

Says

What have we heard them say? What can we imagine them saying?

> improve their cash flow

generate detailed reports on billing and invoicing

expenses

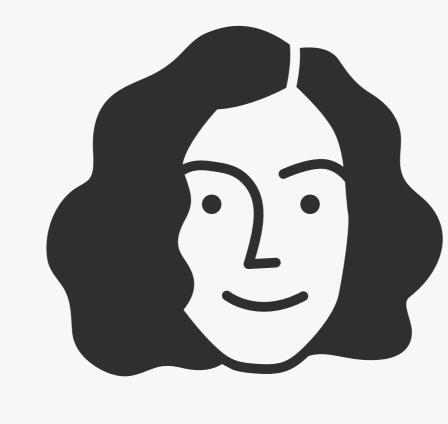
Real-time tracking of

Thinks What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

efficiently manage their client billing and invoicing

creating and sending invoices, which can save time and reduce errors.

Automated billing and invoicing



Techpro Solutions

IT consulting services in India and outside India

record billable hours, and generate professional invoices

streamline their financial processes and provides insights into their profitability

> track project expenses

create invoices that are customized to each client's needs

to collect payments faster

track their expenses, so that they can stay on budget

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Does

What behavior have we observed? What can we imagine them doing?

