Why should your team be considered for The Senior Project Excellence Award? Note that what you type here will be considered as initial criteria:

Team Keepify is on track to release the MVP for the SubscriptionsFlowAI Shopify app on November 25th, 2025 as a beta version. This is despite the following:

- The team started from scratch, much like a startup would.
- The team had no previous experience working with Shopify apps and needed to dedicate time learning how to develop them.
- The sponsor expected the MVP to be done in the Spring.

Releasing a beta version of the app will allow the team to respond to feedback from merchants and customers, ensuring the main release of the app has already dealt with most of the problems a fresh Shopify app would be plagued by. Senior project teams do not usually have the opportunity to improve their products after they release them, as the year would have ended at that point. Additionally, live usage of the app before the year ends will make valuable training data available to the ChurnGuard AI model, the distinguishing feature of the project, making it stronger than it otherwise would have been at the end of development.

The team is on track to spend a total of 1000 hours collectively on this project by the end of the coming Spring. With the core functionality being completed in the Fall, the team will be able to spend the Spring semester developing additional features, adding more depth to existing features, and improving the app's usability to earn the "Made for Shopify" badge.

If you've chosen to opt-out of the Senior Project Engineering Creativity Award, what is the basis for the decision?

The reason we've opted out of the Creativity Award mainly lies in the fact that most of our project is following predefined design guidelines (e.g. using Polaris web components which restricts us to a homogenous UI for the Made for Shopify award), and the fact that we had UI mockups provided to us. There hasn't been much creative expression on our end because of this, and currently our team is more focused on churning out as many basic features as we can for our MVP beta release this November than on making our UI stand out. Furthermore, the domain of our project is pretty standard all things considered, and the only way it's really trying to innovate is adding AI to something that hasn't been done before, but even that general idea has been oversaturated in the current ecommerce space.