The English language . . . becomes ugly and inaccurate because our thoughts are foolish, but the slovenliness of our language makes it easier for us to have foolish thoughts.

George Orwell, "Politics and the English Language"

For a successful technology, reality must take precedence over public relations, for Nature cannot be fooled.

Richard P. Feynman, "What Do You Care What Other People Think?"

And not waving but drowning.

Stevie Smith, poem, "Not Waving But Drowning"