



PIZZA SALES REPORT

Jan/15-Dec/15

pizza_category

All

01-01-2015

31-12-2015

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

MONTHLY

Maximum orders are from months of **July & January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders

SIZE

Large size pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Avg order value



49574

Total pizza sold



2.32

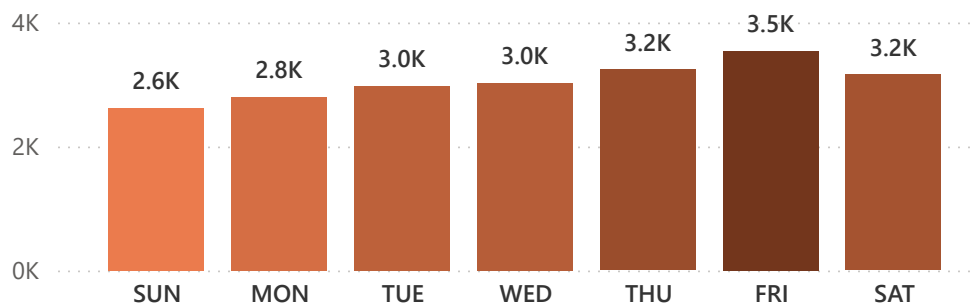
Avg pizza per order



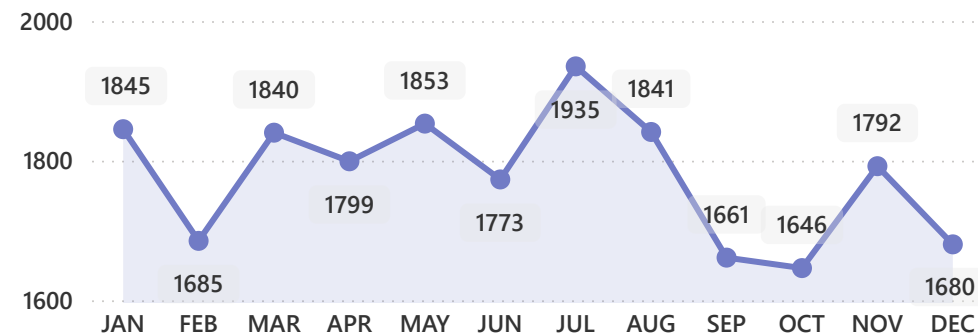
21350

total_order

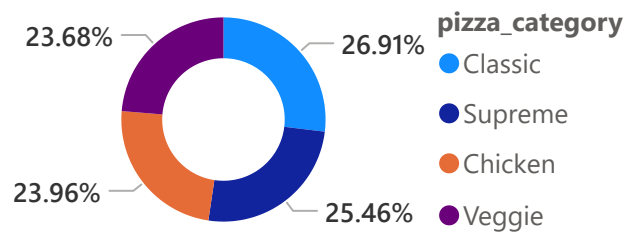
Daily Trend for Total Orders



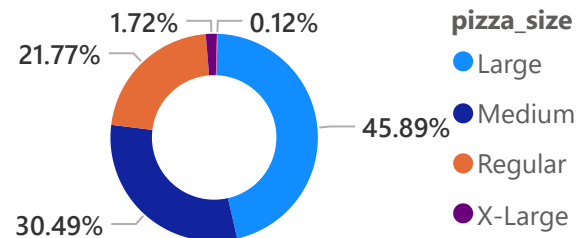
Monthly Trend for Total Orders



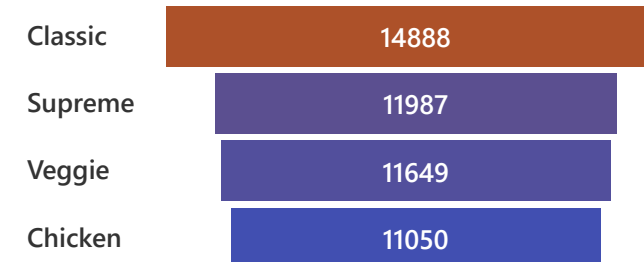
% of sales by pizza category



% of sales by pizza size



Total pizza sold by pizza_category





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BEST SELLERS

REVENUE

The Thai Chicken pizza

contributes to

maximum revenue

QUANTITY

The Classic Deluxe

Pizza

contributes to

maximum Total

Quantities

TOTAL ORDERS

The Classic Deluxe

Pizza contributes to
maximum Total orders

WORST SELLERS

REVENUE

The Brie Carre Pizza

contributes to

minimum revenue

QUANTITY

The Brie Carre Pizza

contributes to

minimum Total

Quantities

TOTAL ORDERS

The Brie Carre Pizza

contributes to

minimum Total orders



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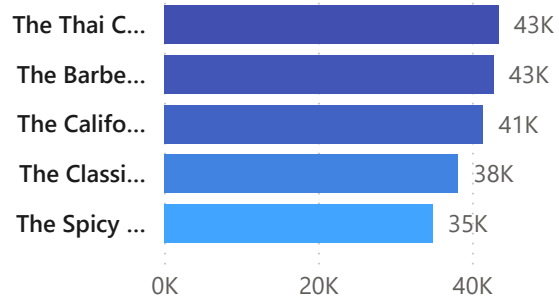
Avg pizza per order



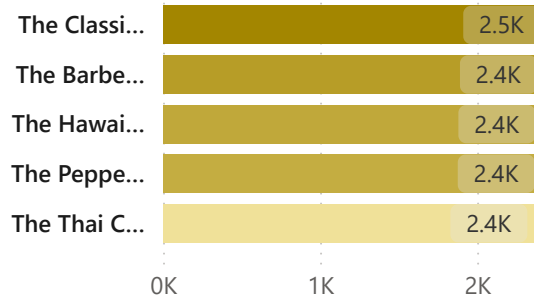
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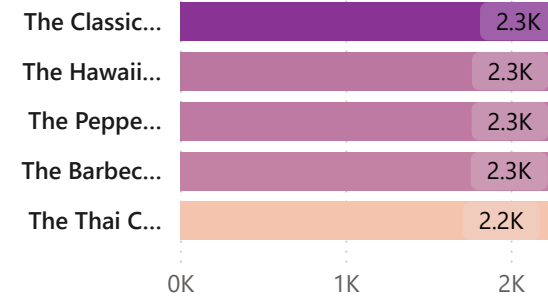
Top 5 Pizzas by Revenue



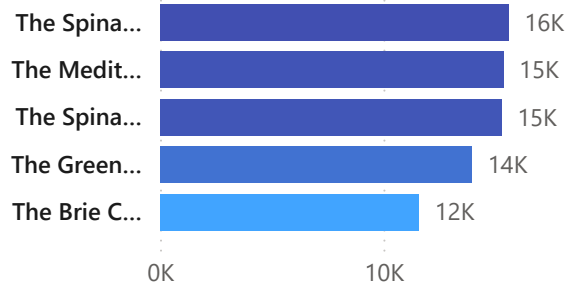
Top 5 Pizzas by Quantity



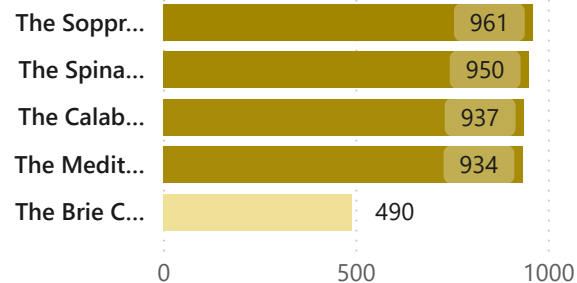
Top 5 Pizzas by Total orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total orders

