CHICAGOSNEXT

Hackathon 2015 | May 2 & 3, 2015 | Chicago, IL

Business Ranger Offering

By Jeff Shuey & Owen Allen

We'd like to help you, if you'd like, for your final presentation by providing advice about your presentation slides to go along with your product demonstration.

Below is a possible format for your presentation

We'd like to provide open hours between Noon and 3:00PM on Sunday afternoon to meet with your team.

Each team should budget some time to plan for your presentation. You know your team and so you can best estimate when your team will be best ready for the business and presentation approach discussion.

Please contact Jeff/Owen to schedule the best time for your team on Sunday morning.

Jeff Shuey (@jshuey, j@k2.com) and Owen Allen (@owenallen, owenall@microsoft.com)

Suggested Deck Format

- 1. Cover Page (contact info)
- 2. The Problem you are solving
- 3. A Description of the Solution
- 4. DEMO Show 'em
- 5. Business model (Revenue, GoToMarket, GoToCustomer)
 - Why you?
 - How will you get users?
 - Competition
 - Timeline / milestones
- 6. Close Slide