



# ALEX TRICE

F.I.R.S.T. Institute GDWD Student

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**OBJECTIVE:** Obtain a Graphic Design and/or Web Development position with opportunity for growth and development.

## EXPERIENCE

**-Web Developer/Ux Ui Designer Web Development/Content Management/UxUi Projects**  
June 2021 - May 2022

~Completed several projects applying the basic syntax of front end coding language

~Completed a hand-coded website with HTML, CSS, and Java Script.

~Created personal and business Wordpress sites by utilizing and modifying existing templates as well as using advanced included features and using HTML and CSS to access advanced features.

**-Graphic Designer – Digital Illustration, Photography, and Layout Design Projects**  
November 2020 - September 2021

~Created simple vector shapes to more advanced vector illustrations and graphics, including the use of typography.

~Applied the aforementioned skills to complete several projects including creative illustrations and a branding strategy for small and large businesses.

~Set up cameras with lighting considerations to complete photo shoots.

~Applied layout & design techniques using InDesign to create several projects including a catalog, brochure, and a print campaign.

~Using Photoshop applied advanced features, effects, and techniques for photo and head shot retouching, digital ads, web banners, posters, and logos.

**-General Manager- City Vapor**  
June 2013 - December 2019

~Maintained staff by recruiting, selecting, orienting, and training employees

~Maintained quality service by observing quality and customer service standards, analyzing and resolving quality and customer service problems, and recommending system improvements.

## EDUCATION

**2021-2022**

Graphic Design and Web Development diploma from F.I.R.S.T. Institute, Orlando in May of 2022.

Diploma program includes emphasis in the following:

Color Theory, Sketching, Design Process, Typography, Logo Design, Print Design, Web Design, EPUB, Photography, Web Optimization, Debugging, Fundamental Elements of Graphic Design, Web Wireframes, WordPress, Motion Graphics.

## ACCOLADES

**55+ Completed Projects**

**100+ Happy Clients**

**100% Communication**

## ACQUIRED SKILLS

### HARD SKILLS

- Adobe Illustrator • Photoshop
- AfterEffects • InDesign • XD • Bridge
- Microsoft Office • HTML/CSS • Javascript
- Bootstrap • CMS • GitHub • WordPress

### SOFT SKILLS

- Learning and explaining detailed systems and processes
- Keeping abreast of product trends within a particular field
- Overcoming Objections
- Problem Troubleshooting
- Negotiating • Building Relationships
- Adaptable • Inquisitive • Outspoken
- Courteous • Open Minded