Introduction to Machine Learning

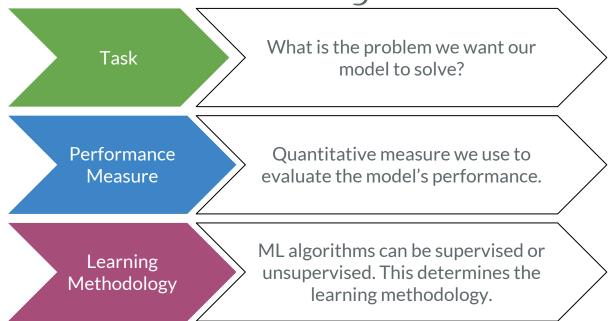


Review of the machine learning framework



How does a model learn from raw data?

All models have the following components:





Exercise 1

What are the explanatory features? What is the outcome feature?

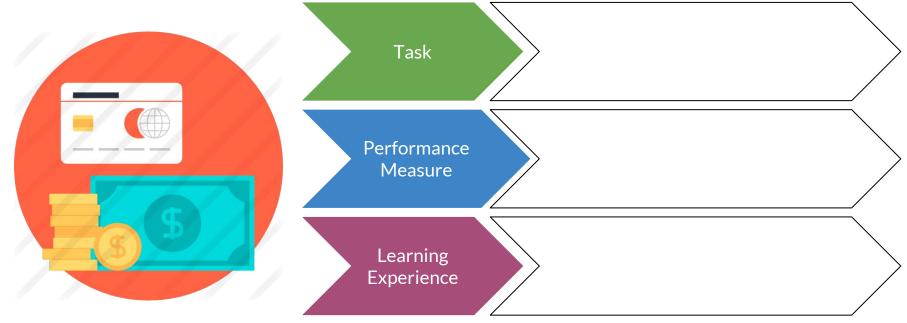
Classification task:

Outstanding Debt	Current Annual Income	Approval for credit card	Predicted Approval for credit card
	(\$)	Υ	Y *
200	12,000	No	Yes
60,000	60,000	No	No
0 10,000	11,000 200,000	Yes	No
		Yes	Yes



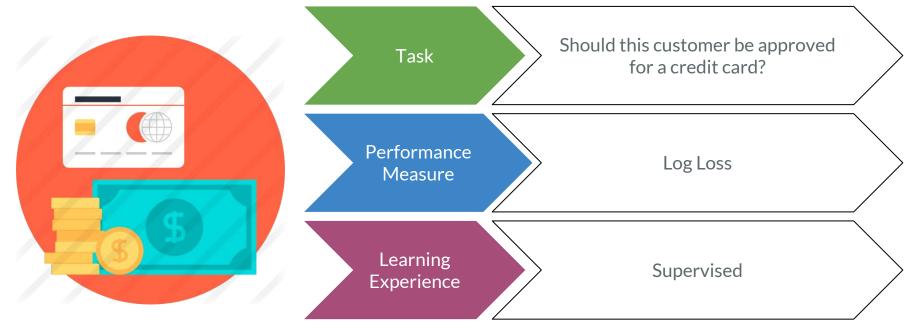


Let's fill in the blanks for our credit approval example:





Let's fill in the blanks for our credit approval example:





Exercise 2

What are the explanatory features? What is the outcome feature?

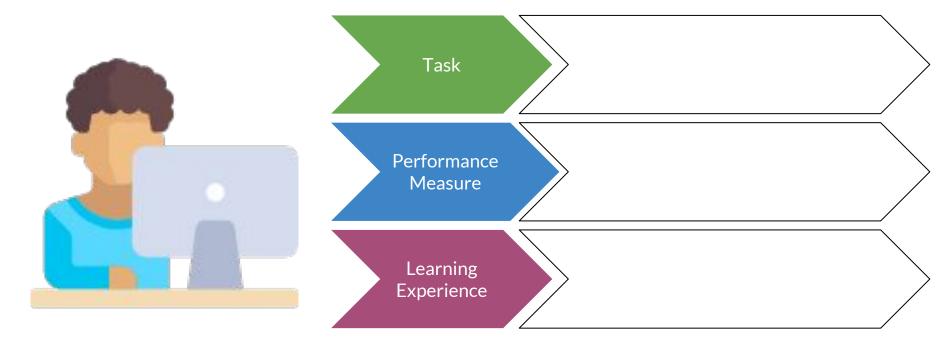
Regression task:

Time spent A week studying machine learning	Accuracy of classification model built by student	Predicted Accuracy of classification model
X	Υ	Y *
10	90%	30%
2	30%	60%
12	95%	26%
0	50%	88%



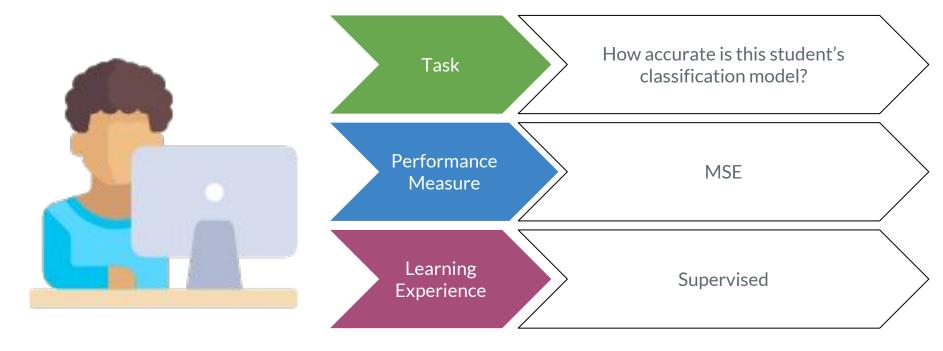


Let's fill in the blanks for our studying example:





Let's fill in the blanks for our studying example:





Module 3: Linear Regression



Course overview:

- ✓ Module 1: Introduction to Machine Learning
- ✓ Module 2: Machine Learning Deep Dive
- ✓ Module 3: Linear Regression
- Module 4: Decision Trees
- Module 5: Ensemble Algorithms
- Module 6: Unsupervised Learning Algorithms
- Module 7: Natural Language Processing Part 1
- Module 8: Natural Language Processing Part 2



Module Checklist

- ☐ Linear regression
 - Relationship between two variables (x and y)
 - \Box Formalizing f(x)
 - Correlation between two variables
 - Assumptions
 - Feature engineering and selection
 - ☐ Learning process: Loss function and Mean Squared Error
 - Univariate regression, Multivariate regression
 - Measures of performance (R2, Adjusted R2, MSE)
 - Overfitting, Underfitting

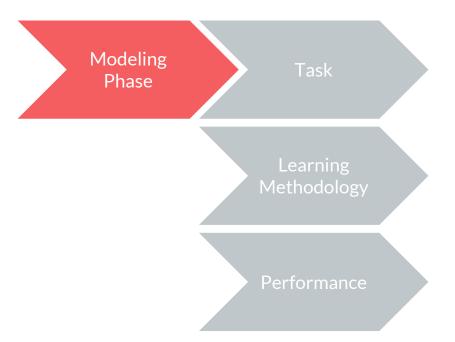


What is linear regression?

Linear regression is a model that explains the relationship between <u>explanatory features</u> and an <u>outcome feature</u> as a **line in space**.



Why is linear regression important?



Linear regression has been in use since the 19th century & is **one of the most important machine learning tools** available to researchers.

Many other models are built upon the logic of linear models. For example, the most simple form of deep learning model, with no hidden layers, is a linear model!



Linear regression: model cheat sheet

Pros

- Very popular model with intuitive, easy to understand results.
- Natural extension of correlation analysis

Cons

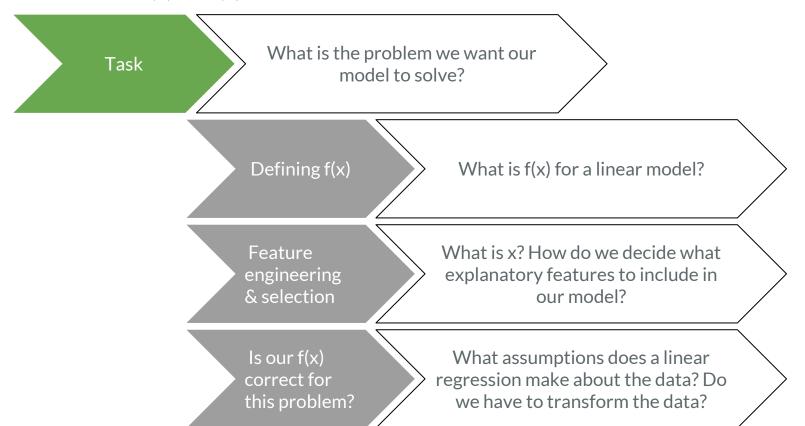
- Sensitive to outliers
- The world is not always linear; we often want to model more complex relationships
- Does not allow us to model interactions between explanatory features (we will be able to do this using a decision tree)

Assumptions*

- <u>Linear</u> relationship between x and y
- Normal distribution of variables
- No <u>multicollinearity</u>
 (Independent variables)
- Homoscedasticity
- Rule of thumb: at least 20 observations per independent variable in the analysis



Today we are looking closer at each component of the framework we discussed in the last class



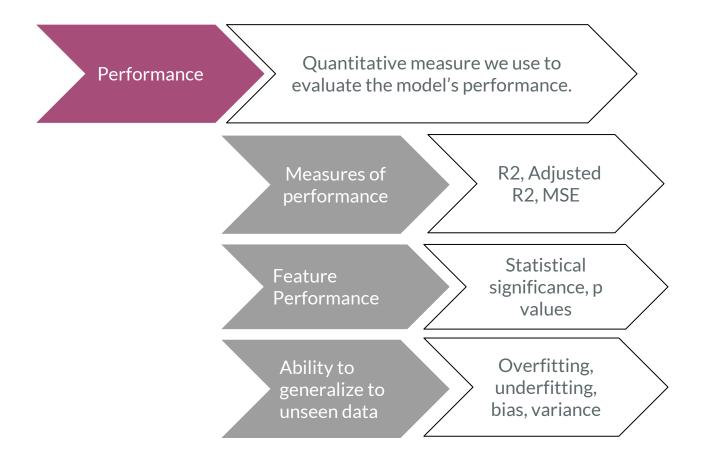


Learning methodology is how the linear regression model learns which line best fits the raw data.

Linear models are supervised, how Learning does that affect the learning Methodology processing? How does Overview of how the model our ML teaches itself. model learn? What is our Every supervised model has a loss loss function? function it wants to minimize. How does the model minimize the **Optimization** loss function. process



There are linear models for both regression and classification problems.





The task



Task

What is the problem we want our model to solve?

Defining f(x)

What is f(x) for a linear model?

Feature engineering & selection

What is x? How do we decide what explanatory features to include in our model?

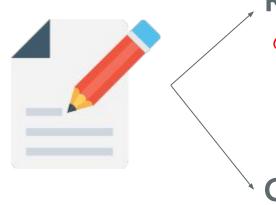
Is our f(x) correct for this problem?

What assumptions does a linear regression make about the data? Do we have to transform the data?



Task

Recall our discussion of two types of supervised tasks, regression & classification. There are linear models for both. Today we will only discuss regression.



Regression

Continuous variable

Classification

Categorical variable

Ordinary Least Squares (OLS) regression

OLS is a linear regression method based on minimizing the sum of squared residuals

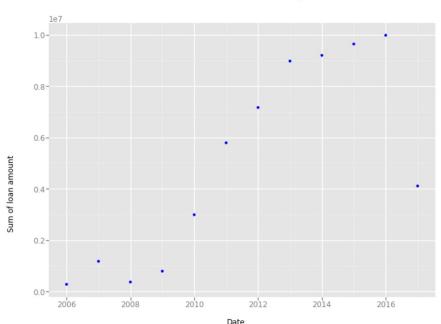
Logistic regression

We will not cover this in the lecture, but we will provide resources for further study



OLS Regression Task A OLS regression is a trend line that predicts how much Y will change for a given change in x. Let's try and break that down a little more by looking at an example.



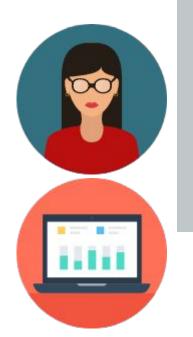


We have plotted the total \$ loaned by KIVA in Kenya each year. What is the trend? How would you summarize this trend in one sentence?



Human Intuition

OLS Regression



"Every year, the value of loans in KE appears to be increasing"

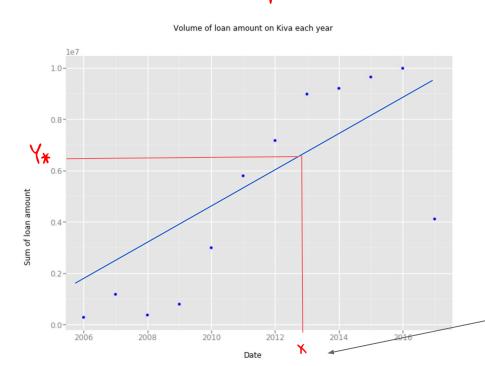
Every additional year corresponds to x additional dollars Kiva loans in KE.

A linear regression formalizes our perceived trend as a relationship between x and Y. It can be understood intuitively as a trend line.



Defining f(x)

A linear model expresses the relationship between our explanatory features and our outcome features as a <u>straight line</u>. The output of f(x) for a linear model will always be a line.



A linear model allows us to predict beyond our set of observations because for every point on the x axis we can find the corresponding Y*

For example, we can now say for an x not in our scatterplot (May, 2012) what we predict the \$ amount of loans is.



Is linear regression the right model for our data?



A big part of being a machine learning researcher involves choosing the right model for the task.

Each model makes certain assumptions about the underlying data.

Let's take a closer look at how this relates in linear regression.



OLS Regression Task Is our f(x) correct for this problem?

Before we choose a linear model, we need to make sure all the assumptions hold true in our data.

OLS Linear Regression Assumptions

- Linear relationship between x and Y
- Normal distribution of variables
- No autocorrelation (Independent variables)
- Homoscedasticity
- No multicollinearity
- Rule of thumb: at least 20 observations per independent variable in the analysis



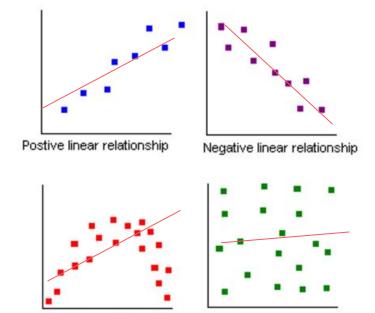


Non-linear relationship

Is our f(x) correct for this problem?

No relationship

Is there a linear relationship between x and Y?



Linear regression assumes that there is a linear relationship between x and Y.

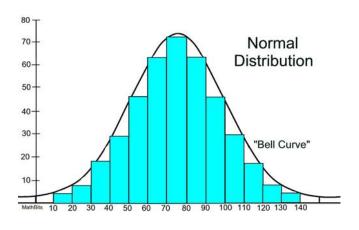
If this is not true, our trend line will do a poor job of predicting Y.

Source: <u>Linear and non-linear relationships</u>



OLS Regression Task Is our f(x) correct for this problem?

Is our data normally distributed?



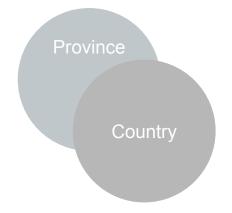
Normal distribution of explanatory and outcome features avoids distortion of results due to outliers or skewed data.



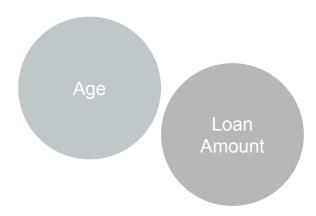
OLS Regression Task Is our f(x) correct for this problem?

Multicollinearity occurs when explanatory variables are highly correlated. Do we have multicollinearity?

Multicollinearity introduces redundancy to the model and reduces our certainty in the results. We want <u>no multicollinearity</u> in our model.



Province and county are highly correlated. We will want to include only one of these variables in our model.

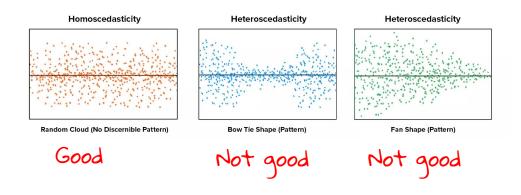


Age and loan amount appear to have no multicollinearity. We can include both in our model.



Is our f(x) correct for this problem?

Do we have homoscedasticity?



Data must be homoscedastic, meaning the error rate is evenly distributed at all dependent variable values.

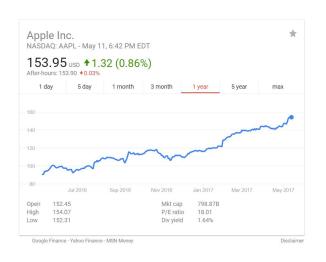
Error term or "noise" is the same across all values of the independent variables. If homoscedasticity does not hold, cases with a greater error term will have outsized influence on the regression.



Source: <u>Homoscedasticity</u>

OLS Regression Task Is our f(x) correct for this problem?

Do we have autocorrelation?



Autocorrelation is correlation between values of a variable and its delayed copy. For example, a stock's price today is correlated with yesterday's price

Autocorrelation commonly occurs when you work with time series.



OLS Regression Task Is our f(x) correct for this problem?

OLS Assumptions

- ✓ Linear relationship between x and Y
- ✓ Normal distribution of variables
- ✓ No autocorrelation (Independent variables)
- ✓ Homoscedasticity
- ✓ Rule of thumb: at least 20 observations per independent variable in the analysis

In the coding lab, we will go over code that will help you determine whether a linear model provides the best f(x)



Mr. Model

We have signed off on all of our assumptions, which means we can confidently choose a linear OLS model for this task.

Let's start building our model!



Is our f(x) correct for this problem?

Question! What happens if you don't have all the assumptions?

OLS Assumptions

- ✓ Linear relationship between x and Y
- ✓ Normal distribution of variables
- ✓ No autocorrelation (Independent variables)
- ✓ Homoscedasticity
- ✓ Rule of thumb: at least 20 observations per independent variable in the analysis

If these assumptions do not hold true our trend line will not be accurate. We have a few options:

- 1) Transform our data to fulfill the assumptions
- 1) Choose a different model to capture the relationship between x and Y



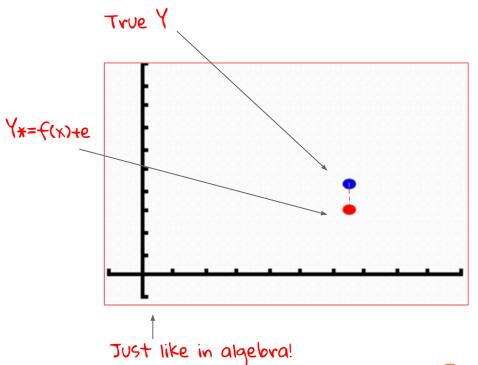
Yes! Linear regression is an appropriate model choice. Now what?



What is f(x) for a linear regression model?

Remember that all models involve a function f(x) that map an input x to a predicted Y (Y*). The goal of the function is to have a model that predicts Y* as close to true Y as possible.

f(x) for a linear model is:



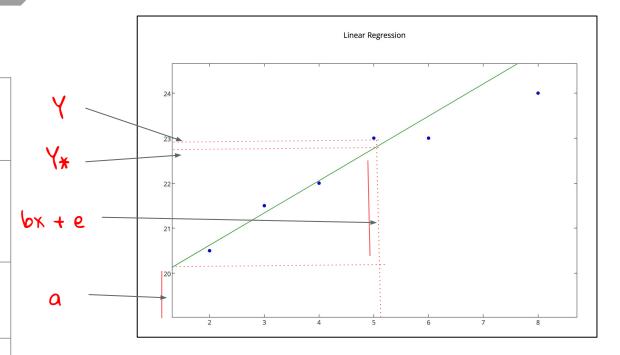


Defining f(x)

What does Y = a + bx + e actually mean?



parameters	a	The y-intercept of the regression line
	6	The slope or gradient of the regression line. This determines how steep the line is and it's directionality
	6	The irreducible error term, error our model cannot reduce
	Y *	The predicted Y output of our function





How does our OLS model learn?

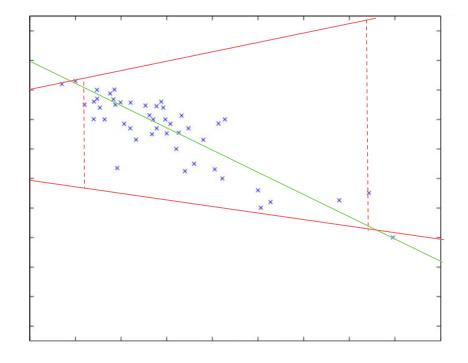
Linear regression is a learning algorithm. That is what makes it a machine learning model.

It learns to find the best trend line from an infinite number of possibilities. **How?**

First, we must understand what levers we control.

There are an infinite number of possible lines in a two dimensional space. How does our model choose the best one?









How does our OLS model learn? Parameters of a model are values that we control. The parameters in an OLS Model are a (intercept) and b (slope)



In each model there are some things we cannot control, like e (irreducible error).

A model may also have **hyperparameters** which are set beforehand and not trained using data (no need to think too much about this now).

Parameters

Values that control the behavior of the model and are <u>learnt</u> through experience.

Hyperparameters –

Higher level settings of a model that are fixed before training begins.

Mr. Model can move a & b but not e.



How does our OLS model learn?

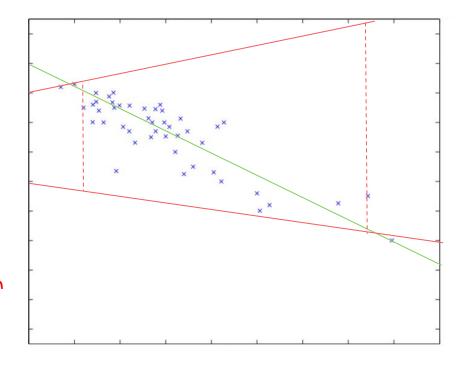
a and b are the only two levers our simple OLS model can change to get Y* closer to Y.

Y*=a + bx + e

How do I decide in what direction to change a and b?



changing a shifts our line up or down the y intercept, +1- b changes the steepness of our line and direction

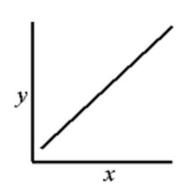




How does our OLS model learn?

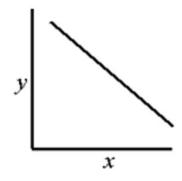
We can change a and b to move our line in space. Below is some intuition about how changing a and b affects f(x).

a and b are our two parameters. changing a shifts our line up or down the y intercept. Negative a moves the y-intercept below 0.



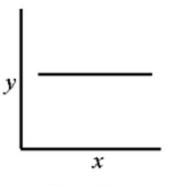
Positive slope

+ b means an Upwards sloping line



Negative slope

- b means a downward sloping line



Zero slope

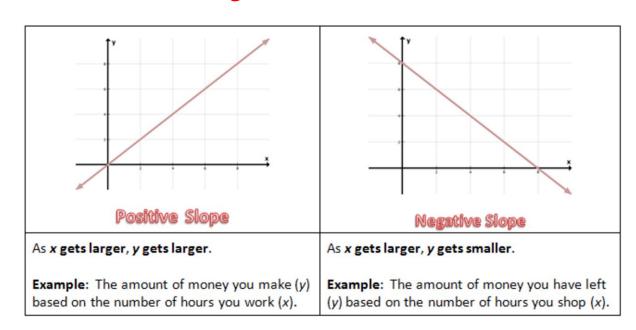
b=0 means there is no relationship between x and Y



How does our OLS model learn?

The directionality of b is very important. It tells us if Y gets smaller or larger when we increase x.

Y*=a + bx + e



+ b is a positive slope

- b is a negative slope



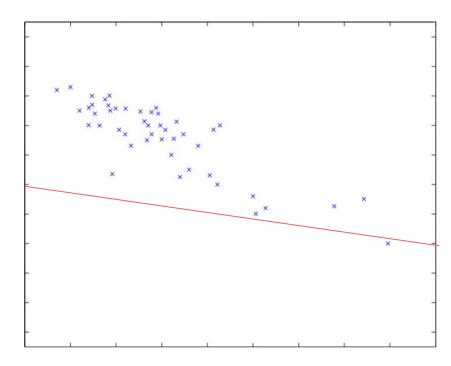
Test your intuition.





What happens if I increase a by 2?



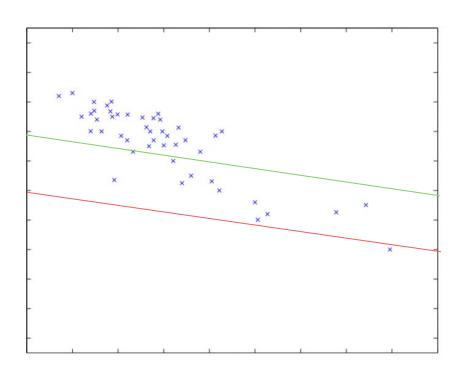






What happens if I increase a by 2?



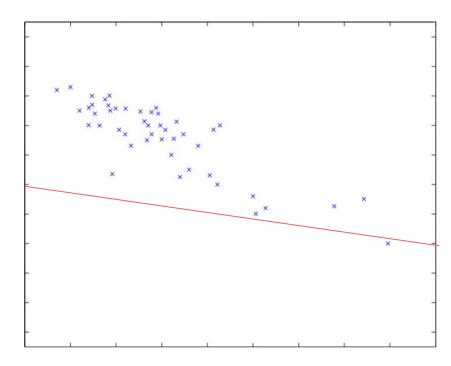






What happens if I increase b by 3?



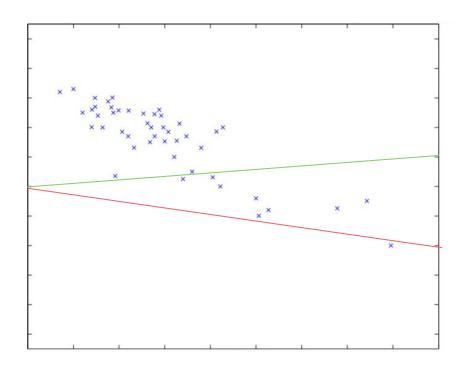






What happens if I increase b by 3?







What parameters give us the best trend line?



What is our loss function?

Y = 0 + bx + eLet me try different values of a and b to minimize the total loss function.

We make a decision about how to change our parameters based upon our loss function.

Recall: Mr. Model starts with a random a and b, and his job is to change a and b in a way that moves Y* closer to the true Y.

You are in fact trying to reduce the distance between Y* and true Y. We measure the distance using mean squared error. This is our loss function.

All supervised models have a loss function (sometimes also known as the cost function) they must optimize by changing the model parameters.

What is our loss function?

For every a and b we try, we measure the mean squared error. Remember MSE?

Mean squared error is a measure of how close Y* is to Y.

There are four steps to MSE:

		<u> </u>
	Y-Y*	For every point in our dataset, measure the difference between true Y and predicted Y.
)	^2	Square each Y-Y* to get the absolute distance, so positive values don't cancel out negative ones when we sum.
	Sum	Sum across all observations so we get the total error.
	mean \sum_{i}^{n}	Divide the sum by the number of observations we have.

$$MSE = \frac{1}{n} \sum_{i=1}^{n} (Y_i - \widehat{Y}_i)^2$$



Source: Intro to Stat -<u>Introduction to Linear Regression</u>

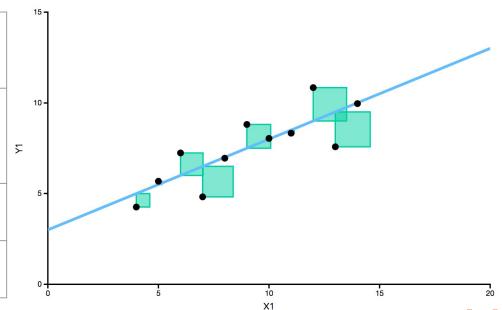


What is our loss function?

$$MSE = \frac{1}{n} \sum_{i=1}^{n} (Y_i - \widehat{Y}_i)^2$$

Y-Y*	For every point in our dataset, measure the difference between true Y and predicted Y.
^2	Square each Y-Y* to get the absolute distance, so positive values don't cancel out negative ones when we sum.
Sum	Sum across all observations so we get the total error.
mean	Divide the sum by the number of observations we have.

The green boxes in the chart below is the SE for each data point. We sum and then take the mean across all data points to get the MSE.



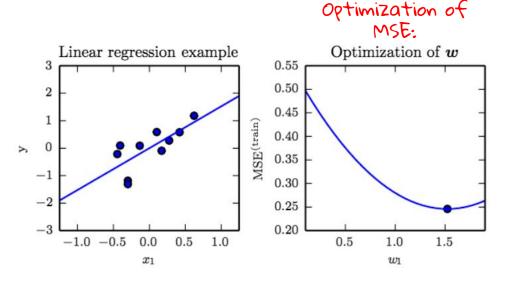
Source: Seeing Theory - Regression

Optimization Process

For every combination of a and b we choose there is an associated MSE. The learning process involves updating **a** and **b** in order to reach the global minimum.

The learning process for OLS is technically called **learning by gradient descent**.

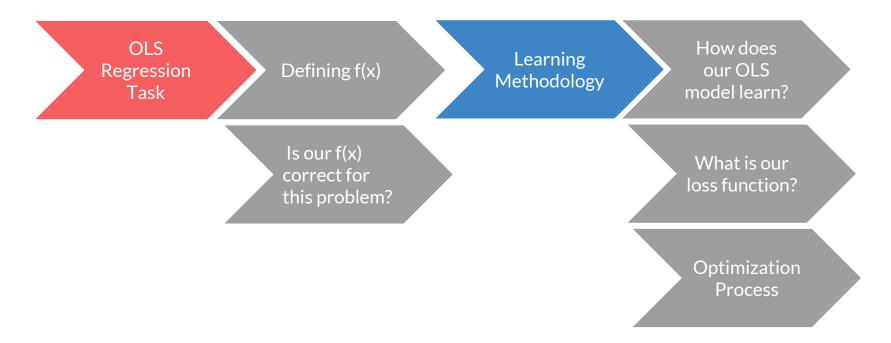
The process of changing a and b to reduce MSE is called **learning**. It is what makes OLS regression a machine learning algorithm.







Next, let's look at model validation.





Model Validation



Thoroughly validating your model is crucial.

Validation is a process of evaluating your model performance.

We have to evaluate a model on two critical aspects:

- 1. How close the model's Y* is to true Y
- 2. How well the model performs in the real world (i.e., on unseen data).

<u>Common validation metrics:</u>

- 1. R2
- 2. Adjusted R2
- 3. MSE (a loss function and a measure of performance)

Let's take a look at these metrics...



Measures of performance

For an OLS regression, we will introduce three measures of model performance: R2, Adjusted R2 and MSE.





Mean Squared Error

We have already introduced MSE. This serves as both a loss function and an evaluation of performance.



Explained Variation / Total Variation Increases as number of x's increase.

Adjusted R²

Explained Variation / Total Variation, adjusted for the number of features present in the model

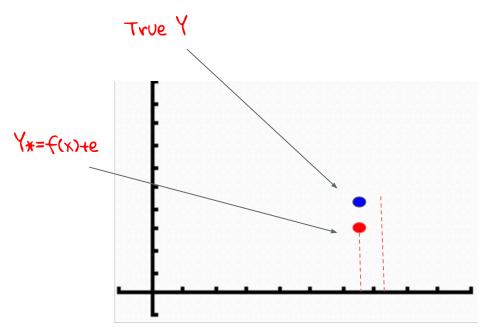


Measures of performance

R2 and Adjusted R2 answer the question, how much of y's variation can be explained by our model?

This reminds us of MSE, but R2 metrics are scaled to be between 0 and 1.

Note: Adjusted R² is preferable to R², because R² increases as you include more features in your model. This may artificially inflate R².



If Y* is explained variation, what's left between Y* and Y is <u>unexplained variation</u>



In a regression output, you can find R-squared metrics here:

OLS Regression Results

Dep. Variable:	log_loan_amount	R-square	d:		0.356
Model:	OLS	Adj. R-s	quared:		0.355
Method:	Least Squares	F-statis	tic:		1836.
Date:	Sun, 28 May 2017	Prob (F-	statistic):		0.00
Time:	15:06:29	Log-Like	lihood:		-73913.
No. Observations:	89811	AIC:		1.	479e+05
Df Residuals:	89783	BIC:		1.	481e+05
Df Model:	27				
Covariance Type:	nonrobust				
==============	==========	========		=======	=======================================
	coef	std err	t	P> t	[95.0% Conf. Int.]
T	42.2422	1 220	24 040	0.000	20 727 44 050
Intercept	42.3433	1.330	31.840	0.000	39.737 44.950
sector[T.Arts]	-0.0805	0.034	-2.376	0.017	-0.147 -0.014

0.009

0.017

0.015

9.215

1.736

-7.312

0.000

0.083

0.000

Source: This is a snippet of the output from Notebook 2.

0.0793

0.0292

-0.1096

sector[T.Clothing]

sector[T.Education]

sector[T.Construction]



-0.080

0.096

0.062

0.062

-0.004

-0.139

Ability to generalize to unseen data

Now we know how well the model performs on the data we have, how do we predict how it will do in the real world?

We need a way to quantify the way our model performs on unseen data. In an ideal world, we would go out and find **new data** to test our model on.

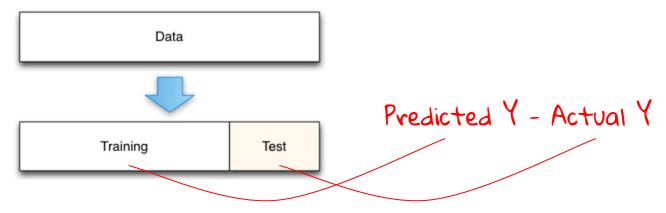
However, this is often not realistic as we are constrained by time and resources. Instead of doing this, we can instead **split** our data into two portions: **training and test data**.

We will use a portion of our data to train our model, and the rest of our data (which is "unseen" by the model, like real world data) to test our model.



Ability to generalize to unseen data

We split our labelled data into training and test. The test represents our **unseen future data**.



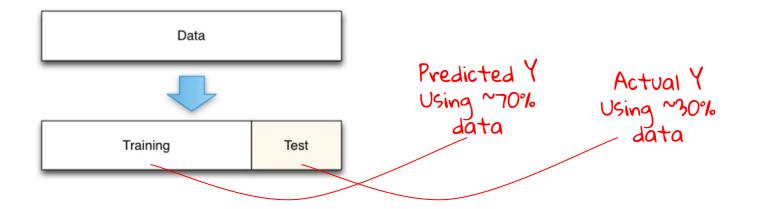
- Randomly split data into "training" and "test" sets
- Use regression results from "training" set to predict "test" set
- Compare Predicted Y to Actual Y



Performance

Ability to generalize to unseen data

We split our labelled data into training and test. The test represents our unseen future data.



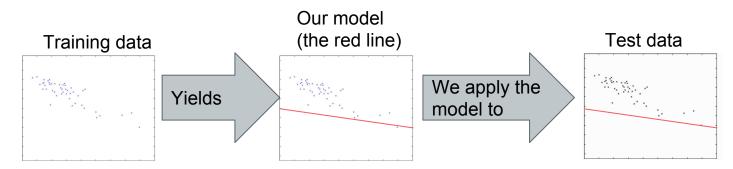
The test data is "unseen" in that the algorithm doesn't use it to train the model!



Ability to generalize to unseen data

Don't confuse our use of loss functions with our use of test data!

It is important to clarify here that we are using train Y^* - train Y to train the model, which **is different than** the test Y^* - test Y we use to evaluate how well the model can generalize to unseen data.



We use train Y*- train Y in our loss functions that train the model.

We use test Y* - test Y to see how well our model can be generalized to unseen data, or data that wasn't used to train our model.



Ability to generalize to unseen data

Splitting train and test data is extremely important!

Evaluating whether or not a model can be generalized to unseen data is very important - in fact, being able to predict it is often the whole point of creating a model in the first place.

If we do not evaluate how well a model can generalize to outside data, **there is a danger that we are creating a model that is too specific to our dataset** - that is, a model that is GREAT at predicting this particular dataset, but is USELESS at predicting the real world.

What does this look like?

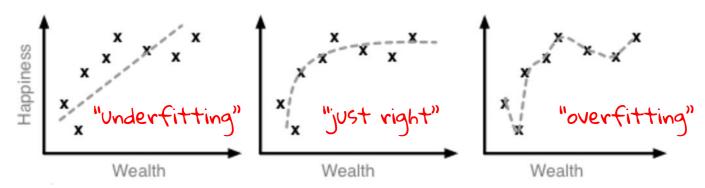


Ability to generalize to unseen data

Splitting train and test data is extremely important!

Here, we are using wealth to predict happiness. The dotted lines are the models generated by ML algorithms.

- On the left, the model is not useful because it is **too general** and does not capture the relationship accurately.
- On the right, the model is not useful because **not general enough** and captures every single idiosyncrasy in the dataset. This means the model is too specific to this dataset, and cannot be generalized to different datasets.



We want to have a model that is just right - it is accurate enough within the dataset, and is general enough to be applied outside of the dataset!



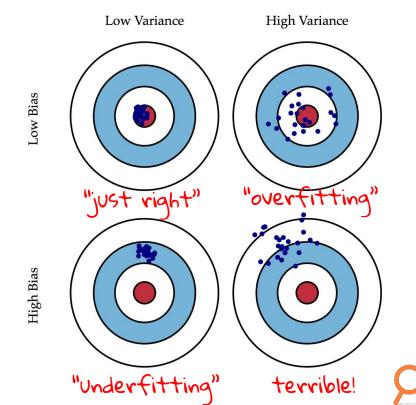
Ability to generalize to unseen data

This concept of a model being "just right" is also called the bias-variance trade-off.

<u>**Bias**</u> is how accurate the model is at predicting the dataset. (Y*-Y)

<u>Variance</u> is how sensitive the model is to small fluctuations in the <u>training</u> set.

Ideally, we would have both low bias and low variance.



Source: Fortmann-Roe, Accurately Measuring Model Prediction Error. http://scott.fortmann-roe.com/docs/MeasuringError.html

Let's turn to another aspect of performance that is very important: **feature performance**.



Feature Importance The performance of model components is just as important as the performance of the model itself

Understanding **feature importance** allows us to:

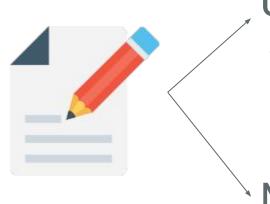
- 1) Quantify which feature is driving explanatory power in the model
- 2) Compare one feature to another
- 3) Guide final feature selection

Evaluating the performance of features becomes important when we start using more sophisticated linear models where f(x) includes more than one explanatory variable. Let's introduce that concept and then return here.



OLS Task

Univariate vs. Multivariate as f(x) Deciding whether a univariate or multivariate regression is the best model for your problem is part of the task.



Univariate

One explanatory variable

E.g. Trying to predict malaria using only patient's temperature

Multivariate

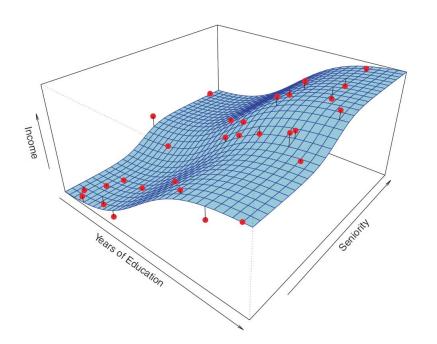
Multiple explanatory variables.

E.g. Trying to predict malaria using patient's temperature, travel history, whether or not they have chills, nausea, headache.



OLS Task Defining f(x)

Many of the relationships we try and model are more complicated than a univariate regression. Instead, we use a multivariate regression.

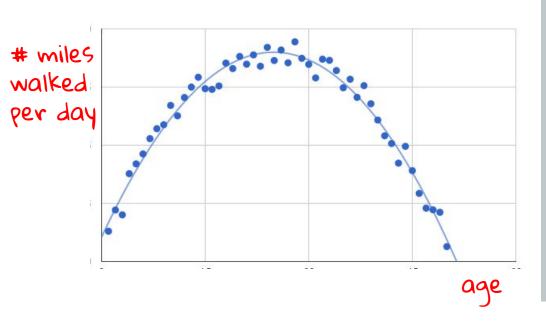


Income = $a + b_1$ (Seniority) + b_2 (Years of Education) + e

This is an example of linear regression with 2 explanatory variables in 3 dimensions. **Extend this to n variables in n+1** dimensions.



Regressions can also be non-linear!



Miles walked per day =
$$a + b_1(Age)^2 + b_2(Age) + e$$

In this example, we see that the relationship between your mobility and your age increases, then decreases after some point. This is an example of a non-linear regression, which is best explained by a quadratic equation.



Peature
engineering
& selection

When we model using a multivariate regression, feature selection becomes an important step. What explanatory variables should we include?

Feature selection is often the difference between a project that fails and succeeds. Some common ways of doing feature selection:

Qualitative Research

Literature review of past work done

Exploratory Analysis

Sanity checks on data; human intuition of what would influence outcome

Using Other Models

Quantify feature importance (we'll see this later with decision trees)

Analyzing Linear Regression Output

Look at each feature's coefficient and p-value



Feature Importance How do we assess feature importance in a linear regression?

OLS Regression Results

Dep. Variable: log loan amount R-squared: 0.356 Adj. R-squared: Model: OLS 0.355 F-statistic: Method: Least Squares 1836. Sun, 28 May 2017 Prob (F-statistic): Date: 0.00 15:06:29 Log-Likelihood: Time: -73913

No. Observations:

Df Residuals:

Df Model:

Covariance Type: nonrobust

Each feature has a coefficient and a p-value.

	coef	std err	t	P> t	[95.0% Conf. Int.]
<pre>Intercept sector[T.Arts] sector[T.Clothing] sector[T.Construction] sector[T.Education]</pre>	42.3433	1.330	31.840	0.000	39.737 44.950
	-0.0805	0.034	-2.376	0.017	-0.147 -0.014
	0.0793	0.009	9.215	0.000	0.062 0.096
	0.0292	0.017	1.736	0.083	-0.004 0.062
	-0.1096	0.015	-7.312	0.000	-0.139 -0.080

Feature Importance How do we assess feature importance in a linear regression?

Each feature has a:

- 1. Coefficient
- 2. P-value

The output of a linear regression is a model:

The size of the coefficient = amount of influence that the feature has on y. Whether or not the feature is negative or positive is the direction of the relationship that the feature has with y.



How do we assess feature importance in a linear regression?

Each feature has a:

- 1. Coefficient
- 2. P-value Expressed as a %

A huge coefficient is great, but how much **confidence** we have in that coefficient **is dependent on that coefficient's p-value**.

In technical terms, the p-value is the probability of getting results as extreme as the ones observed, if the coefficient were actually zero. It answers the question, "Could I have gotten my result by random chance?"

A small p-value (<= 0.05, or 5%) says that the result is probably not random chance - great news for our model!



Heads or tails? It's random!



Feature Importance How would you assess this feature using p-value and size of the coefficient?

OLS Regression Results							
Dep. Variable:	log_loan_amount	R-square	======= d:		0.356		
Model:	OLS	Adj. R-s	quared:	0.355			
Method:	Least Squares	F-statis	tic:	1836.			
Date:	Sun, 28 May 2017	Prob (F-	statistic):	0.00			
Time:	15:06:29	Log-Likelihood:		-73913.			
No. Observations:	89811	AIC:		1.479e+05			
Df Residuals:	89783	BIC:		1.481e+05			
Df Model:	27						
Covariance Type:	nonrobust						
=======================================	coef	std err	t	P> t	[95.0% Con	f. Int.]	
Intercept	42.3433	1.330	31.840	0.000	39.737	44.950	
sector[T.Arts]	-0.0805	0.034	-2.376	0.017	-0.147	-0.014	
sector[T.Clothing]	0.0793	0.009	9.215	0.000	0.062	0.096	
sector[T.Construction	n] 0.0292	0.017	1.736	0.083	-0.004	0.062	
sector[T.Education]	-0.1096	0.015	-7.312	0.000	-0.139	-0.080	

Feature Importance How would you assess this feature using p-value and size of the coefficient?

OLS Regression Results

Dep. Variable:log_loan_amountR-squared:0.356Model:OLSAdj. R-squared:0.355Method:Least SquaresF-statistic:1836.

Date: Sun, 28 May 2017 Time: 15:06:29

No. Observations: 89811 Df Residuals: 89783

Df Model: 27

Covariance Type: nonrobust

A person in the clothing sector will, on average, get a higher loan amount, but only by very little. I'm reasonably confident in this conclusion.

	coef	std err	t	P> t	[95.0% Con	f. Int.]
Intercept	42.3433	1.330	31.840	0.000	39.737	44.950
sector[T.Arts]	-0.0805	0.034	-2.376	0.017	-0.147	-0.014
sector[T.Clothing]	0.0793	0.009	9.215	0.000	0.062	0.096
sector[T.Construction]	0.0292	0.017	1.736	0.083	-0.004	0.062
sector[T.Education]	-0.1096	0.015	-7.312	0.000	-0.139	-0.080

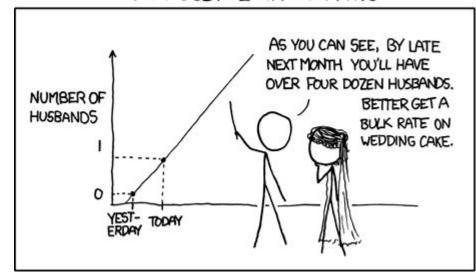
Feature Importance

A few last thoughts...

MY HOBBY: EXTRAPOLATING

Extrapolation is the act of inferring unknown values based on known data.

Even validated algorithms are subject to irresponsible extrapolation!



Linear regression has almost countless potential applications, provided we interpret carefully.

Source: https://xkcd.com/605/



- George E.P. Box, British statistician

"All models are wrong, some are useful."

Module Checklist

- ✓ Linear regression
 - ✓ Relationship between two variables (x and y)
 - \checkmark Formalizing f(x)
 - ✓ Correlation between two variables
 - ✓ Assumptions
 - ✓ Feature engineering and selection
 - ✓ Univariate regression, Multivariate regression
 - ✓ Measures of performance (R2, Adjusted R2, MSE)
 - ✓ Overfitting, Underfitting
 - ✓ Learning process: Loss function and Mean Squared Error



Advanced resources



Want to take this further? Here are some resources we recommend:

Textbooks

- An Introduction to Statistical Learning with Applications in R (James, Witten, Hastie and Tibshirani): Chapters 2.1, 3, 4, 6
- The Elements of Statistical Learning: Data Mining, Inference, and Prediction (Hastie, Tibshirani, Friedman): Chapters 3, 4

Online resources

- Analytics Vidhya's guide to understanding regression:
 https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/
- Brown University's introduction to probability and statistics, <u>http://students.brown.edu/seeing-theory/</u>
- If you are interested in more sophisticated regression models, search:
 - Logistic regression, Polynomial regression, Interactions
- If you are interested in additional ways to solve multicollinearity, search:
 - Eigenvectors, Principal Components Analysis

