Proposal Document

Hi, Welcome aboard — we're genuinely excited to work on the project.
 We're here to bring your CodeWave.it to life with precision, creativity, and technical excellence.

This document outlines how we work, what to expect, and the commercial details for your project. We're not just your service provider — we're your creative and technical partners, committed to delivering results that match your vision.

◆ About GoRan

GoRan is a team of designers, developers, and AI engineers passionate about turning bold ideas into reality.

We specialize in:

- **Mobile & Web App Development** (Android & iOS)

- **AI & ML Solutions (Chatbots, Predictive Tools)**

- **AI Agents & Automation Workflows**

Our approach blends creativity, technology, and strategy to ensure every project is executed with clarity and care.

◆ **Project Pricing**
We have carefully reviewed your requirements and prepared the following breakdown:

Frontend Development & UI/UX Design – ₹11,000

- Custom modern design aligned with your brand

- Mobile-first responsive layout (desktop, tablet, mobile)

- Clean and intuitive dashboard interface

- Smooth navigation & optimized performance

Animations (Framer Motion & GSAP) – ₹5,000

- Premium-grade animations for a modern user experience

- Interactive transitions & hover effects

- Scroll-based animations for sections

- Engaging motion elements to enhance storytelling

SEO Optimization – ₹5,000

- On-page SEO implementation (titles, meta tags, descriptions)

- Keyword research & integration

- Performance optimization for faster load speeds

- Basic indexing setup for search engines

💰 **Total Investment: ₹21,000 (Twenty-One Thousand Rupees Only)**

If there is more changes/addons in the project , then the extra costing will be charged

- ◆ **Project Timeline (3 Weeks)**

Week 1 – Planning & UI/UX Design

- NDA signing & requirements finalization

- Project roadmap approval

- Wireframes & design mockups

- Client feedback & approval

Week 2 – Development

- Frontend development (UI components, navigation, responsiveness)

- Animation integration (Framer Motion & GSAP)

- SEO implementation (on-page optimization, keywords, indexing)

- Initial backend setup (if required)

Week 3 – Testing & Deployment

- Quality Assurance & bug fixes

- Performance optimization

- Final adjustments & polish

- Server deployment / hosting setup

- Handover & client review

- ◆ **Chatbot Details**

✅ What You'll Get

- Conversational Chatbot (AI-powered) – A chatbot designed to answer FAQs, capture leads, and guide users to your services.

- 24/7 Availability – Your customers will get instant replies anytime.

- Platform Integration – Deployable on your Website (and can later be extended to WhatsApp, Facebook Messenger, or Instagram).

- Personalized Flows – Chatbot will be tailored to your business offerings (services, pricing, campaigns, etc.).

- Basic Analytics – View how many users interacted, what questions were asked, and leads generated.

- Multilingual Support (Optional) – Can be trained for English + Hindi/Marathi if required.

🛠️ Tech & Approach

- Built using modern chatbot frameworks + AI integration.

- Designed with a simple, user-friendly interface matching your brand style.

- Scalable for future upgrades (AI-enhanced replies, CRM integration, advanced automation).

💰 Pricing & Timeline

- Price: ₹5000 INR (One-time setup)

- Timeline: 5 days for development & deployment

- Support: 1-month free support after delivery (bug fixes + minor adjustments).

🔹 Payment Terms

- **30% Advance** — Payable after initial UI/UX approval

- **70% Final Payment** — Payable after Full Application Completion & Handover

Invoices will be sent via email with easy payment options.

◆ NDA Signing

Before we begin, we'll sign a **Non-Disclosure Agreement (NDA)** to protect your brand information and project details.

◆ How We Communicate

We believe great communication = great results.

- **WhatsApp Group** — For quick updates and clarifications

- **Google Meet** — For regular reviews and milestone discussions

You'll always be in the loop — no surprises, no silence.

🎯 Final Note

We're here to create more than just a Codewave.it — we're here to build a **smart, AI-powered mobile companion** that makes tracking expenses effortless through **chat and voice interaction**.

With a shared vision, transparent communication, and dedication, we'll make something truly exceptional and user-friendly — available on both **Android & iOS**.

Thank you for trusting us. Let's make it happen.

With determination and excitement,
 – Team GoRan