

The mini "Painted Turtle" brochure was created as a mock fundraising campaign for the Painted Turtle camp. The camp had a devastating fire which impacted their ability to open. They needed a fundraiser brochure to spread news of their dire circumstances. They asked for a brochure that was colorful and expressed joy.

# ASHLEY THOMPSON

## PORTFOLIO BROCHURE

I sat down and drew up a design with bright colors and eye-catching details. I emphasized the camp's children with joy on their faces while participating in activities provided by the camp. I created this brochure by importing raster images from the camp website and making vector shapes for the illustrations.

**Our Mission**  
Our mission is to provide a year-round, life-changing environment for the children with chronic and life-threatening illnesses. The Painted Turtle supports children's medical needs, inspires them to reach beyond their illnesses. We provide care, education, and respite for their families. All campers and families attend completely free of charge.

**Donate Now**

Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Check:  Credit Card:   
Amount: \$50 \$100 \$200  
Other: \$ \_\_\_\_\_

**Credit Card**

Card Holder  
Name: \_\_\_\_\_  
Card #: \_\_\_\_\_  
Exp Date: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Thank You For Your Support!

**Calling All Heroes!**  
A terrible calamity has taken place at our camp! Last Spring, a fire devastated our children's camp. We are launching a fundraising campaign to raise funds to rebuild. We need caring generous heroes to help save our children's camp. We accept any donation given. If you are able to donate, please fill and return this brochure. Or, visit our website for more information on how to give or volunteer. [www.thepaintedturtle.org](http://www.thepaintedturtle.org)

**Cincinnati ZOO**  
(513)281-4700

**Grand Reopening!**  
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**Date:** Lorem  
**Time:** Lorem

**www.cincinnatizoo.org**

**The Painted Turtle**  
The Painted Turtle  
1300 4th Street, Suite 300  
Santa Monica, CA 90401

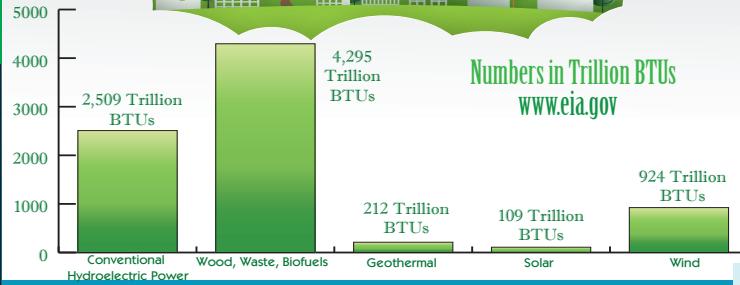
**The Painted Turtle Camp**

**JOIN US!**  
Want to get in on the fun? Join us! You can enroll on our website at [www.thepaintedturtle.org](http://www.thepaintedturtle.org) or give us a call: (661)724-1550

**A Lotta LOVE**

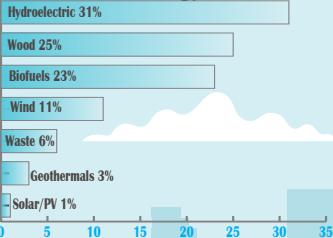
We don't let chronic illness stop the fun!

# Total U.S. Energy Production in 2010

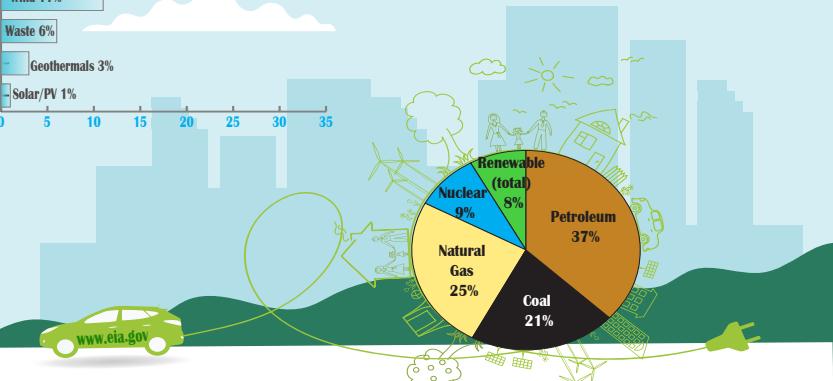


These infographics were custom created for a practice client. The client requested that the graphs be illustrated and eye catching but for the data to be the star of the show. I imported the data they provided me into ai files and compressed the information into graphs that were both appealing and informative. I adjusted the CMYK colors into a gradient that matched the green in the backgrounds. Columns were appropriate for two of the graphs, however, one graph required a whole to be shown for a better understanding of the provided information. Therefore, I created and snipped a pie graph into the background design.

## Renewable Energy Forms



## U.S. Energy Consumption in 2010



**FOREST**

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These icons and logo were requested by the "Cincinnati Zoo". They requested that the signs be easily understood even with a language barrier. Each sign was custom created with unique but easily discernable designs in mind. The logo was designed through a template acquired through online resources. The logo and icons can all be sized up or down without altering the design. The "Cincinnati Zoo" logo was created with the idea that it would be on either a 15-foot sign or on a t-shirt. These were my first real attempts at stepping out of my comfort zone and fully creating images from scratch with little input. On the front page is a self-designed invitation for the "Grand-Reopening".

# Total U.S. Energy Production in 2010

55.861  
8.604  
8.441

Fossil Fuels  
Renewable Energy  
Nuclear Energy

Quadrillion BTUs

www.eia.gov



**Ocean**



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Name:

Phone:

Email:

Check     Credit Card

Amount: \$50 \$100 \$200

Other: \$

## Credit Card

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Signature:

Thank You For Your Support!

A terrible calamity has taken place at our camp. Last Spring, a fire

devastated our child

camp. We are laun

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# ASHLEY THOMPSON

## PORTFOLIO BROCHURE



(513)281-4700

### Grand Reopening!

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Time: *Lorem*

[www.cincinnati.org](http://www.cincinnati.org)

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Or, visit our website  
re information on  
to give or volunteer.  
[thepaintedturtle.org](http://thepaintedturtle.org)



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Or give us a call:  
(661)724-1550

**The Painted Turtle CAMP**

**The Painted Turtle**  
1300 4th Street, Suite 300  
Santa Monica, CA 90401

No Postage  
Needed  
Within  
U.S.

A Lotta LOVE

We don't let chronic illness stop the fun!

WE ARE FAMILY

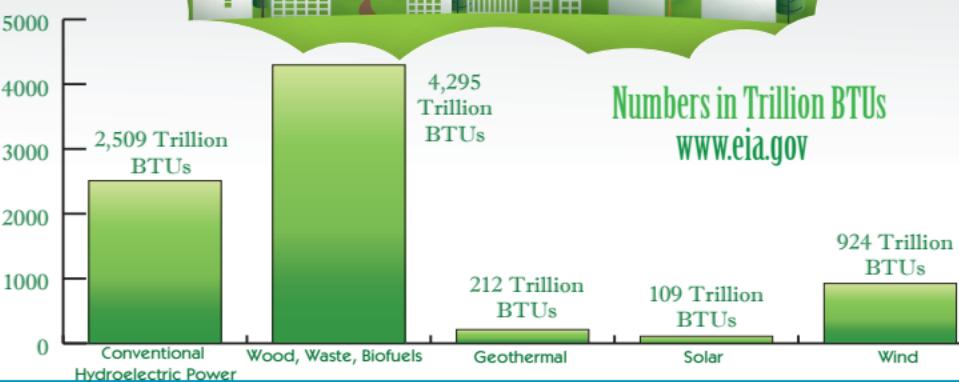
Photo placeholder

Photo of campers in front of a banner.

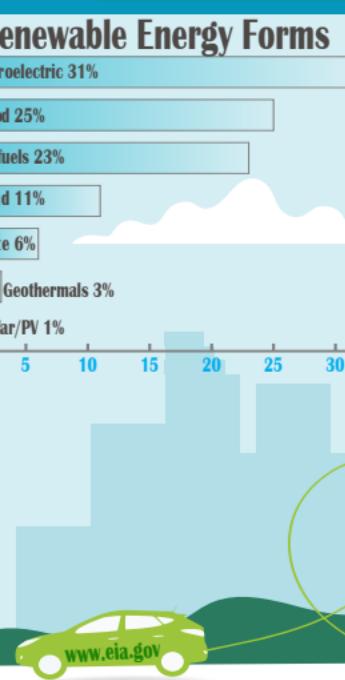
Photo of campers on a zip line.

Photo of campers in a circle.

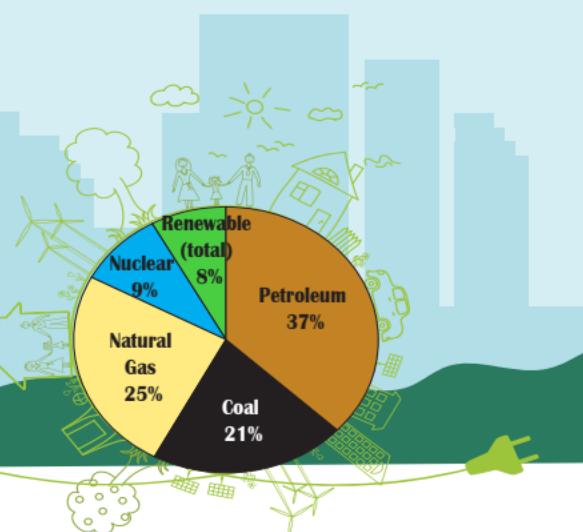
# Total U.S. Energy Production in 2010



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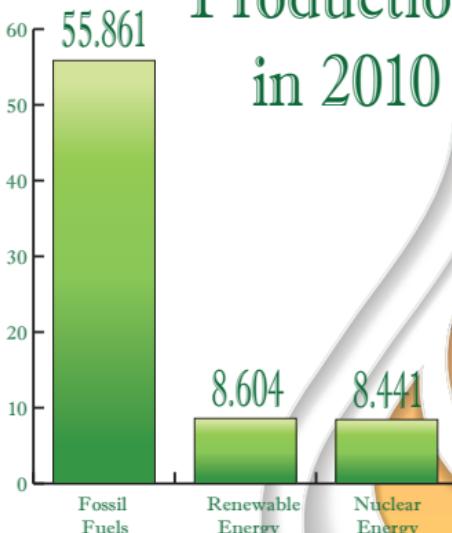
### U.S. Energy Consumption in 2010



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# Total U.S. Energy

## Production in 2010



[www.eia.gov](http://www.eia.gov)

Source: U.S. Energy Information Administration (EIA)

Estimated Data (Quadrillion BTUs):

