



Says

What have we heard them say?
What can we imagine them saying?

generate
accuate
statements

insurance
details

track
medical
service



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

manage
patients

manage
patients
bills and
invoicing

maintain
financial



healthhub medical
clinic

continuous
care

maintain
financial
transparency

efficie
billing
processes

help all
patients
reports

integrated
health
management
support by
small solutions

insight
driven
environment

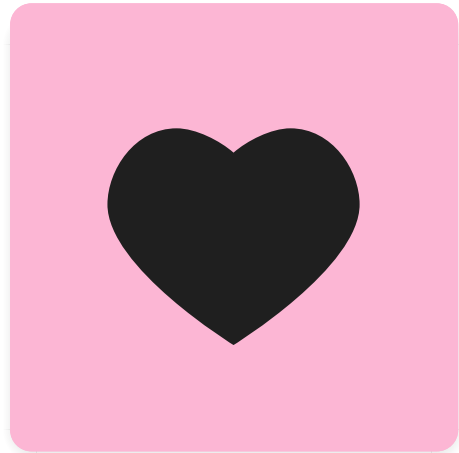


Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



[See an example](#)