

Skills

UI Design

Frontend Development (HTML, Java Script, CSS)

User & Market Research

Multitasking

Case Studies

Communication

Tools

Figma

Visual Code Studio

Git Hub

Education

UI Design Certification Career Foundry 2024-2025

BA in Film/Screenwriting **CUNY Brooklyn College 2017**

Languages

English Spanish B1 German B1

Ashley Temba UX Designer



Berlin, Germany





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Summary

Creative UI designer with diverse background in hospitality, film, screenwriting, and dance, bringing a unique blend of storytelling, user-centric design, and movement aesthetics to digital interfaces.

UI Projects

Career Foundry

2024-2025

Net Track

Game Cache

Spots

Vintage Clothes

Created both mobile and web-responsive apps within a wide range of targeted criteria, aimed at developing solutions to user-specific problems.

- Conducted User Research and testing based on Android or IOS compatibility, ensuring accessibility and familiarity to all users.
- Researched guidelines on Material and IOS systems, which increased my knowledge of working with different systems and developed my approach to modifying wireframes for greater accessibility.
- Out-sourced and implemented design tools and strategies to create elements that enhanced my app's aesthetics, resulting in positive results from user tests.
- Provided case studies at the end of each project, detailing my creative process, problems, and solutions, and digital technique, which helped to ingrain methods that are significant to maintaining a consistent design style.

Work Experience

Bar Management

2017-2024

Berlin, Germany

- Maintained and organized bartenders' work stations, which allowed for easy set-up once shifts began, improving efficiency and speed of service during peak hours by 20%.
- Filled in for colleagues during peak hours and breaks, which enabled the team to re-energize and continue a consistent workflow and led to higher recognition of quality service.
- Closed out shifts, which included cleaning and organizing the work area for the following day, which allowed for a more efficient start for the new shift.
- Mediated between colleagues and customers, which allowed the workflow to remain undisturbed, while issues were resolved with no effect on the general atmosphere.

Performance Director

2025

Berlin, Germany

- Created a 49 minute solo performance for an independent theatre, which included conceptualization of a story and all creative decisions that fit within the necessary time frame and narrative structure, leading a successful show with future re-staging.
- Organized the schedules for the production team and meetings, so that each department stayed on track with their weekly developments and worked closely with each other, achieving a cohesive picture to be translated onto the stage.

Dance Teacher

2013-Present

Berlin, Germany

- Instructed beginners to professional dancers, basic and advanced movement techniques and sequences that allowed for deeper expression and higher skillsets, and created a demand for more classes during the week.
- Introduced new concepts of learning movement and engagement within the space, increasing the number of satisfied participants and earnings for the studio.