

A

ATHENA

DexFi

WHITE PAPER



CONTENTS

01



ABSTRACT

- 1.1 Introduction
- 1.2 Who we are



02



MAIN FEATURES OF ATHENA PLATFORM

- 2.1 Crowdfunding Contract
- 2.2 Trading Contract
- 2.3 Automatic Investments



03



COMMISSIONS

- 4.1 In future developments
- 4.2 Smart Contracts
- 4.3 Token Utility
- 4.4 Tokenomics
- 4.5 Road map



04



ATHENA 2.0 AND ROAD MAP

05



CONCLUSIONS



06



DISCLAIMER



Centralization and decentralization are two opposing concepts that have significant implications for risk management in organizations. In a centralized system, risk management decisions are made by a small group of individuals or institutions that have a high degree of control over the organization and its activities. This approach can provide a high degree of control and coordination, but it also carries the risk of a single point of failure, where a single decision or event can have a catastrophic impact on the organization as a whole. On the other hand, decentralized systems distribute decision-making power among a broader group of participants and rely on consensus rather than a central authority. This can help reduce the risk of a single point of failure and make the system more resilient, flexible, and transparent. The goal of Athena DexFi is to create a decentralized system for managing one's crypto investments and more. Our platform utilizes blockchain technology to track and verify every transaction, eliminating the need for intermediaries and ensuring maximum transparency.



▶▶▶ **Introduction**

The management of personal finances has always been a concern for the common investor and for anyone who wants to maximize the profit of their savings. Nowadays, also due to a low level of financial education, the simplest and most obvious way to obtain this is to entrust your money to a bank or a fund manager. These institutions offer limited services and market particular products that are often issued by companies belonging to their own corporate group, operating in full conflict of interest to the detriment of the individual private investor. The real estate bubble of 2008, where banks and rating firms favored real estate investments with a very high risk of default, is one of the major and worst examples of the aforementioned philosophy. This situation has triggered a feeling of scarce transparency where the final consumer plays the victim's role, whereas analysts and advisors tend to act for their benefit. The state-of-the-art centralized finance is therefore a wild environment underpinned by weak and questionable ethics.

Lack of confidence in national currencies, inflation, and low return on traditional investments have been upsetting more and more investors over the last few years, pushing them to explore a new digital asset market with a current valuation of over \$2.4 trillion. A broad acceptance of these alternative assets has made even the most common and skeptical investor more acquainted with the new technology, inspiring trust in this parallel digital economy.

Athena DexFi is a decentralized autonomous organization (DAO) providing an ecosystem of financial products that aims to offer secure and sustainable yields. This platform offers a variety of products, including Crowdfunding for projects that extend beyond cryptocurrencies alone, and decentralized participation in licensed investment funds. These funds, which often have entry barriers that are unsustainable for many, become accessible through Athena DexFi. Furthermore, the platform provides its users with decentralized trading contracts, enabling a safer and more controlled management of their coins. Users become the true owners of their contracts, eliminating the need to seek authorization from the platform's administrator. Athena DexFi also provides the option to replicate the strategies of other users, relying on histories of positive operations validated on the blockchain. This mitigates the risk of false promises.



Who we are

Athena DexFi is a digital asset broker based in Saint Vincent and the Grenadines.

Company Name: ATHENA LLC Limited Liability Company Number: 1231LLC2021. Athena DexFi is a company that focuses on providing easily accessible digital investment opportunities even for investors with small capital and basic technical knowledge. Overall, Athena DexFi is a platform that allows users to exchange and manage their cryptographic assets with increased security, flexibility, and control. The name pays homage to the golden statue of the goddess Athena located in the Parthenon in the Greek capital. Few people know that the Greeks would replace the gold of the statue with bronze during times of war, only to restore it during periods of prosperity. Just as the goddess Athena 'aided' the people during difficult times, Athena DexFi's mission is to help its users by creating a transparent, secure, and decentralized protocol, thereby providing the necessary tools to autonomously manage their financial resources. Our platform utilizes blockchain technology to track and verify every transaction, eliminating the need for intermediaries and ensuring maximum transparency.

Team

CEO Chief Executive Officer - **Alessandro Tenentes**

linkedin.com/in/alessandrotententes/



CMO Chief Marketing Officer - **Matteo Rossi**

linkedin.com/in/matteo-rossi-/



Developer DeFi - **Lorenzo De Luca**

linkedin.com/in/lorenzo-de-Luca/



CCO Chief Communications Officer - **Tiziano Ippoliti**

linkedin.com/in/tiziano-ippoliti-02887319/



Chief Technology Officer - **Justine Stone**

linkedin.com/in/justin-crypto-cutup/



Developer DeFi - **Francesco Barabino**

linkedin.com/in/francesco-barabino/



Blockchain and DeFi Analyst- **Simone Eupili**
linkedin.com/in/simone-pietro-eupili-a31015276/



Developer bot trading system - **Georgi Georgiev**
linkedin.com/in/georgi-georgiev-9a39a717b/



Blockchain and DeFi Analyst - **Patrick Cementina**
linkedin.com/in/patrick-cementina/



Legal Advisor - **Simone Cicerchia**
linkedin.com/in/simone-cicerchia-90a0994/



Entrepreneur and business Advisor - **Alessio Calabro'**
linkedin.com/in/alessio-calabro%C3%B2-2008676a/



Developer bot trading system - **Giovanni Burgio**
linkedin.com/in/giovanni-burgio-657a3615b/



02

Main features of the Athena platform

To make the platform safe we have implemented only public and audited contracts.

Athena DexFi is a decentralized platform, which means that users have 100% control over their funds. The platform offers secure user identities and does not require any KYC requirements. Additionally, Athena provides a range of innovative tools, such as stop-loss and stop-market orders in DeFi, lending and borrowing functionalities, integration for short positions, the ability to trade funds from your hardware wallet without compromising security, and a smart contract factory. This enables users to create their own trading contracts, input the coins they wish to trade, and invite others to invest in their contract. Furthermore, Athena offers a risk level alert to assist users in minimizing their risks and making investment decisions. Overall, Athena's decentralized, secure, and user-friendly platform offers a variety of features to help users succeed in the world of digital assets.

The Trading Protocol for Everyone!

\$135.9M Total Liquidity Raised

1656 Total Projects

197,785 Total Participants

\$135.4M Total Liquidity Locked

ATH Level

ATH Staking

Create Now Learn More

© 2023 ATHENA Dex Fi. All rights reserved.



►►► **Crowdfunding Contract**

Athena allows its investors to acquire digital assets at a discount price compared to the public offering

Fees are calculated with a fixed percentage on the capital invested in crowdfunding contracts. (*as detailed in paragraph 3.0*). Who owns ATH, the platform's native token, gets a discount based on the number of tokens held and locked on the platform (*see section 4.3*). Some of the most successful investments, just to name a few, have thus far been Adax and Defactor, through which investors could realize a profit of over 1000%. After logging into the portal, the investor can access the "Invest" section where he/she will find open investments, closed projects, and current holdings.

Each project has a dedicated page containing a description and information about price, vesting period, and risk assessment.



►►► **Trading Contract**

To meet the demands of the most discerning investors, a trading contract has been created with innovative tools for managing one's capital, allowing the user to track the activity of other community members based on their profitability parameters and transaction history.

This way, everyone can replicate the most profitable trades of the best traders. Such a feature adds a further degree of automation and was conceived for those who do not have enough time or experience to judge the performance of their investments

The trading contract offers users the opportunity to engage in decentralized trading operations, similar to those on a DEX. However, here, user funds are managed through a smart contract, ensuring an advanced level of security. In the event that the Metamask account is compromised, funds remain anonymous and unreachable on Athena. Only the legitimate owner is aware of the funds present on the platform. Additionally, the contract allows users to deposit funds from their hardware wallet and use a conventional wallet to facilitate transactions.

This approach proves particularly advantageous, considering that direct exchange from a hardware wallet can be complicated, as it's not always practical to carry around. Without compromising security, a more accessible wallet is used to manage transactions. However, funds can only be withdrawn from the hardware wallet that made the deposit, maintaining a high level of protection. The trading contract incorporates innovative tools in the DeFi ecosystem, such as limit orders, stop loss, stop market, and the ability to borrow or lend. These features allow users to leverage financial positions or take short positions, all within a fully decentralized environment. Additionally, users can choose to deposit funds into another person's contract, earning passive income through copytrading.

The current investment process is outlined in the diagram below:

The idea is to help the investor earn with the help of professional analysts and traders

Copy Trading in DeFi, through Athena you have a trader who manages your money. we will only use public and audited contracts.

Copy Trading in CEX, through Athena you will copy a trader with your favorite exchange. we will use Bybit and Binance.



Automatic investment

One of the main strengths of Athena in terms of utility is the automatic investment function within the trader's contract:

The way all this works is straightforward :

The user sets a certain amount of funds to be allocated to a trading contract. the platform will then place an order to participate as soon as the project is released and if there are still tokens available for purchase. The automated purchase can be modified or canceled at any time directly by the investor.

To allow you to participate in a contract that interests you, without obligating you to be present when the contract allows entry, we will create a queue system for entering an investment at any time. This way, if you want to follow a trader you like or exit their contract, the user will enter and exit automatically in accordance with your predetermined order. It will be possible to enter ahead of time, without having to wait for the opening moment. This will enable you to not have to dedicate a lot of time to the platform, but only when you have the time.

03

►►► Commissions

Fees are calculated with a fixed percentage on the capital invested in crowdfunding contracts. In trading contracts, instead, fees are calculated only on the generated profit and not on the capital. In both cases, you can lock your ATH tokens on the platform to achieve a higher level and pay fewer fees on all investment opportunities. To achieve level 0 and participate in investments, you don't need to lock any ATH tokens. For levels 1-2-3, you need to lock 5000 ATH, 25000 ATH, and 50000 ATH respectively. Tokens are locked for 6 months, and upon withdrawal, a fee will be charged that varies over time based on historical periods and their opportunities. Athena will start with a 0% fee at launch and then increase over time. Fee changes are not retroactive, so even if fees increase but you've already locked them at a lower fee, you'll maintain the same level until the end of the 6 months. No fees are instead withheld to manage your funds in a trading contract; in fact, if someone chooses to copy us, we will earn an extra share of their profits.

04

►►► ATHENA 2.0

4.1



Currently, our focus is on improving scalability and growing our community

Our vision is to provide our users with a wide range of earning opportunities, including non-crypto assets so that they can continue to be profitable even in a bear market. Our idea is to enable individuals to invest in startups, real estate projects, or participate in regulated investment funds.

4.2

►►► Others Smart Contracts

There are three other smart contracts.



- Levels contract

- Referral contract

- Trader factory



Others Smart Contracts:

Levels contract

Through the level contract, it is possible to lock ATH tokens in order to reach a specific desired level. This achieved level will offer various conveniences and benefits. Additionally, there is the possibility to also lock the receipt from the liquidity pool within the same type of contract. In exchange for this lock, an extra reward will be granted, which will be paid in ATH tokens.

Referral contract The Athena Dexfi referral system allows users to invite others to join open contracts on the platform. Referrers can earn up to 20% additional earnings based on the amount of ATH tokens locked by the referred users (see section 4.3) . This system includes a two-level commission, enabling you to earn from the profits of referrals made by your referred users.

In the Athena Dexfi referral system, commissions earned through referrals are automatically sent to the referrer's wallet, even if they have stopped using the Athena platform. This feature ensures that referrers continue to receive their earned commissions regardless of their ongoing engagement with the platform.

Trader Factory

Athena Dexfi's Trader Factory empowers users to tailor their trading contracts. They select their desired cryptocurrency and trading pair. Essential inputs include Min contribution for user participation, Funding Period (days for contributions), and Maximum Trading Period (contract duration). Platform features like limit orders, stop-loss orders, and short orders can be activated. Users can also opt for extra features like social boost. This generates hype for their contract via Athena's social media upon deployment.

Platform Features

- Performance Proof
- Automatic Invest
- Advanced Tools
- Scalable Fees
- Full Security
- Referral System



All members can access Athena DexFi's smart contracts with no obligation to own ATH tokens ATH can nonetheless be acquired and held in a smart contract to acquire a higher level and qualify for early presales participation /investment funds and lower fees. To move up to a higher level members are required to lock their tokens for 6 months in a contract; upon expiration, the funds held in the contract will be returned to the investor, diminished by 1% to cover the fee to the liquidity pool on PancakeSwap. Users can also stake by depositing liquidity into the pool, and in this case, no fees are applied.



▶▶▶ **Token utility**

Advantages of owning Athena tokens (ATH):

Higher referral earnings

02

Reduced fees

Earn ATH by staking

04

Higher trader earnings

Levels with ATH tokens:

**LEVEL
0**

0 ATH tokens

**LEVEL
1**

10.000 ATH tokens

**LEVEL
2**

30.000 ATH tokens

**LEVEL
3**

50.000 ATH tokens



Athena Dexfi Partnerships Program

The Athena Dexfi Partnerships Program offers influencers and traders the chance to earn through referrals. Participants can receive commissions ranging from 10% to 20% based on the profits generated by the users they refer.

Those who actively promote the platform by creating content such as videos and blogs can earn a higher commission of 20%, even without the need to lock ATH tokens. This initiative encourages influencers and traders to engage with the platform and contribute to its growth through various means.

Professional traders, influencers, and users on the Athena Dexfi platform have the ability to open contracts.

Within these contracts, they can deposit funds from their clients while also having the opportunity to attract new investors to participate. This model allows for a collaborative approach where established traders and influencers can leverage their expertise and reputation to potentially increase investment opportunities for both their clients and new investors.



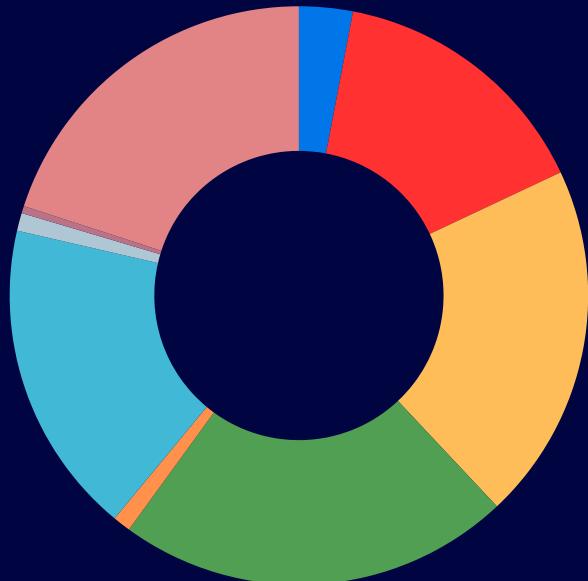
▶▶▶ ***Tokenomics***



Initial Token Distribution

PERCENTAGE	UNITS	LIQUIDITY TO BACK	UNLOCK% TGE	VESTING (DAYS)	
Liquidity	3%	300,000.00	\$45,000.00	0	360
Team	15%	1,500,000.00		0	360
Pool Rewards	20%	2,000,000.00		0	Locked 4 Years
Private sale+ Whitelist	20%	2,000,000.00		0	180
Presale	22%	2,200,000.00	10	152	
Partners/KOL	1%	100,000.00	0	180	
Marketing	17.6%	1,760,000.00	0	30	
Airdrop	1%	100,000.00	0	180	
Marketing Tokens Partners	0.4%	40,000	0	7	
Control	100%	10,000,000.00	\$45,000.00		

Initial Token Distribution



- Liquidity
- Team
- Pool Rewards
- Private sale+ Whitelist
- Presale
- Partners/KOL
- Marketing
- Airdrop
- Marketing Tokens Partners

Total Supply **10000000**
Liquidity price **\$0.15**

Total Needed **\$45,000.00**

Initial Mcap **\$27,500.00**
Initial Liquidity **\$45,000.00**

CL/Ratio **163.64%**

Initial Raise Allocation

Total Raised

\$475,000.00

100.00%

Initial Liquidity

\$45,000.00

9.47%

Marketing

\$165,000.00

34.74%

Exchange Listing

\$70,000.00

14.74%

Presales

\$75,000.00

15.79%

R&D

\$60,000.00

12.63%

Audit

\$40,000.00

8.42%

Market Maker

\$20,000.00

4.21%



- Initial Liquidity
- Marketing
- Exchange Listing
- Presales
- R&D
- Audit
- Market Maker

 ➤➤➤ **Road map**

Q3-2021 Birth of Athena DexFi

Q3-2022 Presale and Trading contract in BSC
(only swap) + Referral program

Q1-2023 Limit orders, Stoploss, Stop market
Lending & Borrow.

Q2-2023 Automatic investment
Copy Trading in CEX & Start BetaTesting

Q3-2023 The Beta platform is launched
smart contract optimization

Q4-2023 Smart contract audits are conducted
marketing campaigns & Platform are
launched



05

Conclusions

The main objective of Athena DexFi is to build a community of investors not only in cryptocurrency but also in other types of markets.

This community will be decentralized, allowing investors to enjoy the features of a centralized exchange while still maintaining the benefits of decentralization. By creating this community, Athena DexFi aims to foster growth and innovation in the world of investing and to provide investors with a platform that is both secure and user-friendly. The ultimate goal is to create a thriving ecosystem of investors and market participants who can take advantage of the opportunities offered by the rapidly evolving world of finance

06

Disclaimer

This document aims to provide general-purpose information. It shouldn't be regarded as investment advice, nor as a way to solicit investment activities or as a means to assess a project.

Furthermore, it shouldn't be intended as a reference for fiscal and legal decisions either.

This paper presents the authors' personal opinion and does not necessarily reflect what Athena DexFi, the community, and/or individual members will opt to do in the future.

