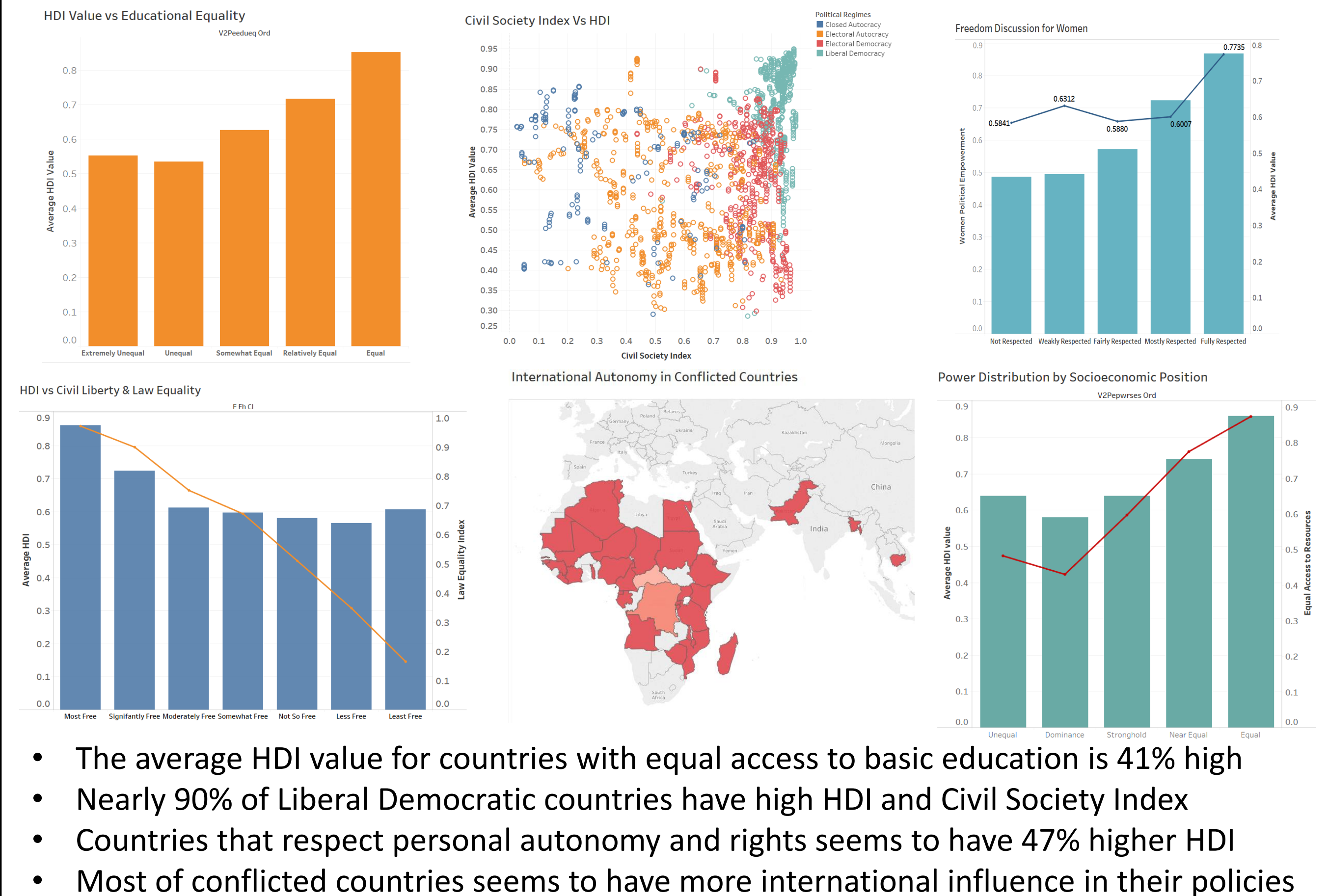
Problem Time Frame – 2005 to 2015

- Combine polity and human development data to perform exploratory analysis and discover interesting findings and insights
- Perform predictive modelling on socio-political features of a country to predict its HDI value and classify it's health coverage access
- Analyze conflicts and fatalities in a country and correlate them with its social and political conditions that paved way for them.
- Perform news media impact analysis by finding the most-published topics vs actual political status of a country.
- Find the percentage of media misconception and fabrication in a conflicted country and highlight it with several country-related metrics.

PIPELINE

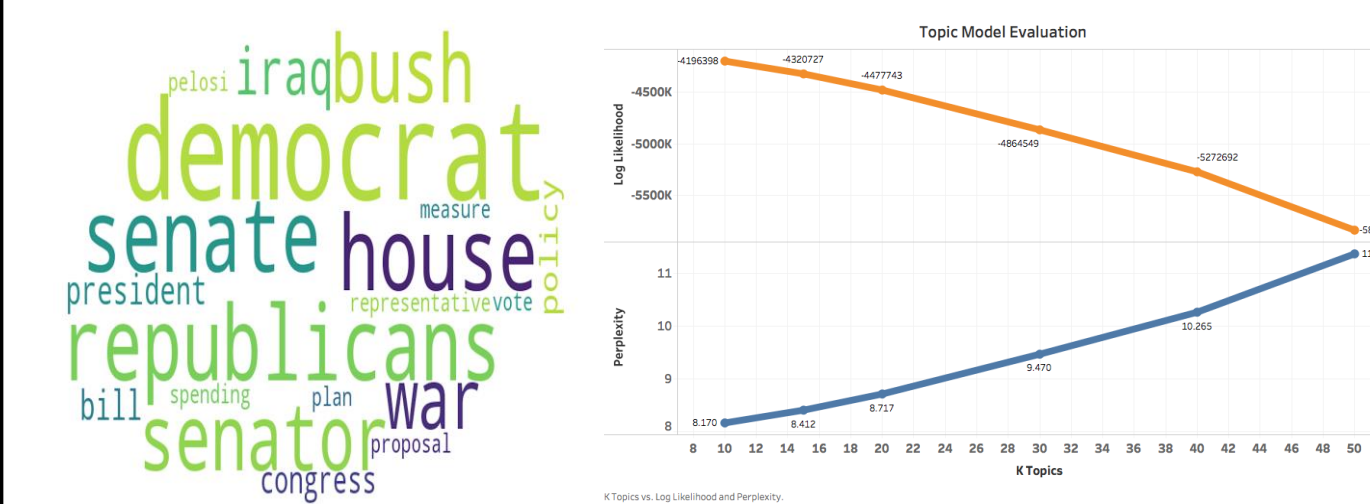


EDA & INSIGHTS



IMPACT ANALYSIS

- Topic Modelling** is performed on the news articles from year 2005 to 2015.
- Preprocessing** : NLTK is used to tokenize the sentence, remove the stop words, lemmatize words. Then POS tagger is used to extract Nouns words.
- Model** : CountVectorizer for feature extraction, LDA for clustering the topics.
- Evaluation**: Log Likelihood -4937939.45 Perplexity 8.24

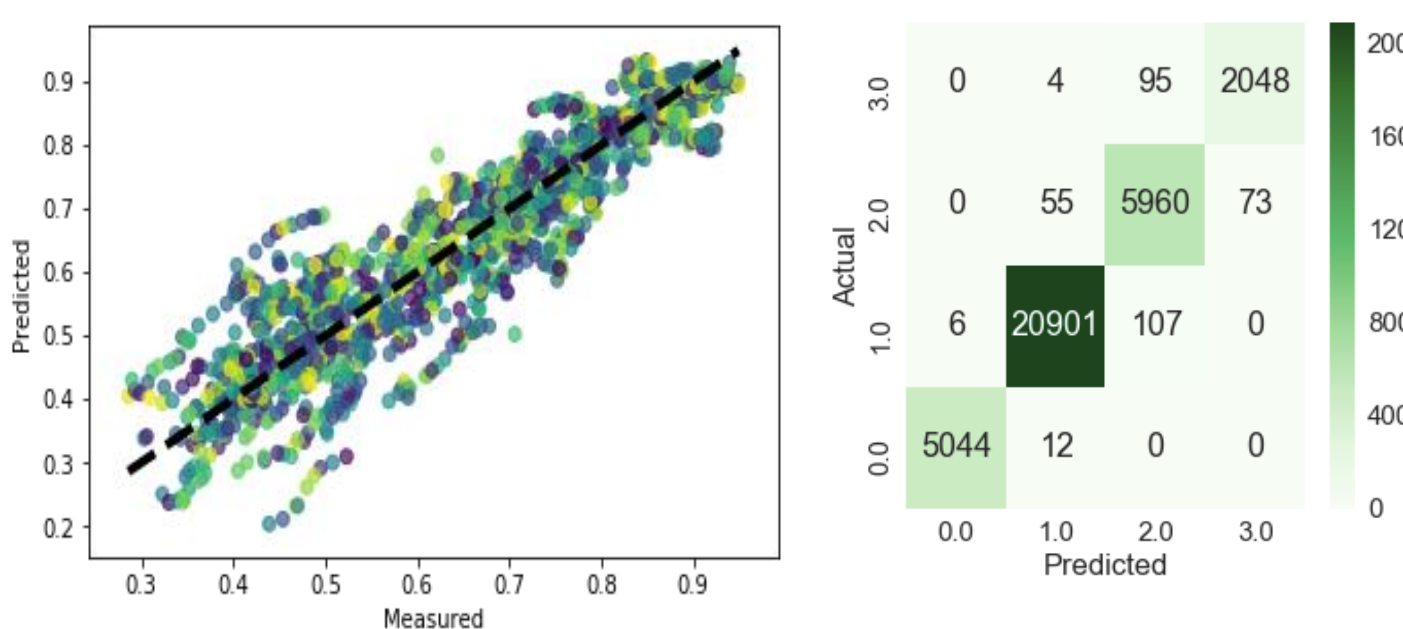


FUTURE WORK

- Including Social Media Impact Analysis in SPAROW, to reflect sentiments about a country and its events.
 - Expanding the website to a more generalized format that could be used for users in politics and sociology.
- ### LEARNINGS
- News API does not provide news article older than two months.
 - It was difficult to filter the relevant news article specific to a country or an event in NY Times API.
 - Preprocessing of the conflicted news headlines was extremely challenging as dataset was loaded with noise.

PREDICTIVE MODELLING

- Top features impacting HDI of a country are – **Civil Liberties Index, Participatory Democracy Index, Electoral Democracy Index, Women Civil Liberties Index**
- Regression - RMSE – 0.95 (Target Variable – HDI Index)**
- Multi-class Classification - Accuracy - 84.7%**
Target Variable - Health Equality Access
Feature Variables – Socio-Political Features



MISCONCEPTION ANALYSIS

- A Deep Recurrent Neural Network (LSTM) is trained (accuracy = **87%**) to analyze the news corpus related to particular conflicts in a country and calculate the percentage of genuineness in it, classifying it as FAKE or REAL.

