

Logistic Regression

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You'll need these packages installed to run the code: `install.packages(c('AER', 'ggplot2', 'robust', 'qcc'))`

1 What is Logistic Regression?

Logistic regression models binary (0 or 1), (true or false) outcomes.

Some examples are:

- Will this person pay their bills or default?
- Is this a positive or negative review?
- Is the author a democrat or republican?
- Will I pass or fail the class?

You can even break down some numerical values to binary. Ex: will the company be profitable or at a loss?

2 Why do we need logistic regression?

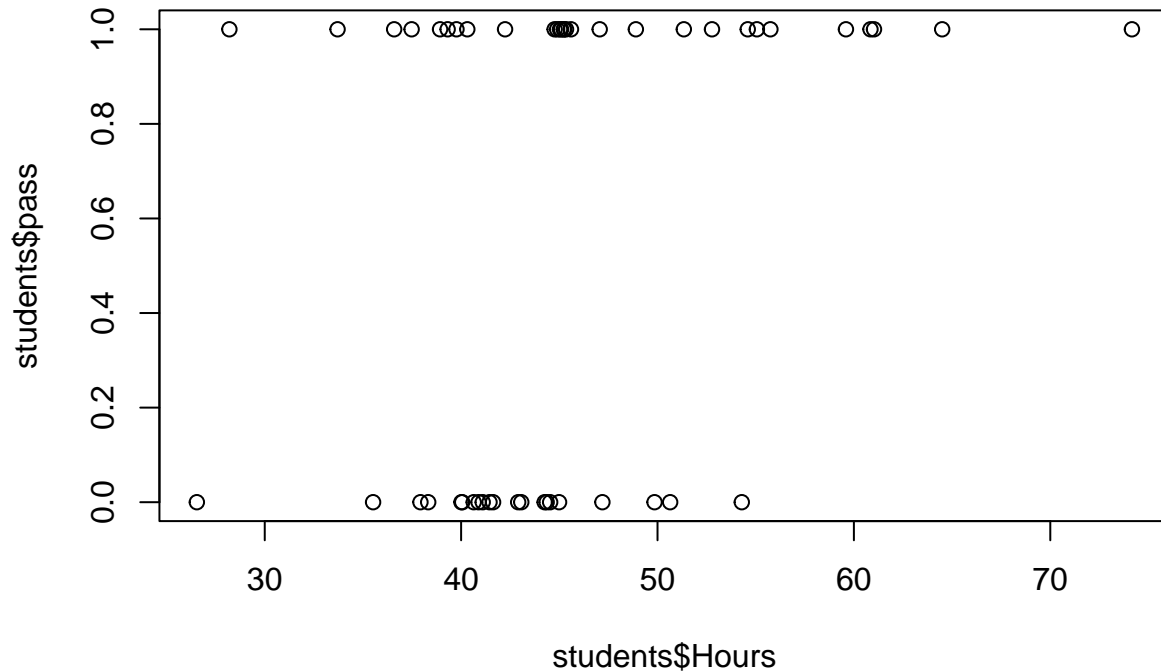
Suppose we use the student's pass or fail example.

```
# Making some made up data

set.seed(1234)
studyHours <- rnorm(50, mean = 50, sd = 10)
pass <- round(runif(50))

students <- data.frame("pass" = pass,
                       "Hours" = studyHours)
students$pass[students$Hours >= 55] <- 1
```

```
plot(students$Hours,students$pass)
```



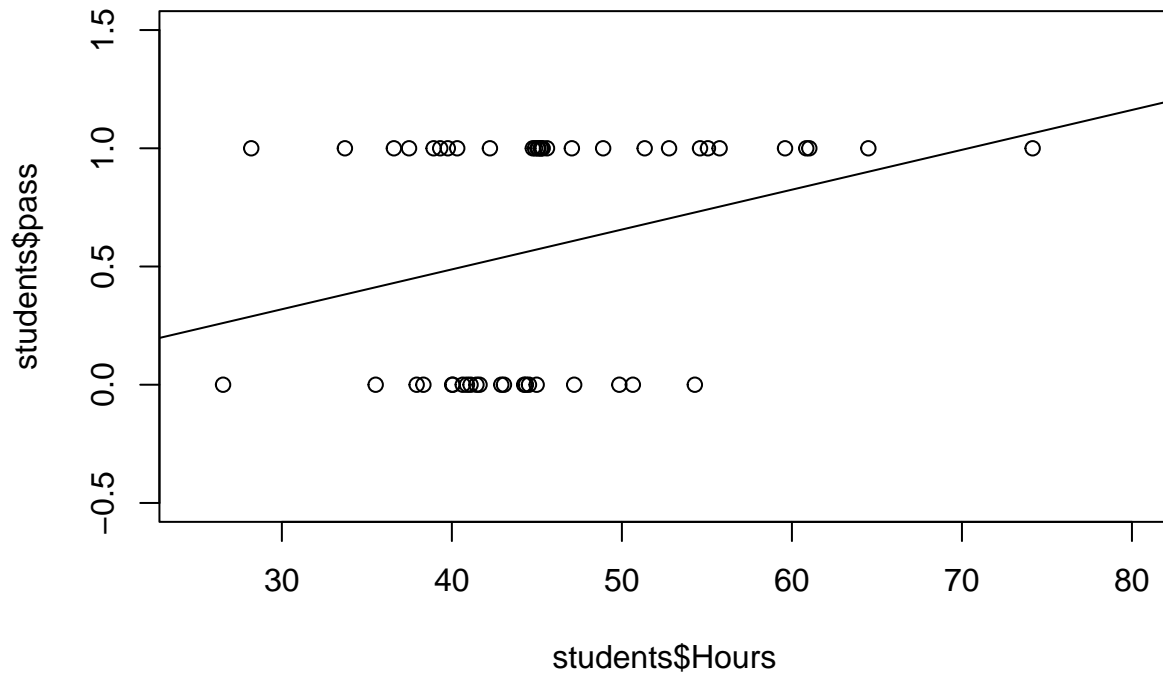
In this case, what would happen if we ran a basic regression?

```
fit <- lm(pass ~ Hours, data = students )
```

```
summary(fit)
```

```
##
## Call:
## lm(formula = pass ~ Hours, data = students)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -0.7287 -0.5054  0.1714  0.4258  0.7111
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -0.186398   0.359261  -0.519   0.6063
## Hours        0.016855   0.007758   2.173   0.0348 *
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.4807 on 48 degrees of freedom
## Multiple R-squared:  0.08953,    Adjusted R-squared:  0.07056
## F-statistic:  4.72 on 1 and 48 DF,  p-value: 0.03479
```

```
plot(x=students$Hours,y=students$pass,ylim=c(-.5,1.5),xlim=c(25,80))
abline(fit)
```



Interpreting the coefficients doesn't make sense. Additionally, the fit goes outside the probability limits $[0,1]$.

What we can use is a logit link function:

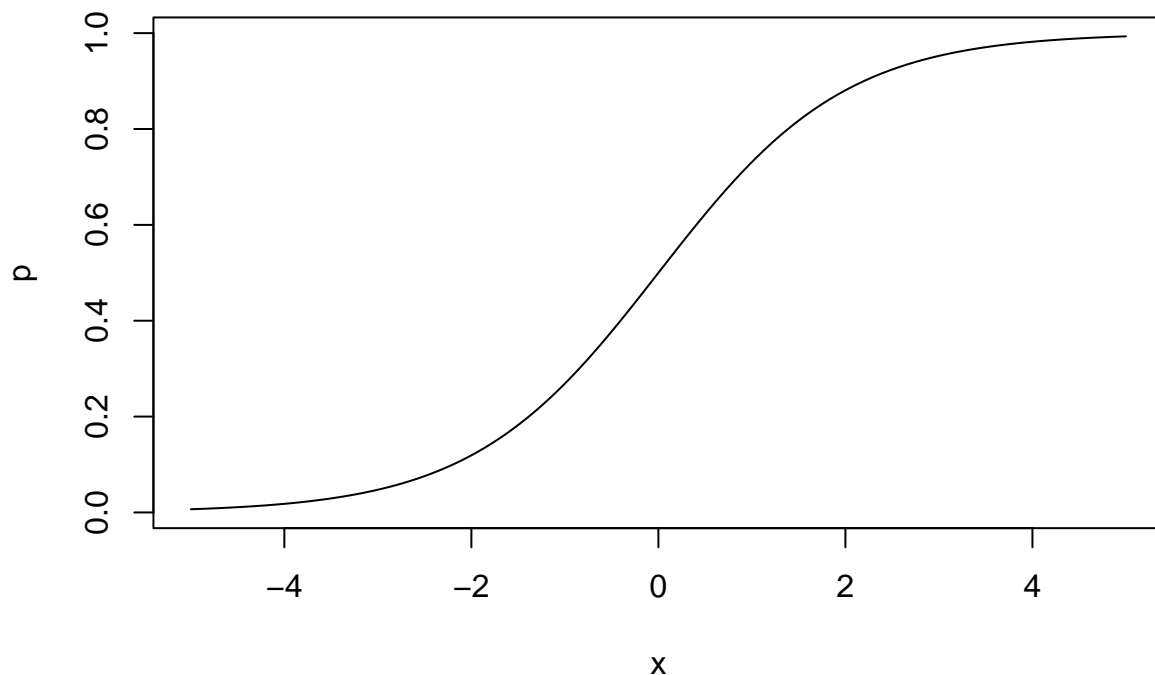
$$p(y = 1|x_1 \dots x_k) = \frac{\exp[\beta_0 + \beta_1 x_1 + \dots + \beta_k x_k]}{1 + \exp[\beta_0 + \beta_1 x_1 + \dots + \beta_k x_k]}$$

As you can see from this plot, we are bound between zero and one:

```
x <- seq(from = -5, to = 5, by = .001)
```

```
p <- exp(x)/(1+exp(x))
```

```
plot(x,p,type = "l")
```



3 Interpreting the coefficients

With some algebra, we can write the regression equation as:

$$\log \left[\frac{p}{1-p} \right] = \beta_0 + \beta_1 x_1 + \dots + \beta_k x_k$$

This means that the logistic regression is the **linear model for log odds**

4 Fitting the model

```
fitStudent <- glm(pass ~ Hours, data = students, family = 'binomial')
summary(fitStudent)
```

```
##
## Call:
## glm(formula = pass ~ Hours, family = "binomial", data = students)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -1.6693  -1.1811   0.6066   1.0339   1.6467
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept)  -3.3983     1.8678  -1.819   0.0688 .
```

```
## Hours          0.0830      0.0417    1.990    0.0466 *
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##      Null deviance: 68.029  on 49  degrees of freedom
## Residual deviance: 63.100  on 48  degrees of freedom
## AIC: 67.1
##
## Number of Fisher Scoring iterations: 3
```

5 Prediction

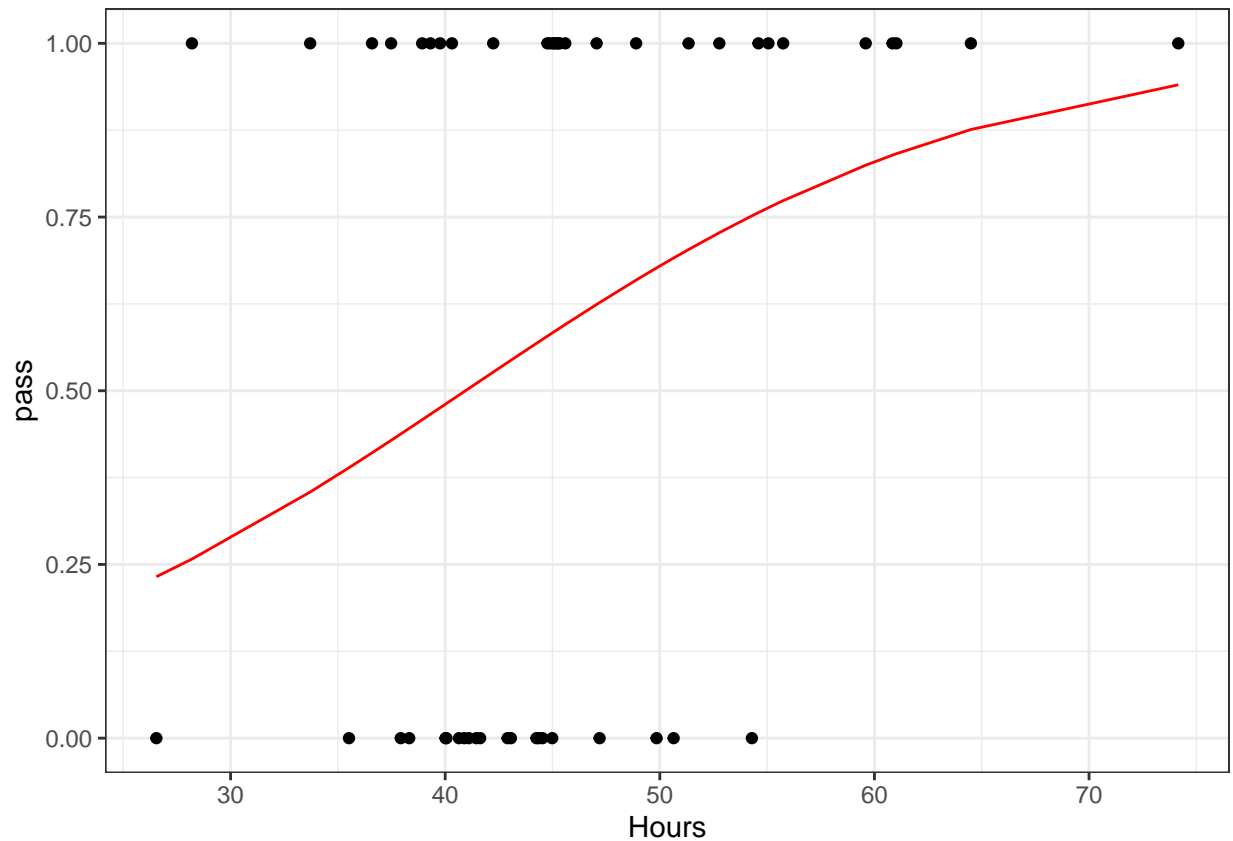
We can pass parameters into the predict function just as before. One thing to change is `type = "response"`. This will print out the probabilities instead of the log odds.

```
students$Probability <- predict(fitStudent,
                                newdata = data.frame("Hours" = students$Hours),
                                type = "response")

library(ggplot2)
```

```
## Warning: package 'ggplot2' was built under R version 4.2.3
```

```
ggplot(data = students, aes(Hours,pass))+
  geom_point()+
  geom_line(data = students, aes(Hours,Probability), color = 'red')+
  theme_bw()
```



6 Affairs Example

Let's load a dataset of information about peoples' engagement in extramarital affairs, anonymously collected, of course.

```
data(Affairs, package = "AER")
```

Always start by investigating the properties of the dataset. Calculate the summary statistics.

```
summary(Affairs)
```

```
##      affairs      gender      age      yearsmarried      children
## Min.   : 0.000  female:315  Min.   :17.50  Min.   : 0.125  no :171
## 1st Qu.: 0.000  male  :286  1st Qu.:27.00  1st Qu.: 4.000  yes:430
## Median : 0.000
## Mean   : 1.456
## 3rd Qu.: 0.000
## Max.   :12.000
##      age      yearsmarried
## Min.   :17.50  Min.   : 0.125
## 1st Qu.:27.00  1st Qu.: 4.000
## Median :32.00  Median : 7.000
## Mean   :32.49  Mean   : 8.178
## 3rd Qu.:37.00  3rd Qu.:15.000
## Max.   :57.00  Max.   :15.000
## religiousness  education  occupation  rating
## Min.   :1.000  Min.   : 9.00  Min.   :1.000  Min.   :1.000
## 1st Qu.:2.000  1st Qu.:14.00  1st Qu.:3.000  1st Qu.:3.000
## Median :3.000  Median :16.00  Median :5.000  Median :4.000
## Mean   :3.116  Mean   :16.17  Mean   :4.195  Mean   :3.932
## 3rd Qu.:4.000  3rd Qu.:18.00  3rd Qu.:6.000  3rd Qu.:5.000
## Max.   :5.000  Max.   :20.00  Max.   :7.000  Max.   :5.000
```

```
table(Affairs$affairs)
```

```
##
##    0    1    2    3    7   12
## 451  34  17  19  42  38
```

Notice that the majority report never having such an affair. Although, several report numbers as high as 12.

To indicate faithfulness, create a binary outcome variable that indicates whether a subject has ever had an affair.

```
Affairs$ynaffair[Affairs$affairs > 0] <- 1
Affairs$ynaffair[Affairs$affairs == 0] <- 0
# Define this as a factor with two levels.
Affairs$ynaffair <- factor(Affairs$ynaffair,
                           levels = c(0, 1),
                           labels = c("No", "Yes"))
table(Affairs$ynaffair)
```

```
##
##   No Yes
## 451 150
```

Start by fitting the full model, with all available variables.

```
fit.full <- glm(ynaffair ~ gender + age + yearsmarried +
               children + religiousness + education + occupation + rating,
               data = Affairs, family = binomial())
summary(fit.full)
```

```
##
## Call:
## glm(formula = ynaffair ~ gender + age + yearsmarried + children +
##      religiousness + education + occupation + rating, family = binomial(),
##      data = Affairs)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -1.5713  -0.7499  -0.5690  -0.2539   2.5191
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept)   1.37726    0.88776   1.551 0.120807
## gendermale     0.28029    0.23909   1.172 0.241083
## age           -0.04426    0.01825  -2.425 0.015301 *
## yearsmarried   0.09477    0.03221   2.942 0.003262 **
## childrenyes    0.39767    0.29151   1.364 0.172508
## religiousness -0.32472    0.08975  -3.618 0.000297 ***
## education      0.02105    0.05051   0.417 0.676851
## occupation     0.03092    0.07178   0.431 0.666630
## rating        -0.46845    0.09091  -5.153 2.56e-07 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##      Null deviance: 675.38  on 600  degrees of freedom
```

```
## Residual deviance: 609.51  on 592  degrees of freedom
## AIC: 627.51
##
## Number of Fisher Scoring iterations: 4
```

Notice that several variables are not statistically significant. Consider removing one or more and fitting a reduced model. Normally, you would consider a sequence of small changes but for this demonstration, we will make one big change by dropping several variables.

```
fit.reduced <- glm(yaffair ~ age + yearsmarried +
  religiousness + rating, data = Affairs, family = binomial())
summary(fit.reduced)
```

```
##
## Call:
## glm(formula = yaffair ~ age + yearsmarried + religiousness +
##      rating, family = binomial(), data = Affairs)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -1.6278  -0.7550  -0.5701  -0.2624   2.3998
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept)   1.93083    0.61032   3.164 0.001558 **
## age           -0.03527    0.01736  -2.032 0.042127 *
## yearsmarried   0.10062    0.02921   3.445 0.000571 ***
## religiousness -0.32902    0.08945  -3.678 0.000235 ***
## rating        -0.46136    0.08884  -5.193 2.06e-07 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##      Null deviance: 675.38  on 600  degrees of freedom
## Residual deviance: 615.36  on 596  degrees of freedom
## AIC: 625.36
##
## Number of Fisher Scoring iterations: 4
```

Now all remaining variables are statistically significant. Compare the two candidate models and test for a statistically significant improvement in fit for the larger model.

```
anova(fit.reduced, fit.full, test = "Chisq")
```

```
## Analysis of Deviance Table
##
## Model 1: yaffair ~ age + yearsmarried + religiousness + rating
## Model 2: yaffair ~ gender + age + yearsmarried + children + religiousness +
##          education + occupation + rating
##      Resid. Df Resid. Dev Df Deviance Pr(>Chi)
## 1          596       615.36
## 2          592       609.51  4    5.8474   0.2108
```

This jointly tests the exclusion of all the variables dropped in the change above. The high p-value suggests very little is lost by restricting the additional coefficients to zero, which is the same as excluding the variables.

Now that we have settled on a model, consider the interpretation of the coefficients.

```
coef(fit.reduced)
```

```
##      (Intercept)          age yearsmarried religiousness      rating
##      1.93083017   -0.03527112    0.10062274   -0.32902386   -0.46136144
```

For a logistic regression, the change in estimated probability is approximately proportional, so check the exponential transformation of the coefficients.

```
exp(coef(fit.reduced))
```

```
##      (Intercept)          age yearsmarried religiousness      rating
##      6.8952321    0.9653437    1.1058594    0.7196258    0.6304248
```

Now analyze the model predictions directly, which is a more reliable way to investigate the predictions of the model. First, generate a dataset of hypothetical values for the predictions. It includes one row for each level of the marital rating variable and the average values of the other variables.

```
testdata <- data.frame(rating = c(1, 2, 3, 4, 5),
  age = mean(Affairs$age), yearsmarried = mean(Affairs$yearsmarried),
  religiousness = mean(Affairs$religiousness))
```

Calculate the probability of extramarital affair by marital ratings.

```
testdata$prob <- predict(fit.reduced, newdata = testdata,
  type = "response")
```

The “response” type returns the predictions in terms of the probability that an affair would occur.

```
testdata
```

```
##      rating      age yearsmarried religiousness      prob
## 1         1 32.48752    8.177696    3.116473 0.5302296
## 2         2 32.48752    8.177696    3.116473 0.4157377
## 3         3 32.48752    8.177696    3.116473 0.3096712
## 4         4 32.48752    8.177696    3.116473 0.2204547
## 5         5 32.48752    8.177696    3.116473 0.1513079
```

For the selected values of the other variables, we can see that the probability of an affair increases as the marital rating declines. Now repeat the calculation for the age variable. The prediction dataset has average values of the other variable but selected levels of the age variable.

```
testdata <- data.frame(rating = mean(Affairs$rating),
  age = seq(17, 57, 10), yearsmarried = mean(Affairs$yearsmarried),
  religiousness = mean(Affairs$religiousness))
```

Calculate probabilities of extramarital affair by age

```
testdata$prob <- predict(fit.reduced, newdata = testdata,
  type = "response")
```

```
testdata
```

```
##      rating age yearsmarried religiousness      prob
## 1 3.93178 17    8.177696    3.116473 0.3350834
## 2 3.93178 27    8.177696    3.116473 0.2615373
## 3 3.93178 37    8.177696    3.116473 0.1992953
## 4 3.93178 47    8.177696    3.116473 0.1488796
## 5 3.93178 57    8.177696    3.116473 0.1094738
```

The probability of an affair decreases as people age.

Let's test the length of the marriage now.

```
testdata <- data.frame(rating = mean(Affairs$rating),  
  age = mean(Affairs$age), yearsmarried = 1:5,  
  religiousness = mean(Affairs$religiousness))
```

Calculate probabilities of extramarital affair by years married.

```
testdata$prob <- predict(fit.reduced, newdata = testdata,  
  type = "response")  
testdata
```

##	rating	age	yearsmarried	religiousness	prob
## 1	3.93178	32.48752	1	3.116473	0.1241413
## 2	3.93178	32.48752	2	3.116473	0.1355022
## 3	3.93178	32.48752	3	3.116473	0.1477273
## 4	3.93178	32.48752	4	3.116473	0.1608502
## 5	3.93178	32.48752	5	3.116473	0.1748996