



Magist: **Is it a good partner for Eniac?**

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Data Science Boot Camp





Is Magist a good fit for high-end tech products?

Are orders delivered on time?

Tech products on Magist



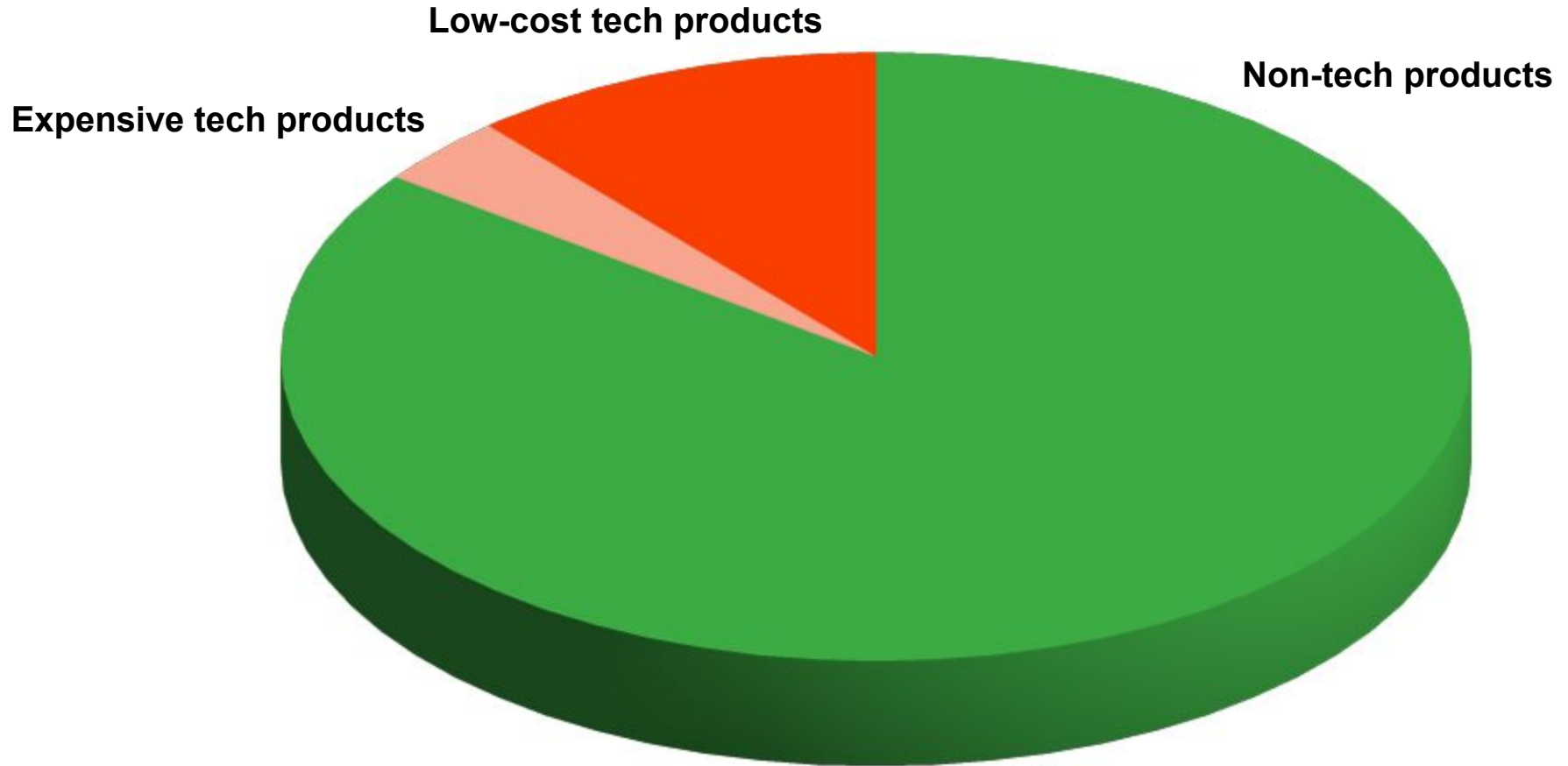
Tech products

Product category	Sales amount	Sales %
Computers accessories	7827	6.95
Telephony	4545	4.03
Electronics	2767	2.46
Consoles games	1137	1.01
Fixed telephony	264	0.23
Computers	203	0.18
Tablets printing image	83	0.07
PC gamer	9	0.01
Sum	16835	14.94

Expensive tech products (price > average)

Product category	Sales %
Computers accessories	2.25
Telephony	0.58
Consoles games	0.28
Electronics	0.27
Computers	0.18
Fixed telephony	0.09
PC gamer	0.01
Tablets printing image	0.00
Sum	3.7

Tech products on Magist



Revenue of sellers



Number of sellers:

3095

Average monthly revenue of all sellers:

158,62 € (828.35 R\$)

Average monthly revenue of sellers from tech products:

150,98 € (788.44 R\$)

Delivery time



Average delivery time: 12.5 days

Orders delivered on time

Number on time	Total number	Percent on time
89810	99441	90.3



Magist **NOT** a good fit for Eniac

- Portion of tech products is little
- Revenue of tech products sellers is small
- 10% of orders are delivered with delays



Thank you :)

