

# Executive Summary

The following observations were derived from the IMDb dataset for RSVP movies for their upcoming movie :

1. There has been a downward trend in movies made in a year. However most movies are made in the month of March.
2. The Drama genre had the most number of movies produced (4285). Comedy and Thriller were the second and third most produced movies. RSVP should focus more on the Drama genre.
3. 'Dream Warrior Pictures' has produced the most number of hit movies.
4. German movies get more votes than Italian Movies.
5. James Mangold, Anthony Russo, Soubin Shahir are the top three Directors in the top three genres. RSVP should look forward to choosing one of the above directors for the upcoming movies.
6. Mammooty, Mohanlal are the top two actors based on median rating. They can be considered to be casted in upcoming movies.
7. Marvel Studios, Twentieth Century Fox, Warner Bros. are the top production houses who can be partnered with.
8. Vijay Sethupathi is the top actor in India.
9. Taapsee Pannu, Kriti Sanon, Divya Dutta are the top actresses in India.
10. Star Cinema, Twentieth Century Fox are the top two production houses in the multilingual languages.

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