

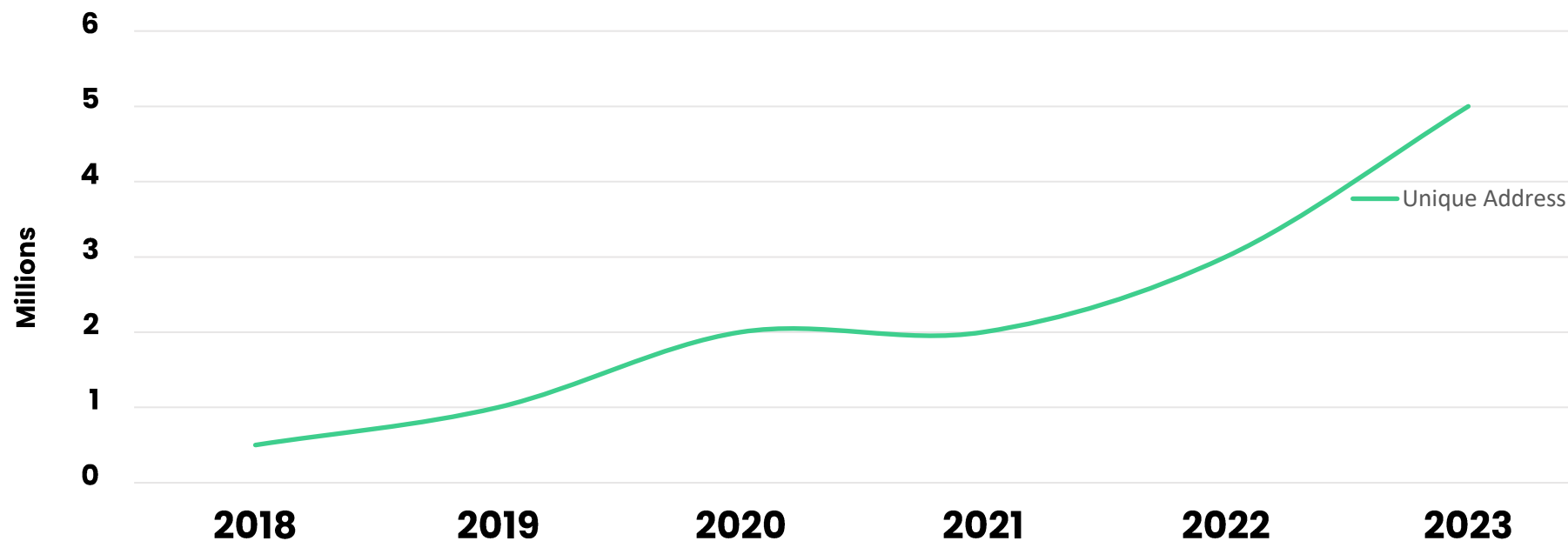
Athena DexFi

Decentralized Management Service

Market Size

Total DeFi Users Over Time

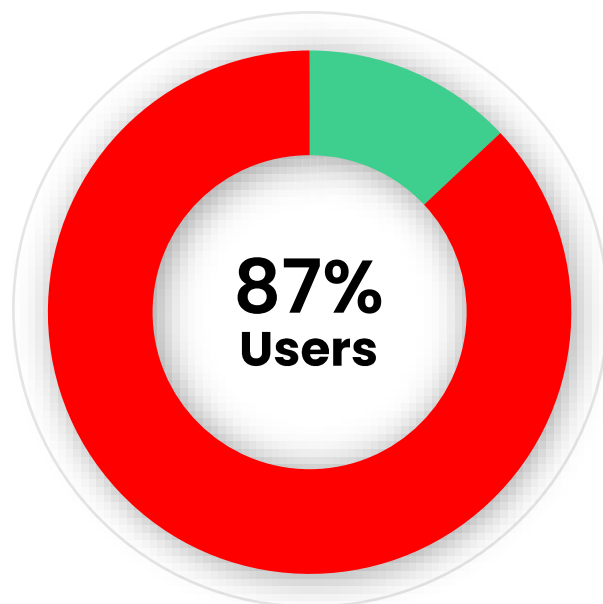
From January 2020 to July 2022, the number of users on DeFi increased from about 91,000 to almost five million. Updated data from 2023 reports seven million users.



Market Size

Problem to address

These new investors jump into the crypto market without proper knowledge and almost 90% of them lose money in their first days.



● Users in profit after 12 months

● Users in loss after 12 months

A study conducted by eToro found that almost 80% of them lose money over a 12- month period. The average loss is 36%.

Why That Happens

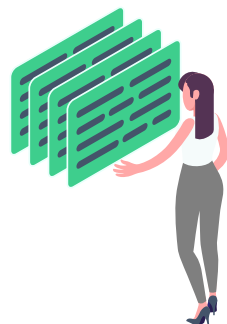
Further issues for an investor in DeFi

A study conducted on over 100 crypto investors from our community evidence these as pain points:



Time Negligence

DeFi users need to constantly monitor their investment all the time because there are no stop loss and or stop market order in DeFi.



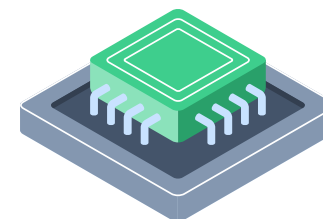
Lack of Experience

Due to their limited experience with advanced tools like short orders or loans, beginner users often struggle to effectively utilize them.



Security Concerns

Users who venture into the DeFi realm without adequate knowledge are exposed to a myriad of diverse and substantial hacking risks.



Market Emotivity

Market emotivity can engulf inexperienced traders, pushing them to make impulsive decisions based on fear or excitement, leading to potential financial losses.

Problem

Athena's Mission


“It would be wonderful to have someone managing our money with the mathematical certainty that they cannot steal it, along with the immutable proof of their past performance.”

Solution



We've got you covered for everything






Desktop MVP Prototype




- Home
- Information
- Governance
- Projects
 - Upcoming Projects
 - Past Projects
- TraderLock
 - Upcoming TraderLock
 - Active TraderLock
 - Past TraderLock
 - Traders List
 - Trading Dashboard
- Trading Bots
- ATH Level
- ATH Staking
- Athena Forum



 EN

 ATH Price: \$142.61


 BSC Mainnet

 Connect Wallet


LEVEL 0




Jennyluv

Jeniffer Laznaster | 23 Y | Location

Integer pellentesque sit amet ligula
quis fringilla. Mauris et vestibulum tellus.



Profit Score (on the last contract)

 ShibElon

+3.09%

Trader Contract Amount

\$254,842.14

+1.50%

Open Contract

Trading in progress

Raised Amount

20000.00 BUSD

Number of Users

14,146,126

Average Investment

100.00 BUSD

Trader Amount

\$24,943.65

Contribute to Participate

0 BUSD

MAX

Contribute

Min: 0.1 BUSD | Max: 1 BUSD

☐ I Agree to Terms and Conditions

Level Fees Reduction

Level 0: 40% | Level 1: 30% | Level 2: 25% | Level 3: 20%

Increase Level

Refer and Earn

<https://sharelink.com>

Total users joined

35

Total earnings

\$151.96

Trader Contract Details

DEX Allowed

Uniswap V2

Trading Pair Allowed

UST/BTC ETH/LTC

Max Slippage Allowed

5%

Whitelisted Address Allowed

0000.00

Max Duration Of Trading

90 Days

Enabled Features

Limit Orders / Short Orders

Solution

How The Magic Happens

This is not a pyramid scheme



Solution

Platform Features

Unveiling the secret



Performance Proof

Athena's platform display verified by blockchain performance proof of traders' past contracts. No one can cheat.



Advanced Tools

Traders can operate using advance decentralized trading tools such as limit orders, market orders and short orders.



Ath Token

Users can leverage their experience by using ATH token, the native utility token of ATC platform, to get fees discount or get a share of rewards.



Scalable Fees

Fees are automatically managed by smart contract based on trader performance. That allow anyone to earn.



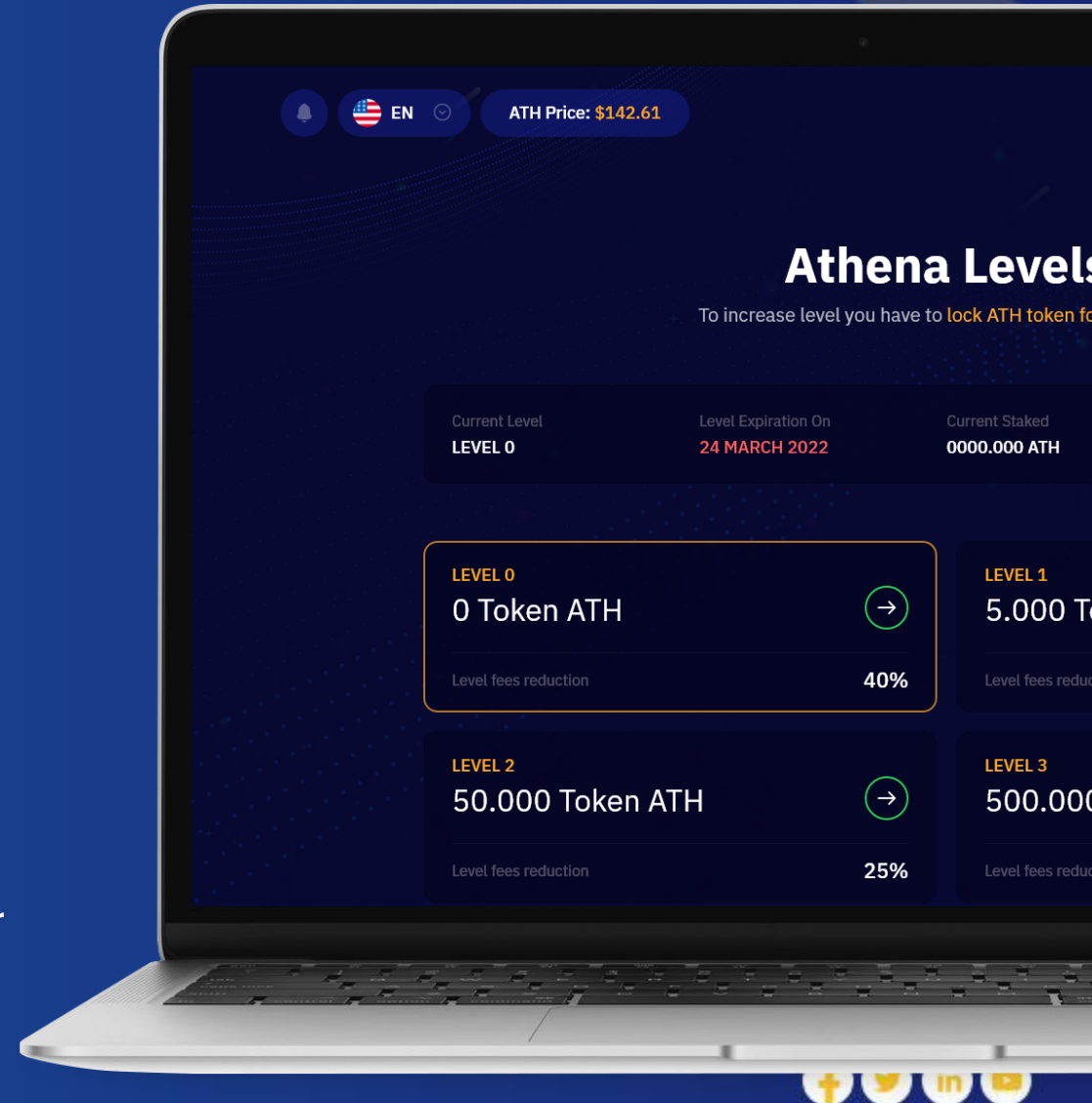
Full Security

Traders doesn't have direct access to the funds, but they can only operate smartcontract that have funds on abilitated pairs.



Referral System

Users and traders can invite other people to join open contracts in order to receive an additional percentage of earnings.



Prepare to be amazed

Killer Feature

Platform come with an innovative and unique Trader-As-A-Service (TAAS) handy feature.

We want to allow anyone to become a successfully trader , regardless of their background, race or financial situation.

[Read our white paper→](#)



User Generated Profits

Users, Influencers and Traders can independently open their own trading account and trading contract in just few clicks.



Skills Limitations

Based on user skills level and past performances, trader factory impose specific limitations in the trading contract.



Automatic Raise

Users have the convenient capability to initiate fundraising activities directly on the platform, to secure funds for their own trading contracts.

Competitor Analysis

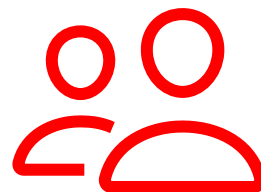
CEX Weak Points

Currently, we haven't faced major competitors in DeFi due to the unique functionalities we've successfully implemented, although centralized platforms still pose as our primary competition, even if they are susceptible to these points:



Manipulation

Price manipulation is easier when an exchange lacks transparency. In the blockchain, transparency is enforced.



Privacy

Almost all of the CEXs need KYC (Know your customer) at the moment, the DeFi is more anonymous.



Custody

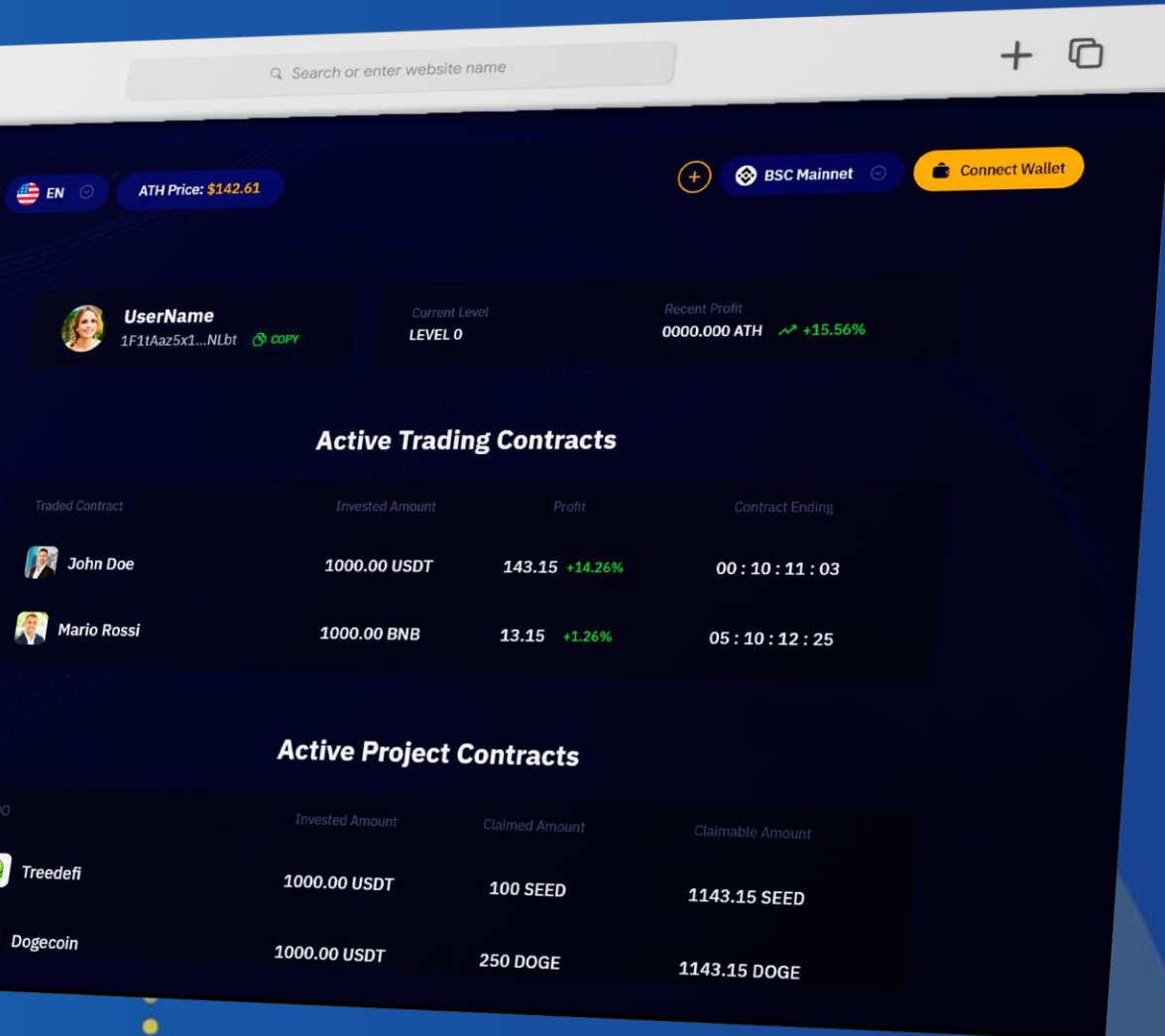
CEX hold their customers' tokens, which exposes them to the risk of failure or account suspension.

Financials

Capitalization Table

Currently, we haven't faced major competitors in DeFi due to the unique functionalities we've successfully implemented, although centralized platforms still pose as our primary competition, even if they are susceptible to these points:

Feature	BYBIT	MEXC	Gate.io	eToro	ATHENA DexFi
No KYC	✓	✗	✗	✗	✓
Self Custody	✗	✗	✓	✗	✓
Manipulation Proof	✗	✓	✗	✗	✓
Trader As A Service	✗	✗	✗	✓	✓



Solution

Advantages over CEX competitors

Athena platform outshines CEX competitors with its advanced features, secure infrastructure, and decentralized nature, empowering users with full control over their assets.



Fully Decentralized

It is a decentralized platform, which means that only you have access to your coins



Fully Anonymous

Users' identities are secured, and there are no KYC (Know Your Customer) requirements.



Fully Transparent

Transparency in managing your capital is enforced by the smart contract



Manipulation Proof

There is no manipulation by the platform, as all trades occur through audited S.C.

Money talks

Business Model

Exploring Revenue Stream

Tokenomics Details

ATH TOKEN

10M SUPPLY

7.5% Liquidity
(2 years lock)

12% Partners
(1 year vesting)

30% Pool Rewards
(6 years issuance)

15% Team
(1 year vesting)

25% Token Sale
(2 years vesting)

10% Marketing
(2 years vesting)

Token Sale

Private Sale: 1,000,000 tokens 180 days vesting, \$0.10

Whitelist: 1,000,000 tokens 180 days vesting, \$0.11

Presale: 500,000 tokens 0 days vesting, \$0.12

 Tokenomics Details

Trading Contract Deployment Fees

The platform will get a small fees from users when deploying a fresh trading contract based on the features requested by the user.

Traders and Users Profits Fees

The system will receive a commission percentage from the generated profit.
(Commission on generated profit)

Financials Profit Sheet

Forecast of Revenues of each business line

	WORST CASE	AVERAGE CASE	BEST CASE
Users			
Single Wallets	1,000	10,000	50,000
TVL (Total Value Locked)	\$500,000	\$5,000,000	\$25,000,000
ATP (Average Trader Profit)	9,50%	11,00%	13,00%
Traders			
Traders Number	35	525	5,025
Average Contract Durations	90	60	30
Revenues Stream			
Traders Profit Fees	\$95,000	\$810,000	\$4,120,000
Contract Deployment Fees	\$13,500	\$60,000	\$360,000
Token Sell	\$120,000	\$480,000	\$1,200,000
Total Gross	\$228,500	\$1,350,000	\$5,680,000

Roadmap

In the space of travel & technology

Discover our complete roadmap in our telegram group.

Completed

Alpha Release of Platform

Including operational trading contracts with Limit Orders, Stop Loss, Market orders.
Backend and Frontend implementation.

Referral Program

Operative Referral Program Smart Contract that allow platform to track up to two level depth of referring.

Community Launch

Our community launch on Telegram and Twitter was a resounding success, with enthusiastic engagement and exponential growth in followers.

In Progress

Trader As A Service

Trader Factory Audit, Frontend and Backend edits to allow users to autonomously perform the opening of a trading contract.

Beta Release

We are thrilled to announce the beta release of our platform's task feature, allowing users to efficiently organize and manage their workflow with ease.

Planned

Bug Bounty

Exciting news! In the near future, we will be introducing a bug bounty program task, offering rewards for discovering and reporting vulnerabilities to enhance platform security.

Smart Contracts Audit

Tier 1 audits for all the smartcontracts in athena's platform.

Institutional Partnerships Reveal
Revealing of institutional partnership.

Public Release

Public release and marketing of the Athena DexFi Platform.

Management & Board

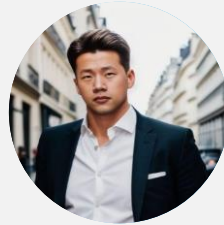
Our Team

It's like the avengers of tech.

Management



Alessandro Tenentes
CEO & Cofounder



Justin Lee
CTO & Cofounder



Lorenzo Castagnone
Chief Operating Officer

Team



Simone Cicerchia
Chief Legal Officer



Matteo Rossi
Chief Marketing Officer



Tiziano Ippoliti
Chief Communications Officer

Management & Board

Our Team

It's like the avengers of tech.

Team



Lorenzo De Luca
Developer DeFi



Francesco Barabino
Developer DeFi



Giovanni Burgio
Trading Bot Dev



Georgi Georgiev
Trading Bot Dev



Simone Eupili
DeFi Analyst



Patrick Cementina
DeFi Analyst

Conclusion
Thank You

HOST: ALESSANDRO

Q&A

Well, in the realm of Q&A sessions, there are no silly questions, only opportunities for me to provide delightfully witty and slightly absurd answers!

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