

Synapse tasks

EVENTS TASKS

1)The winner could get a small prize, and to keep it budget-friendly, we could add a "double or nothing" option..**As of to ensure not spending a large amt of money win we could do double or nothing.**The winner could choose to risk it for a chance at a bigger prize. The questions for this round would be a bit tougher to make it more exciting.

Questions can vary depending one the person.

Here's an example(only for reference ,can add things to it later)

Ai	MI
50	50
100	100
500	500
Spin the wheel	Spin the wheel

QUESTIONS WILL BE HARDER DEPENDING ON THE PRICE

To cover the cost, we offer paid programs.

2)This event may get a good response in the **canteen** especially with the admissions of the freshers.We could also grab attention of SY,TY.

Best time to held this would be in September-october(new admissions) leaving the remedial days(Since 70-80% of students won't be on campus that day.)

4)In this event we have one to one interaction with the students which might help us their interests(indirectly a survey),during this time we could tell them what this club offers.As for students wanting to pursue masters we could definitely lure them in(with alumni history ,lor's,reasearch papers)

This would also be a good time to promote club activities via marketing team(reels).

5)Bonus task

Regular meetings (online)

Post event review(with survey on what things to improve)

Celebrating milestones(club parties, trips etc) to ensure club members motivated for future events.

PUBLICITY TASKS

1)offline Strats

We can make interactive flyers with mini games(as students get bored in lectures might play these games and could encounter some thing useful for them and we might have a better chance to attract these people.)

As of what I have noticed in my first year majority of students would attend the seminars if they are given guaranteed attendance.

online Strats

Publicity through instagram, wallpapers of Dg board, monitors etc.

Bonus task

Most of the events can be promoted with interactive flyers and the event mentioned above.

Hackathons can be promoted with a problem solving seminar(with guaranteed attendance).

Arranging more events like re-quest with popular TV shoes(Game of thrones, friends,Money Heist etc)

Food and mock tail bar with **synapse advertised cups, plates, glasses** etc.