

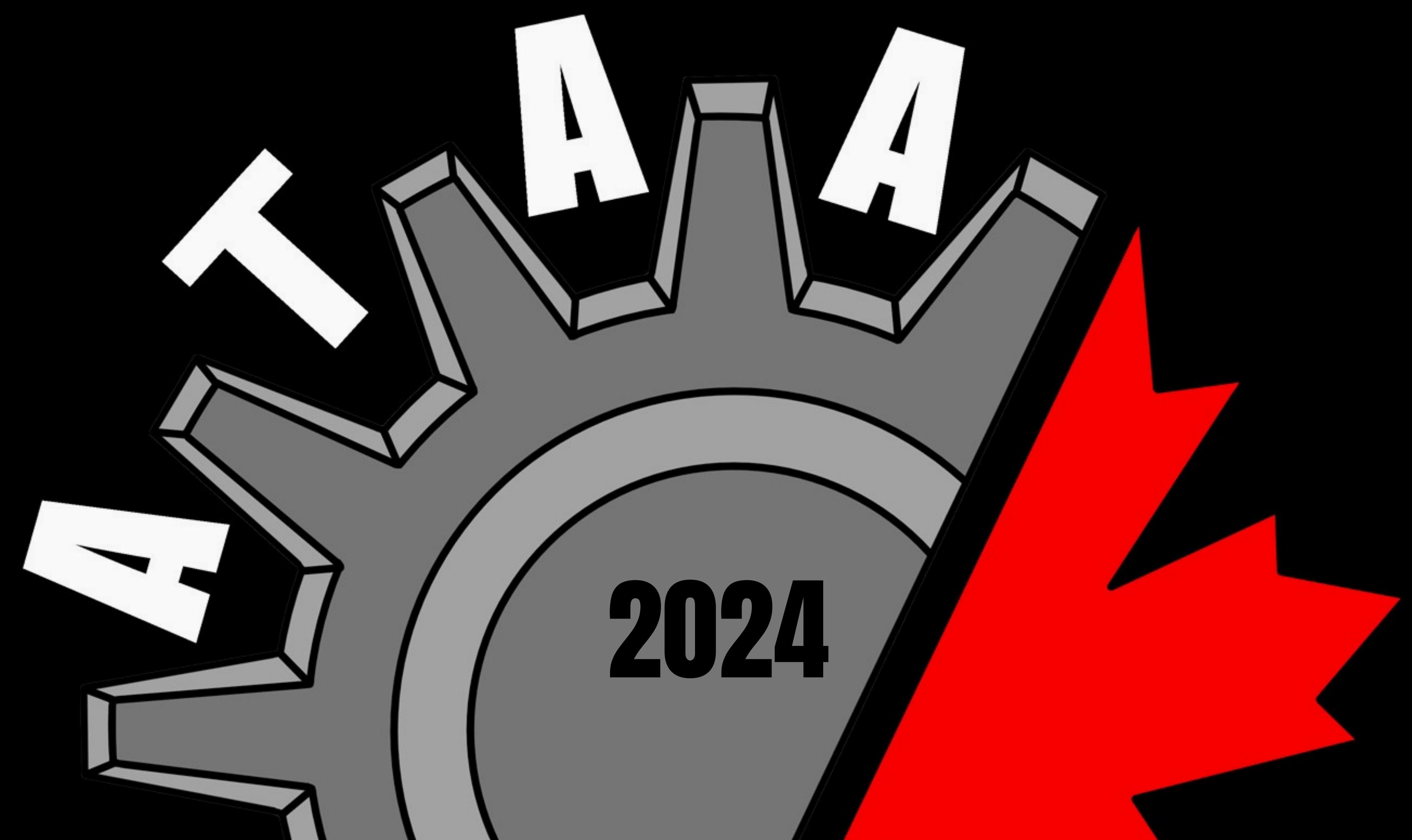
SPONSORSHIP PACKAGE

ALBERTA TECH ALLIANCE ASSOCIATION

Website: ataarobotics.ca

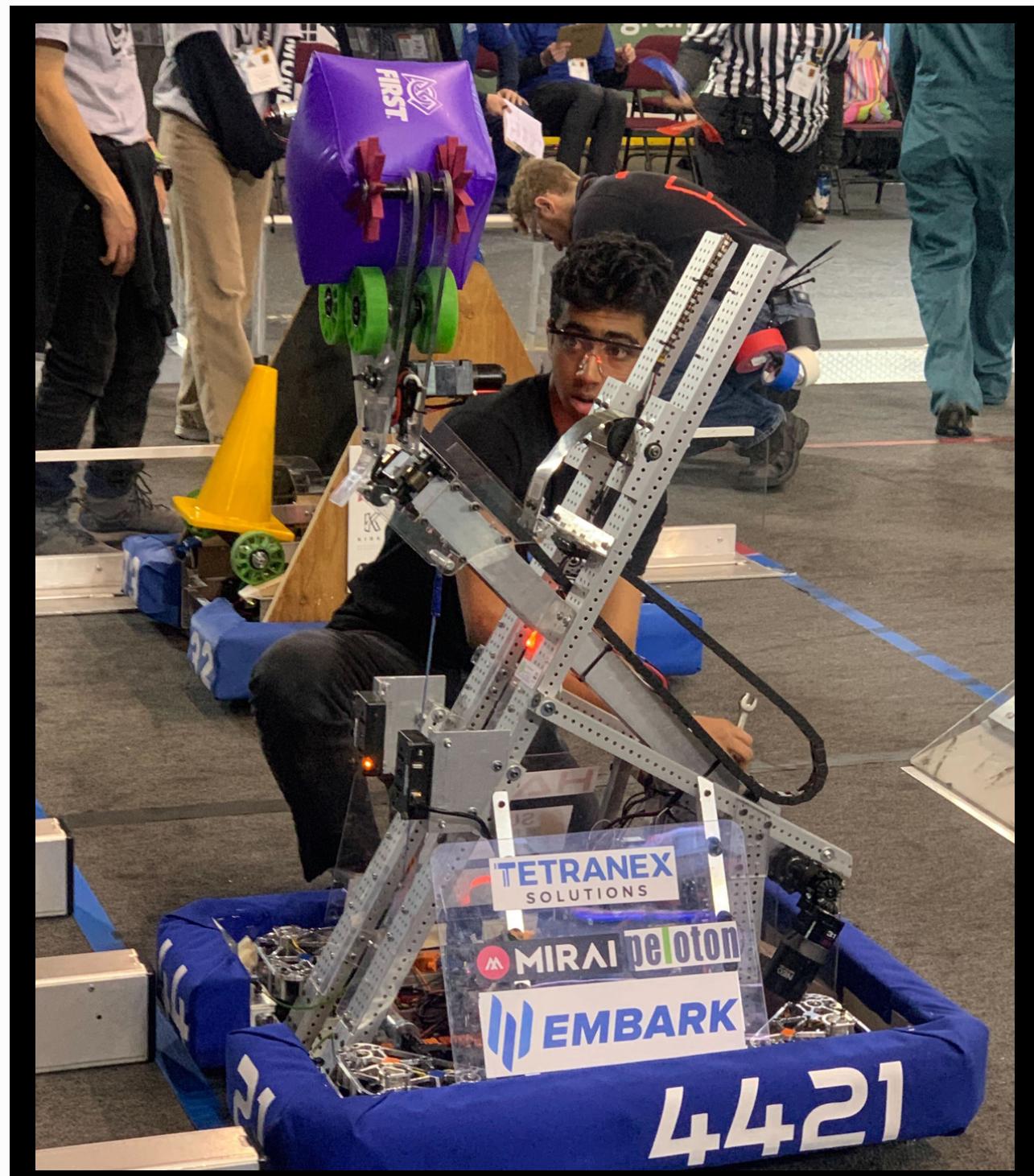
Email: info@ataarobotics.ca

Build Space: 6061 90 Ave SE, Calgary



WHO ARE WE?

We are Alberta Tech Alliance Association and our vision is to create best-in-class competitive youth robotics teams that engage and deeply impact lives. To build people from students into multi-talented adults. We partner with our community to offer a path for our team members to succeed in business, school, and beyond.



WHAT IS FIRST®



FIRST® inspires young people to be science and technology leaders and innovators by engaging them in exciting mentor-based programs that build science, engineering, and technology skills, that inspire innovation, and that foster well-rounded life capabilities including self-confidence, communication, and leadership.

OUR TEAMS

FRC: FIRST ROBOTICS COMPETITION



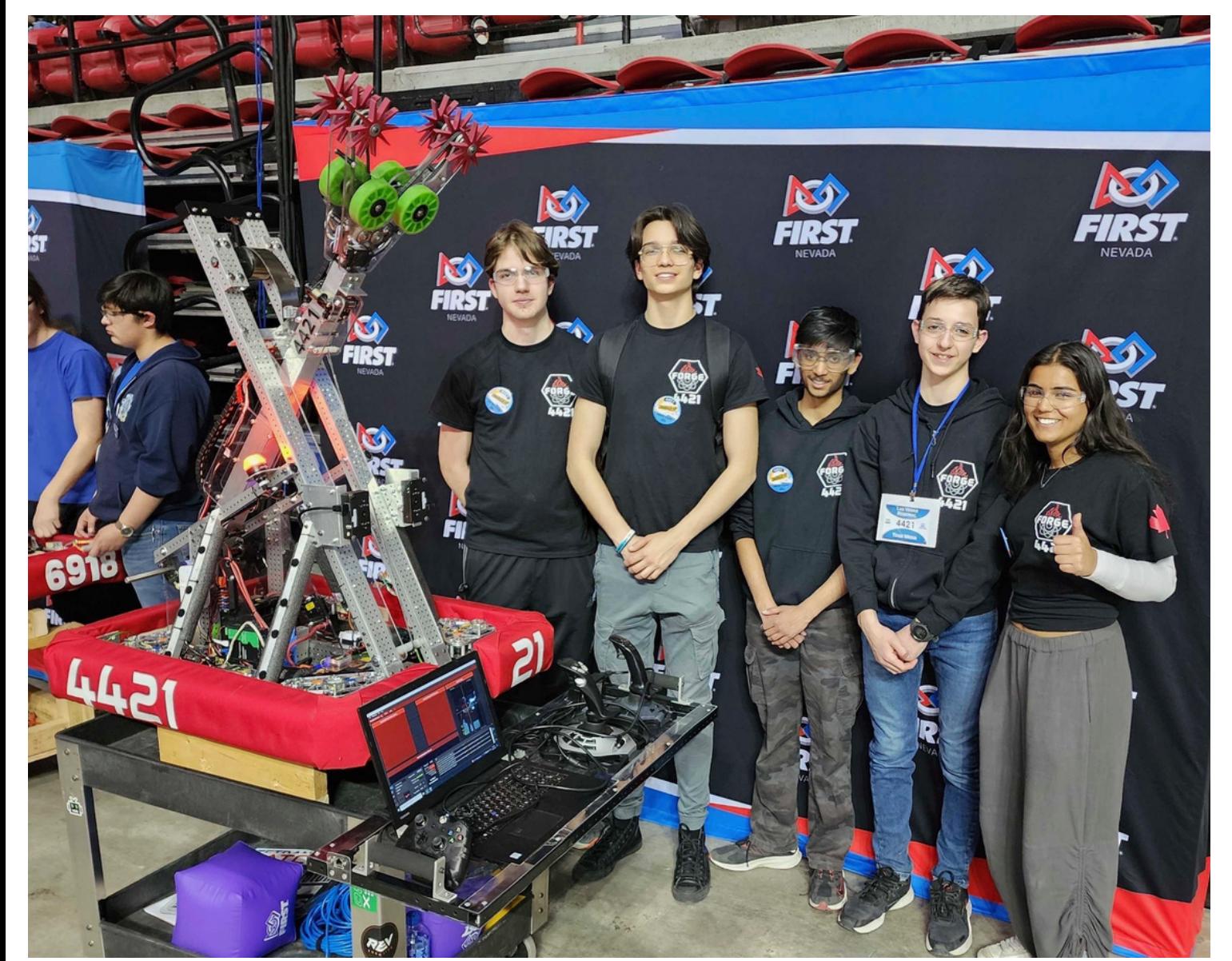
FTC : FIRST TECH CHALLENGE



FLL : FIRST LEGO LEAGUE



VOICES OF OUR STUDENTS!



"Competing with ATAA taught me skills that go far beyond knowing the right place to connect a wire, or how to program a vision system for the robot. I experienced firsthand how team members work together to lift the entire team's expertise."

- FRC student 2023

"I've learned how to handle pressure, push through challenges, and solve problems. It has also helped me realize my passion for robotics and programming."

- FTC student 2023



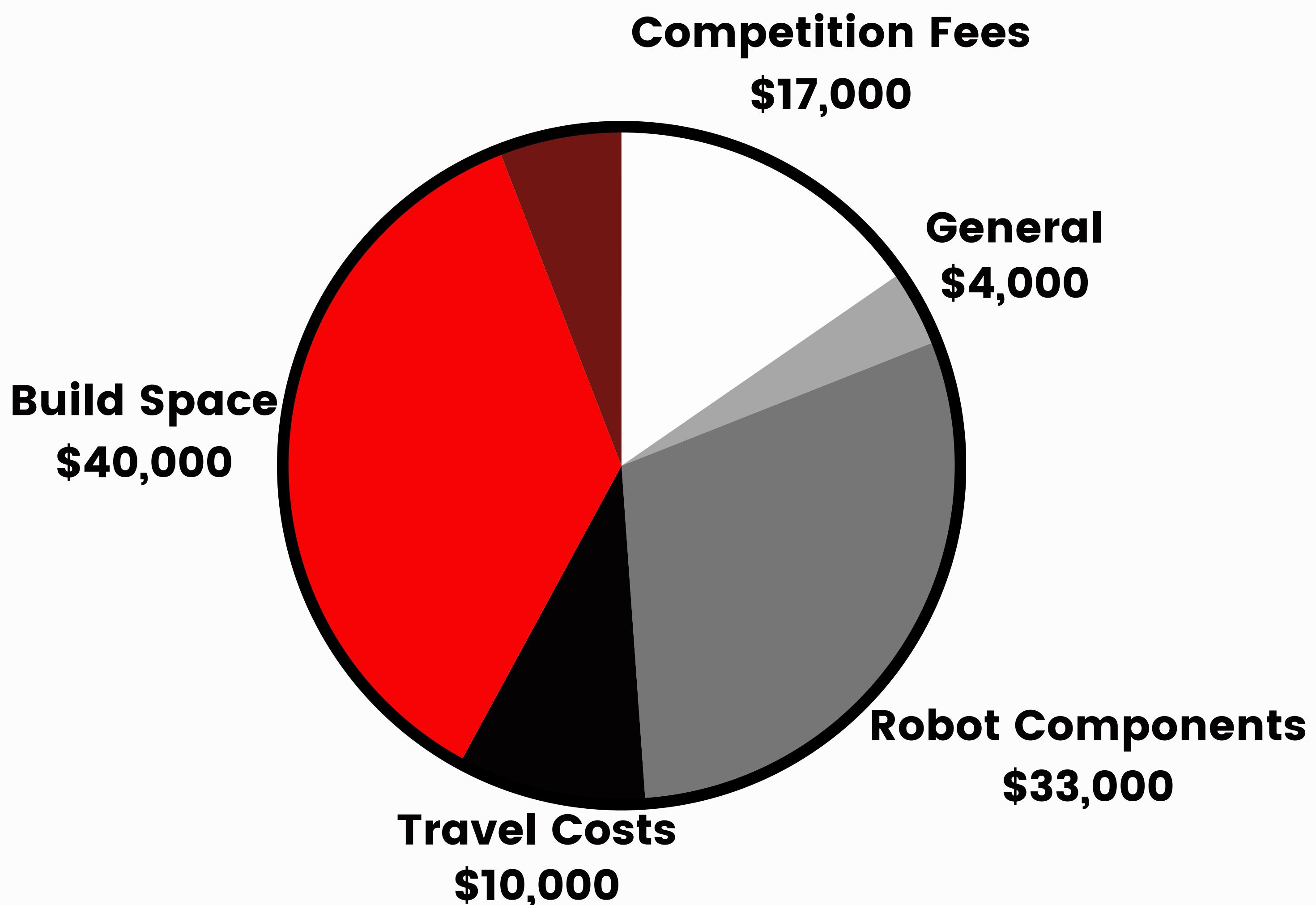
"People think that robots are limited to picking up trash and fixing things, but at ATAA you learn the full potential. The sky is the limit"

- FLL student 2023

OUR BUDGET

What do we need?

- Your Sponsorship!! We need over \$100,000 a year to make the magic happen
- Support our volunteer mentors
- Give us the chance to compete, and win, against teams sponsored by Boeing, Microsoft, and NASA.



SPONSORSHIP LEVELS



LINK TO YOUR WEBSITE ON OUR WEBSITE	<input checked="" type="checkbox"/>				
YOUR LOGO ON ALL TEAM SHIRTS		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
YOUR LOGO ON OUR BANNER AT COMPETITION			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
YOUR LOGO STICKER ON OUR ROBOT				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
YOUR NAME WILL BE INCORPORATED INTO OUR TEAM NAMES					<input checked="" type="checkbox"/>

Sponsorship of ATAA can be used as a marketing expense. Email us at info@ataarobotics.ca with the amount of your sponsorship and we will send you an official invoice and payment instructions.

GET IN TOUCH!

THANK YOU FOR YOUR CONSIDERATION & SUPPORT

Please note we are fully able to revisit terms if these do not suffice.



WANT TO GET INVOLVED?

- Come see us in action at our build space : 6061 90 Ave SE, Calgary
- Have our students come to you to demonstrate their robots in person : info@ataarobotics.ca
- Register your student (grade 4 to 12)

Watch our video

Visit our website

Explore FIRST

