# Home Page Introducion

My name is Ashley Temba. I am a UI designer based in Berlin, Germany. My background in dance and creative movement led me to a career in UI design. I look forward to sharing my work with others and collaborating on projects to gain more confidence and increase my skills as a designer and a team player.

Project 1    **Game Cache**

A gaming app where users can view and add games to a saved collection, create communities and share gaming tips and reviews.

My process involved a comparative analysis of similar exisiting apps, user research and prototyping as well as design for both Android and IOS systems.
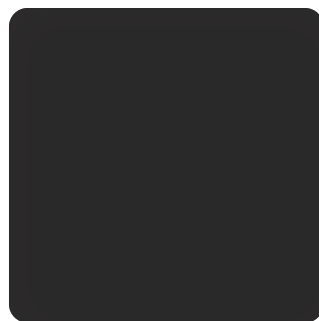
# Style & Typography

| | | |
|---|---|---|
| Hex: E2EAFC | Hex: F18701 | Hex: 2B2A2A |
| RGB: 226, 234, 252 | RGB: 241, 135, 1 | RGB: 43, 42 , 42 |

I chose these colors because I want my portfolio to be neutral and light with a hint of vibrancy to show case my affinity for minimalism and for who ever is viewing not to be overwhelmed by the amount of color, yet pleased with how it is used.

# SF Pro Display

SF Pro Display is a clean and flexible font face, commonly associated with IOS systems. I chose this font due to its familiarity and recognizability when it comes to engagement. I want my portfolio to activate those same expectations and leave neutral room for other elements and colors to come through.

# About

I am a UI designer with a background in dance and performance, bartending and a BA in Screenwriting from CUNY Brooklyn College in New York City. As a performer I've had so many artistic opportunities, touring and performing all over the world. I reached a point where I'd like to share that through another social and impactful medium. Similar to dance, movement and UI are connected. There is a story to tell through visual design and I believe that users should be able to feel what an interface embodies at first glance. Learning how simply and colors placement could influences user's interaction with products made me fall deeper into UI design.

When I'm not deeply engrossed in the world of UI, I continue my love of dance by teaching weekly classes to kids and adults. My hobbies also include weightlifting, videogames and artistic gymnastics. Still perfecting my handstand and cartwheels, but I don't need to be a pro to appreciate hard work and beauty when I see it!

**Core Skills:**

- UI design
- Front-End Development (HTML, Javascript, CSS)
- User & Market Research
- Good Communication Skills
- Case Studies
- Mulittasking
- B1 Level Spanish and German

**Tools:**

- Figma