# Locally (Conditionally) Conjugate Models

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Probabilistic Machine Learning (CS772A)

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  - Local conjugacy makes each individual update have a simple form!



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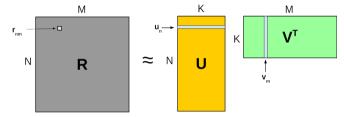
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- We would like to predict the unobserved values  $r_{ij} \notin \mathcal{D}$



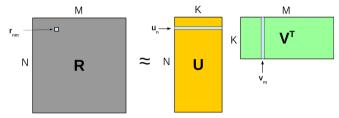
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$$r_{nm} pprox oldsymbol{u}_n^{ op} oldsymbol{v}_m = \sum_{k=1}^K u_{nk} v_{mk}$$

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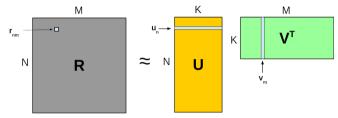


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- ullet Note: Assume  $K\ll N, M\Rightarrow \mathbf{R}$  is approximately a low-rank matrix
- Given  $u_i$  and  $v_j$ , any missing element  $r_{nm}$  in R can be predicted as  $r_{nm} \approx u_n^\top v_m$



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- We can write each element of matrix R as

$$r_{ij} = \boldsymbol{u}_i^{\top} \boldsymbol{v}_j + \epsilon_{ij}$$
  $(i = 1, \dots, N, j = 1, \dots, M)$ 



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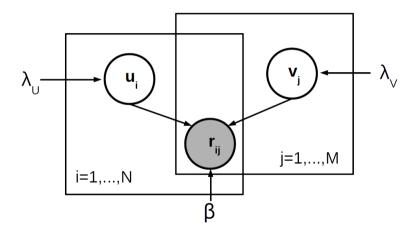
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- ullet For simplicity, we will assume the hyperparams  $eta, \lambda_u, \lambda_v$  to be fixed and not to be learned





#### The Posterior

• Our target posterior distribution for this model will be

$$\rho(\mathbf{U}, \mathbf{V}|\mathbf{R}) = \frac{\rho(\mathbf{R}|\mathbf{U}, \mathbf{V})\rho(\mathbf{U}, \mathbf{V})}{\int \int \rho(\mathbf{R}|\mathbf{U}, \mathbf{V})\rho(\mathbf{U}, \mathbf{V})d\mathbf{U}d\mathbf{V}}$$

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- .. in an alternating fashion until convergence
- $\mathbf{U}_{-i}$  denotes all of  $\mathbf{U}$  except  $\mathbf{u}_i$ .  $\mathbf{V}, \mathbf{U}_{-i}$  is the set of all other unknowns (fixed to a "current" value)

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- The denominator (and hence the posterior) is intractable! Question: Why?
- Therefore, the posterior must be approximated somehow
- One way to approximate is to compute Conditional Posterior (CP) over each unknown, e.g.,

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- Can we compute these CPs easily? Yes, if the model has "local conjugacy"



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  - This will be more clear from the example of the Bayesian matrix factorization model

## Representation of Posterior

• With the conditional posterior based approximation, the target posterior

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- One way to get the overall representation of the posterior can be can be using sampling based inference algorithms like Gibbs sampling or MCMC, or Variational Inference (more on this later)

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- The conditional posteriors will have forms similar to solution of Bayesian linear regression
- $\bullet$  For each  $u_i$ , its conditional posterior, given V and ratings

$$p(oldsymbol{u}_i|\mathbf{R},\mathbf{V}) = \mathcal{N}(oldsymbol{u}_i|oldsymbol{\mu}_{u_i},oldsymbol{\Sigma}_{u_i})$$

where 
$$\mathbf{\Sigma}_{u_i} = (\lambda_u \mathbf{I} + \beta \sum_{j:(i,j) \in \Omega} \mathbf{v}_j \mathbf{v}_j^{\top})^{-1}$$
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  - Can extend Gaussian BMF easily to other exp. family distr. while maintaining local conjugacy

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